

**CITY MANAGER'S OFFICE  
MEMORANDUM #18-19**

**DATE:** May 7, 2018  
**TO:** Honorable Mayor Carol Dodge and City Council Members  
**FROM:** James A. Hayes, AICP, City Manager *JH*  
Kimberly Rein, Communications Manager *KR*  
**SUBJECT:** 50<sup>th</sup> Anniversary Planning

**PURPOSE**

Update City Council on the planning to celebrate the City's 50<sup>th</sup> anniversary which takes place in 2019.

**BACKGROUND**

The City of Northglenn will turn 50 years old in April of 2019. An employee committee has been formed to plan a year-long celebration. Possible ideas include the following:

- Proclamation and kick-off event (such as dedicating a trail on Earth Day in April)
- History: Involve Historical Commission; honor past mayors and council members
- Themed celebrations in conjunction with existing events and activities (for example: 50ft. ice cream sundae or birthday cake on Community Center Drive during July 4<sup>th</sup> event or the planting of a commemorative flower bed)
- Features in print publications: Connection and Northglenn-Thornton Sentinel
- Communications pieces such as video, printed materials, timeline, light pole banners
- Encourage community participation via social media (such as #NGProud) for posting photos and memories

The committee will meet throughout the second half of the year to finalize the plan, further develop a budget, and implement the celebration.

**UPDATE**

N/A

**BUDGET IMPLICATIONS**

A package request will be submitted during the budgeting process for 2019.

**SCHEDULE/TIME IMPLICATIONS**

Plan will completed by Fall of 2018  
Committee will continue to meet during remainder of 2018  
Celebration activities will start in early 2019

**STAFF RECOMMENDATION**

N/A

**COUNCIL OPTIONS**

Provide feedback upon initial ideas

**STAFF REFERENCE**

Kim Rein, Communications Manager

[krein@northglenn.org](mailto:krein@northglenn.org)

303.450.8713