

**ADMINISTRATION MEMORANDUM**  
**14-25**

**DATE:** August 12, 2014

**TO:** Honorable Mayor Joyce Downing and City Council Members

**FROM:** John Pick, City Manager *JAP*  
Debbie Tuttle, Economic Development Manager & NURA Executive Director *DT*

**SUBJECT:** **August Economic Development Update**

**Business Lunch & Learn - Building Your Marketing Toolkit**

On July 24<sup>th</sup>, the Economic Development Division hosted a *Lunch & Learn*. More than 30 businesses attended to learn some simple but effective strategies to help their businesses better utilize e-mail and social media tools as an effective component of their marketing plan. The presentation can be viewed at <http://www.northglenn.org/WEB-PDF/marketingtoolkit.pdf>.

**3<sup>rd</sup> Annual Business Appreciation Breakfast**

The 2014 Business Appreciation Breakfast will be held on October 16<sup>th</sup> from 7 to 9 a.m. at the Ramada Hotel. The breakfast is part of Northglenn's ongoing commitment to recognize and thank our local businesses for their important contributions to Northglenn. This year's theme is, "*Elevate Your Business*". The award categories and criteria are attached for your reference (Attachment A). Two new award categories were added: *Business Reinvestment* and *Business Landscaping*.

The 2014 *People's Choice* nominations were opened to the public on August 1<sup>st</sup>. Based on popular vote, this award honors one business for their best product, service and overall customer satisfaction. The vote will close on September 12<sup>th</sup> at 5 p.m., so please encourage people to vote at [www.northglenn.org/businessvote](http://www.northglenn.org/businessvote).

**Carrick Bend Apartments Leasing Center and Clubhouse Open for Business**

The first multi-tenant Carrick Bend apartment building at 11525 Community Center Drive is planned to open in late August, with the second building following in mid-September. The community will have a total of nine buildings and 228 apartments consisting of one, two and three bedroom units. Amenities will include a year round pool, spa, large landscaped courtyard, grilling stations, fire pit area, lounge and coffee bar, and state of the art fitness center. The remaining buildings are planned to open in phases, with plans to be completed by end of December or early January. For more information about leasing and availability visit [www.carrickbendapts.com](http://www.carrickbendapts.com).

**Haunted House & Halloween Costume Shop**

*Underworld Costume Shop* and the *Underworld Haunted House* have leased the 56,000 square foot former Albertson's and Rite-Aid building in the Huron Center for the Halloween season. They will use part of the building for a Halloween costume shop, and the other for an indoor haunted house. The costume shop will open on September 1st, and the haunted house will open to the public on October 3<sup>rd</sup>. The shops will employ 30 people.

**Digital Advertising Billboard Signage (DABS) Program**

Staff have begun accepting applications for advertising opportunities from Northglenn businesses to advertise on the I-25 & 104<sup>th</sup> Avenue (near Best Buy) digital billboard. The Comfy K9 and Camp Bow Wow Northglenn will begin the advertising rotation in August. For more information visit [www.northglenn.org/dabs](http://www.northglenn.org/dabs).

### **Ribbon Cutting Ceremonies & Celebrations**

**Walmart Neighborhood Market** held their official ribbon cutting and grand opening on **July 16th** with more than 100 associates, elected officials, city staff and public present.

**Cafe Rio** held their official ribbon cutting and grand opening on **July 16th**. They are located at 100 East 120th Avenue, Building C, Unit 140 in the Webster Lake Promenade.

**Bad Daddy's Burger Bar** held their official ribbon cutting and grand opening on **July 28th**. They are located at 100 East 120th Avenue, Bldg B, Unit 120 in the Webster Lake Promenade.

**Taziki's Cafe** celebrated their official ribbon cutting and grand opening on **August 5th** at 10 a.m. at 100 E. 120th Avenue, Building C, Unit 110 in the Webster Lake Promenade

**Green Tree Medicinals** held their official ribbon cutting of their medical marijuana dispensary on **August 5th** at 11:30 a.m. at 10575 Melody Drive.

**ToyTec Lifts** celebrated their 10th business anniversary and Customer Appreciation Day on **August 9th** from 10 a.m. to 2 p.m. at 10650 Irma Drive, Unit 23.

### **New Business Announcements**

At the end of July, Northglenn had a total of **878** businesses. Of that total, **679** are storefront businesses and **199** are home-based occupations. This year, Northglenn has announced **46** new storefront businesses, which have added **627** new jobs and absorbed **146,999** square feet of office, industrial and retail space.

**YTD 2014 New Storefront Businesses**

<b>Month Announced</b>	<b>New Storefront Businesses</b>	<b>New Employees</b>	<b>S/F Absorption</b>
January	9	37	15,807
February	5	10	11,400
March	4	199	10,464
April	4	105	45,400
May	13	136	36,074
June	8	137	20,154
July	3	3	7,700
<b>Totals</b>	<b>46</b>	<b>627</b>	<b>146,999</b>

\*Seasonal and home-based businesses are not included in the total new business figures.

