

SPONSORED BY: MAYOR DOWNING

COUNCILMAN'S RESOLUTION

NO. CB-1766  
Series of 2012

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

A PUBLIC HEARING WILL BE HELD ON CB-1766, SERIES OF 2012, ENTITLED "A BILL FOR AN ORDINANCE AMENDING ARTICLE 35 OF CHAPTER 11 OF THE NORTHGLENN MUNICIPAL CODE REGARDING SIGNS" ON MAY 21, 2012 AT 7:00 P.M., CITY HALL COUNCIL CHAMBERS, 11701 COMMUNITY CENTER DRIVE, NORTHGLENN.

DATED this 14<sup>th</sup> day of May, 2012.

/s/  
\_\_\_\_\_  
JOYCE DOWNING  
Mayor

ATTEST:

/s/  
\_\_\_\_\_  
JOHANNA SMALL, CMC  
City Clerk

AFFIDAVIT OF POSTING:

I, \_\_\_\_\_, certify that CB-1766 was posted at the authorized posting places in the City of Northglenn this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
Deputy City Clerk

SPONSORED BY: MAYOR DOWNING

COUNCILMAN'S BILL

ORDINANCE NO.

No. CB-1766  
Series of 2012

\_\_\_\_\_  
Series of 2012

A BILL FOR AN ORDINANCE AMENDING ARTICLE 35 OF CHAPTER 11 OF THE NORTHGLENN MUNICIPAL CODE REGARDING SIGNS

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. Section 11-35-2 of the Northglenn Municipal Code is amended by the addition thereto of a new subsection (i.5) to read as follows:

**Section 11-35-2. Definitions.**

(i.5) **ELECTRONIC MESSAGE CENTER (EMC).** A SIGN WHICH DISPLAYS ELECTRONIC STATIC MESSAGES, STATIC GRAPHICS, OR STATIC PICTURES, WITH OR WITHOUT TEXTUAL INFORMATION. SUCH A SIGN MAY BE CHANGED OR ALTERED BY ELECTRONIC MEANS ON A FIXED DISPLAY SCREEN COMPOSED OF A SERIES OF LIGHTS INCLUDING LIGHT EMITTING DIODES (LED'S), FIBER OPTICS, LIGHT BULBS, OR OTHER ILLUMINATION DEVICES WITHIN THE DISPLAY AREA WHERE THE MESSAGE IS DISPLAYED.

Section 2. Section 11-35-5(c) of the Northglenn Municipal Code is amended to read as follows:

(c) Church Signs are signs identifying the name and denomination of the church and are subject to the following restrictions:

(1) Churches shall be allowed one wall sign, the letters of which shall not exceed 12 inches in height, and one detached sign, limited to 30 square feet per face and 8 feet in height;

(2) Any detached sign may incorporate a bulletin board, which shall consist of no more than two-thirds of the area of the sign. A DETACHED CHURCH SIGN MAY ALSO INCORPORATE THE USE OF AN EMC NOT LIMITED TO TWO-THIRDS OF THE AREA OF THE SIGN AND SUBJECT TO THE OPERATION STANDARDS OF 11-35-5(C)(5);

(3) They may be indirectly or internally illuminated; and

(4) They may be placed closer than 25 feet to the right-of-way, but they shall not be placed so as to obstruct the vision of motorists, bicyclists, or pedestrians.

(5) OPERATIONAL STANDARDS FOR EMC PURSUANT TO THIS SUBSECTION (c) SHALL BE AS FOLLOWS:

(A) MESSAGE HOLD TIME: EACH MESSAGE DISPLAYED SHALL REMAIN STATIC FOR A MINIMUM OF EIGHT (8) SECONDS. ALL SUCH SIGNS SHALL HAVE A DEFAULT MODE TO PREVENT THE DISPLAY FROM MALFUNCTIONING IN A FLASHING OR INTERMITTENT FLASH ON.

(B) TRANSITION METHOD: EACH ELECTRONIC SIGN SHALL BE LIMITED TO STATIC MESSAGES ONLY AND SHALL NOT HAVE MOVEMENT, OR THE APPEARANCE OR OPTICAL ILLUSION OF MOVEMENT, OF ANY PART OF THE SIGN STRUCTURE DESIGN, OR PICTORIAL SEGMENT OF THE SIGN. THIS SHALL INCLUDE THE MOVEMENT OR APPEARANCE OF MOVEMENT OF ANY ILLUMINATION OR THE FLASHING, SCINTILLATING OR VARYING OF LIGHT INTENSITY. THE TRANSITION DURATION SHALL BE INSTANTANEOUS.

(C) BRIGHTNESS/LUMINANCE:

I. EACH ELECTRONIC SIGN SHALL BE EQUIPPED WITH DIMMING TECHNOLOGY THAT AUTOMATICALLY VARIES THE BRIGHTNESS OF THE ELECTRONIC SIGN ACCORDING TO AMBIENT LIGHT CONDITIONS.

II. THE INTENSITY OF THE LIGHT SOURCE SHALL NOT PRODUCE GLARE, THE EFFECT OF WHICH CONSTITUTES A TRAFFIC HAZARD OR IS OTHERWISE DETRIMENTAL TO THE PUBLIC HEALTH, SAFETY OR WELFARE. LIGHTING FROM THE MESSAGE MODULE SHALL NOT EXCEED 500 NIT (CANDELAS PER SQUARE METER) BETWEEN DUSK AND DAWN AS MEASURED BY THE EQUIVALENT 'PERCENTAGE OF MAXIMUM BRIGHTNESS-NIGHTTIME' SETTING ON THE APPLICANT'S SIGN CONTROLLING SOFTWARE. APPLICATIONS FOR SIGN PERMITS CONTAINING AN ELECTRONIC DISPLAY SHALL INCLUDE THE MANUFACTURER'S SPECIFICATIONS AND NIT RATING. CITY OFFICIALS SHALL HAVE THE RIGHT TO VIEW THE TECHNICAL SPECIFICATIONS OF THE SIGN TO DETERMINE COMPLIANCE.

(D) SEQUENTIAL MESSAGING. CONSECUTIVE MESSAGING FROM A SINGLE ADVERTISER, REGARDLESS OF CONTENT, IS STRICTLY PROHIBITED. A MINIMUM OF ONE (UNRELATED ADVERTISER) MESSAGE HOLD TIME PERIOD IS REQUIRED BETWEEN SINGLE ADVERTISER MESSAGING.

INTRODUCED, READ AND ORDERED POSTED this 14<sup>th</sup> day of May, 2012.

  
for JOYCE DOWNING  
Mayor

ATTEST:

  
JOHANNA SMALL, CMC  
City Clerk

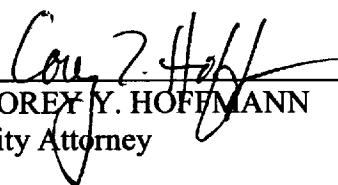
PASSED ON SECOND AND FINAL READING this \_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
JOYCE DOWNING  
Mayor

ATTEST:

\_\_\_\_\_  
JOHANNA SMALL, CMC  
City Clerk

APPROVED AS TO FORM:

  
COREY Y. HOFFMANN  
City Attorney