

SPONSORED BY: MAYOR DOWNING

COUNCILMAN'S BILL

ORDINANCE NO.

No. CB-1770
Series of 2012

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A BILL FOR AN ORDINANCE AMENDING SECTION 11-35-5, SUBSECTION (h) OF THE CITY OF NORTHGLENN MUNICIPAL CODE REGARDING OFF-PREMISES ADVERTISING SIGNS

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. Section 11-35-5, subsection (h) is amended to read as follows:

(h) Off-Premises Advertising Signs are signs advertising or directing attention to a business, commodity, service or activity conducted, sold or offered elsewhere than on the same lot upon which such sign is located and are subject to the following restrictions:

- (1) They shall be permitted in I-1 and I-2 Industrial Zones located adjacent to Interstate Highway 25;
- (2) They shall not exceed ~~20~~ 60 feet in height or ~~400~~ 672 square feet in area;
- (3) They shall be placed at least 2,000 feet apart;
- (4) They shall be set back a minimum of 25 feet from the front property line;
- (5) On corner lots, they shall not be placed within a 300-foot vision triangle;
- (6) They may be indirectly OR INTERNALLY illuminated;
- (7) They may be placed at ground level except when the sign would be closer than 1,000 feet to an intersection, in which case the bottom of the sign shall be elevated at least eight feet above the ground;
- (8) No more than two poles or other structural members shall be used to support the sign;
- (9) They shall have no more than two faces, and no more than one sign or message shall be placed on each side of the structure; and
- (10) A DIGITAL BILLBOARD MAY BE INCORPORATED INTO AN OFF-PREMISE ADVERTISING SIGN SUBJECT TO THE FOLLOWING RESTRICTION:

a. MESSAGE HOLD TIME – EACH MESSAGE DISPLAYED SHALL REMAIN STATIC FOR A MINIMUM OF TEN (10) SECONDS. ALL SUCH SIGNS SHALL HAVE A DEFAULT MODE TO PREVENT THE DISPLAY FROM MALFUNCTIONING IN A FLASHING OR INTERMITTENT FASHION.

b. TRANSITION METHOD – EACH ELECTRONIC SIGN SHALL BE LIMITED TO STATIC MESSAGES ONLY, AND SHALL NOT HAVE MOVEMENT, OR THE APPEARANCE OR OPTICAL ILLUSION OF MOVEMENT, OF ANY PART OF THE SIGN STRUCTURE, DESIGN, OR PICTORIAL SEGMENT OF THE SIGN. THIS SHALL INCLUDE THE MOVEMENT OR APPEARANCE OF MOVEMENT OF ANY ILLUMINATION OR THE FLASHING, SCINTILLATING OR VARYING OF LIGHT INTENSITY. THE TRANSITION DURATION SHALL BE INSTANTANEOUS.

c. BRIGHTNESS / LUMINANCE –

i. EACH ELECTRONIC SIGN SHALL BE EQUIPPED WITH DIMMING TECHNOLOGY THAT AUTOMATICALLY VARIES THE BRIGHTNESS OF THE ELECTRONIC SIGN ACCORDING TO AMBIENT LIGHT CONDITIONS.

ii. THE INTENSITY OF THE LIGHT SOURCE SHALL NOT PRODUCE GLARE, THE EFFECT OF WHICH CONSTITUTES A TRAFFIC HAZARD OR IS OTHERWISE DETRIMENTAL TO THE PUBLIC HEALTH, SAFETY OR WELFARE. LIGHTING FROM THE MESSAGE MODULE SHALL NOT EXCEED 500 NIT (CANDELAS PER SQUARE METER) BETWEEN DUSK AND DAWN AS MEASURED BY THE EQUIVALENT ‘PERCENTAGE OF MAXIMUM BRIGHTNESS-NIGHTTIME’ SETTING ON THE APPLICANT’S SIGN CONTROLLING SOFTWARE. APPLICATIONS FOR SIGN PERMITS CONTAINING AN ELECTRONIC DISPLAY SHALL INCLUDE THE MANUFACTURER’S SPECIFICATIONS AND NIT RATING. CITY OFFICIALS SHALL HAVE THE RIGHT TO VIEW THE TECHNICAL SPECIFICATIONS OF THE SIGN TO DETERMINE COMPLIANCE.

INTRODUCED, READ AND ORDERED POSTED this ____ day of _____, 2012.

JOYCE DOWNING
Mayor

ATTEST:

JOHANNA SMALL, CMC
City Clerk

PASSED ON SECOND AND FINAL READING this ____ day of _____,
2012.

JOYCE DOWNING
Mayor

ATTEST:

JOHANNA SMALL, CMC
City Clerk

APPROVED AS TO FORM:

COREY Y. HOFFMANN
City Attorney