Parks, Recreation and Cultural Services Memorandum #12-4

DATE:

March 8, 2012

TO:

Honorable Mayor Joyce Downing and City Council Members

FROM:

William A. Simmons, City Manager W

Amanda Peterson, Director for Parks, Recreation & Cultural Services

Michael Stricker, Recreation Supervisor, Cultural Programs & Senior Center WS

SUBJECT: CR-25 - Per Capita Funding for the NAHF

RECOMMENDATION: Attached to this memorandum is a Resolution, which, if approved, would release the per capita funds appropriated for the Northglenn Arts and Humanities Foundation (NAHF). The release of the appropriation of \$27,060 of per capita funds to NAHF is recommended by staff to allow for the continued operations of the partnership between the NAHF and the City of Northglenn's Theatre & Cultural Services division. NAHF Board of Trustees will accept these funds, and utilize them in a manner consistent with the mission "...to maintain and nurture the cultural arts for the benefit of our community." Also attached to this memorandum is a letter from the NAHF Board of Trustees indicating a willingness to accept this appropriation for 2012.

BACKGROUND: Through Resolution 04-107, the City of Northglenn has supported the intention to fund the Northglenn Arts & Humanities Foundation (NAHF) based upon a formula of \$1.00 multiplied by number of residents living within the City's boundaries. In 2009, funding was decreased to accommodate economic challenges. The revenue and expenditure projections for the City's Theatre & Cultural Services programs are directly impacted by the funding available to the NAHF. These funds, in addition to the funds allocated by the City for this division, allow for high quality programs to be available for children, adults and seniors in our community at an affordable rate.

Under normal circumstances, additional monies received from per capita funding would be allocated to sculpture maintenance, monumental sculpture purchases, administration, and help create new programming. The reduced funding that has been in place since 2009 will allow for program continuity in the short-term. In the long term, impacts to programming and SCFD funding will likely be seen as a result of this decrease in per capita funding from \$1.00 to \$0.75 per resident.

SCFD has granted the NAHF \$52,200 for 2012. Work is being done to retain sponsors who have provided financial support for cultural programs in the past, as well as to seek out new sponsors, all of which will help augment NAHF funding. The per capita and SCFD funds, however, make up the greatest portion of monies used in fulfilling the mission. SCFD funding would likely again be secured in 2013, if per capita funds are released to the NAHF for 2012.

In light of the current financial climate, the NAHF has again proposed a single year reduction in the City's per capita funding from \$1.00 per capita to \$0.75 per capita to assist in meeting the challenge of budget constraints in the general fund. This figure is in line with the anticipated expenses. The NAHF is hopeful that after a four year reduction, City Council will consider reinstating the original funding level of \$1.00 per capita in 2013.

BUDGET/TIME IMPLICATIONS: NAHF per capita funds are budgeted in the amount of \$27,060 in Outside Agency Funding in the 2012 adopted budget.

STAFF REFERENCE: Please contact Michael Stricker at mstricker@northglenn.org or by phone at 303.450.8727 or Amanda Peterson at apeterson@northglenn.org or by phone at 303.450.8950.



February 23, 2012

Mayor Joyce Downing CITY OF NORTHGLENN 11701 Community Center Drive Northglenn, CO 80233

Dear Mayor Downing:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), we would personally like to thank City Council for their past support of the Foundation's efforts to develop and promote the Arts within the City of Northglenn. In light of the current financial climate, the NAHF is proposing to remain at the funding level of \$0.75 per capita, rather than the traditional \$1.00 per capita, for 2012. This brings the funding request for 2012 to \$27,060. This figure is in line with the anticipated expenses for 2012. This funding is needed now, more then ever before, to assist with our efforts to beautify the community and bring affordable, and in some cases free, entertainment and educational opportunities to our citizens. We do this through an active partnership with the City of Northglenn's Cultural Arts division.

The Northglenn Arts & Humanities Foundation believes that partnerships such as ours are a valued community asset. We look forward to building upon our past success in the coming year.

Sincerely,

Rosie Garner, President

Northglenn Arts & Humanities Foundation

11801 Community Center Drive

Northglenn, CO 80233

Michael Stricker, Director

Northglenn Arts & Humanities Foundation

11801 Community Center Drive

Northglenn, CO 80233

(303) 450-8727

SPONSORED BY: MAYOR DOWNING COUNCILMAN'S RESOLUTION RESOLUTION NO. No._____ CR-25 Series of 2012 Series of 2012 A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND HUMANITIES FOUNDATION'S STRATEGIC PLAN WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and WHEREAS, the City Council wishes to encourage the Foundation in its mission and has historically appropriated funding for the Foundation based on a formula of \$1.00 times the number of residents living within the City's boundaries; and WHEREAS, the City Council, by the adoption of Resolution 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose but has determined it must give less than the desired and historical amount for 2012 based on the City's current budgetary constraints. NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT: The City Council hereby approves as a temporary reduction funding for Section 1. the Northglenn Arts and Humanities Foundation in an amount less than \$1.00 times the number of persons residing within the City's boundaries as estimated by the Denver Regional Council of Governments (DRCOG) for the year 2012 based on the Foundation's minimum needs and expenses. Said amount is \$27,060.00. DATED at Northglenn, Colorado, this day of , 2012. JOYCE DOWNING Mayor

ATTEST:

APPROVED AS TO FORM:

JOHANNA SMALL, CMC
City Clerk

COREY Y. HOFFMANN
City Attorney