### **New Storefront Businesses**

**Birdsall Chiropractic Hand and Foot Clinic** leased 3,200 square feet at 11178 Huron Street, Suite 7. The clinic provides chiropractic services and employs two people. Hours of operation are Monday – Thursday from 8 AM to 6 PM, Friday from 8 AM to 3 PM and Saturday by appointment. For more information, visit [www.birdsallhandandfootclinic.com](http://www.birdsallhandandfootclinic.com) or call 303.920.4263.

**LoLita's Thrift Store** leased 2,000 square feet at 2100 W. 104th Avenue, Unit 1028. This retail thrift store utilizes two volunteers. Hours of operation are Monday – Saturday from 10 AM to 8 PM and Sunday from 10 AM to 6 PM. For more information, call 720.298.2121.

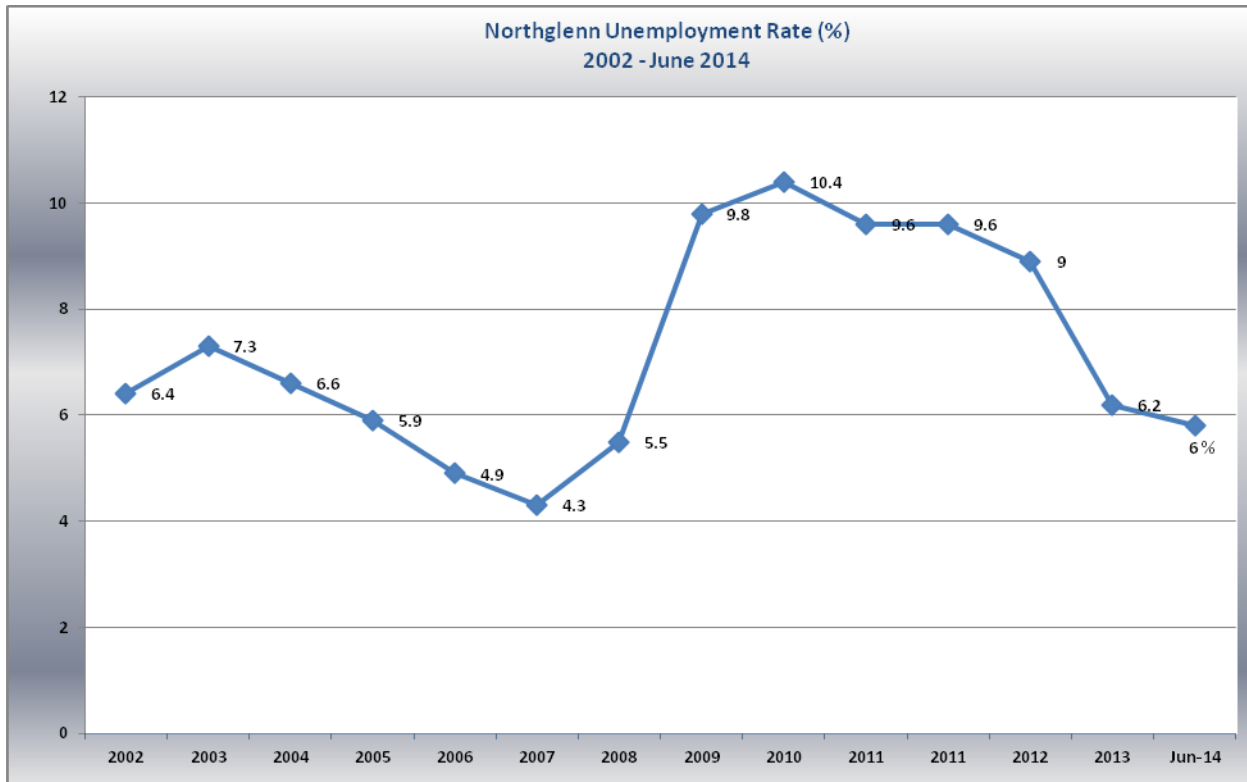
**Trailer Made Custom Trailers** leased 2,500 square feet at 10750 Irma Drive, Suite 22. The company manufactures custom trailers and employs one person. For more information, call 303.990.9497.

**Home-Based Business**

**M&M Heating and Cooling** is a home-based business that provides heating and air conditioning services and employs one person. For more information, call 303.709.5653.

**Northglenn Unemployment Rate**

The below chart indicates a 5.8% unemployment rate for Northglenn. Northglenn is slightly higher than the county (5.7%) and state (5.4%) averages at the end of June.



**STAFF REFERENCE:** If you have any comments or questions, please contact Debbie Tuttle, Economic Development Manager and NURA Executive Director, at 303-450-8743 or [dtuttle@northglenn.org](mailto:dtuttle@northglenn.org).