PLANNING AND DEVELOPMENT MEMORANDUM #10-05

April 8, 2010

TO:

Honorable Mayor Joyce Downing and City Council members

FROM:

William Simmons, City Manager W

James Hayes, Director of Planning and Development

SUBJECT:

March Economic Development Update

2010 Economic Development Strategic Plan

Staff presented a draft of the Economic Development Strategic Plan to City Council at the March 18, 2010 study session. The City Council gave feedback and direction on the plan at the meeting. Staff is moving forward with gathering more details on a business advisory group, an enhanced business retention program, and formalization of our business attraction policies and efforts.

The intent of this project is to provide the City with an opportunity to evaluate what is working, what we could do better, and what tools we should add to our toolbox for attracting and retaining businesses.

New Businesses

Staff has reviewed four new business licenses in the month of March. The list of businesses is included below:

Karver Dental Arts

-dental office

Walters Insurance Agency

-insurance

Come Embroidery

-home based business

New View Landscape

-home based landscaping business

The European Market at 10699 Melody Drive received its business license in a prior month, but opened its doors the week of March 15th.

Existing Business News

The City provided a letter of support to NGD Cars (formerly Northglenn Dodge) in March for the dealership to use in its efforts to get its Dodge license back. The owners are currently going through arbitration with Chrysler to become a Dodge dealership again.

Zoning Applications Under Review

Wildflower Assisted Living and Care has submitted an application for a special use permit for 10130 Melody Drive. This property was formerly an assisted living facility called Melody House. The special use permit has expired for this property, which is on the market for sale and currently under contract. This application has been reviewed by the Development Review Committee and will be brought before the Planning Commission for approval of the special use permit on April 6, 2010.

Events and Seminars

Staff attended the Rocky Mountain Land Use Institute conference at the University of Denver in early March. The theme of this year's conference was "The New American Landscape." The keynote address was done by Joel Kotkin, author of <u>The Next Hundred Million</u>. Sessions covered a variety of topics including transit oriented development, economic development and tax policy, FasTracks, New Urbanism, zoning codes, and many other topics.

Adams County Economic Development will host its annual luncheon on April 22nd from 11:00-1:00 at the Denver Merchandise Mart. The keynote speaker is Rick George, CEO of Suncor Energy.

STAFF CONTACT

If Council members have any comments or questions they may contact James Hayes at 303-450-8937, jhayes@northglenn.org