

ADMINISTRATION MEMORANDUM
12-05

DATE: February 9, 2012

TO: Honorable Mayor Joyce Downing and City Council Members

FROM: Debbie Tuttle, Economic Development Manager 

SUBJECT: February Economic Development Update

New Business Announcements

AutoNation purchased 6.84 acres and the 37,124-square foot former Northglenn Dodge property at 759 W. 104th Avenue. The purchase price was \$5.76 million, and will accommodate two new car and service franchises for this area. “This will be part of a multiple franchise expansion in Colorado,” said Harry Brumley, AutoNation’s Director of Real Estate. The company plans to invest several million dollars on property renovations and equipment, and will add approximately 100 new jobs to Northglenn’s employment base. They plan to open in 3-6 months.

Digitech Communications leased 1,700 square feet at 1466 W. 104th Avenue. The company is a sales distributor of Cricket cellular products, and employs three people.

Wing’n It is a start-up company that has leased 1,230 square feet at the former Wingman property at 1450 104th Avenue. They plan to open in mid-March and will employ 5-7 people.

Business Expansion Projects

Colorado Department of Motor Vehicle moved from its previous location in the Malley Shopping Center to 3,430 square feet at 11990 North Washington Street. They opened in the Washington Plaza on February 6th, and this expansion project retained 14 jobs in Northglenn.

Bed Bath & Beyond in the Northglenn Marketplace completed more than \$375,000 in tenant and property renovations. This included new HVAC, cart corrals, sign installation, window enhancements, and many other improvements.

Boondocks Fun Center’s located at 11425 Community Center Drive brings in more than 400,000 visitors annually to Northglenn. Their \$4.5 million expansion and remodeling project will be complete in mid-March. Their grand opening is scheduled for March 16th, and they will unveil their new state-of-the art 20-lane bowling alley and corporate meeting facilities.

The Glenn Bar & Grill located at 11140 Irma Drive will be making major site improvements to their property. This will include extensive landscaping, sidewalks, curb and gutter, ADA ramps, and stairs.

Santiago’s Express located at 2135 120th Avenue will be expanding into the former Coffee Market space.

Closed Northglenn Businesses

Retention of our existing companies is a priority for the city. We are always disappointed when we have to report business closures and companies that have moved from our community. The following companies closed in December, but were reported during the month of January.

Company Name	Address	Start Date
Cash Fast, Inc.	556 Malley Drive	8/2000
Coffee Market *	2135 120 th Ave.	3/2009
Farmers Insurance Group	11990 Grant St., Suite 304	1/2001
Homebase Treatment & Contracting	10465 Melody Dr., Suite 209	5/2008
Jae's Discount Autos	10650 Irma Drive, Suite 19	5/2011
Quizno's Classic Subs	1040 104 th Ave.	10/2003
Romaseal International	10651 Irma Dr., Unit A	10/2010
Russ T. Diamonds, Inc.	10750 Irma Drive, Suite 17	6/2008
Solutions Machining	10750 Irma Drive, Suite 12	7/2008
Vance S. Chavez & Assoc.	10701 Melody Drive, Suite 304	2/2001
Wingman **	1450 104 th Ave.	5/2010

Note: The total number reported is higher than usual due to year-end and Q/4 sales/use tax reporting.

* The existing Santiago's Express located at the former Coffee Market location will be expanding into the entire space.

** The Wing'n It is a new start-up company that has leased the former Wingman space.

For more details on these business closures contact Debbie Tuttle at 303.450-8743 or dtuttle@northglenn.org.

Unemployment

The table below shows estimated labor force, employment and unemployment information for December 2011. It reflects that more than 2,100⁺ Northglenn citizens are unemployed. This is an increase of .6% over last month (9.1%).

In December 2010 Northglenn's unemployment rate was 10.3%, so we are showing a positive decline over the last year. However, Northglenn and Adams County continues to be higher than the statewide unemployment rate at 7.9%.

December 2011 Employment Numbers

Area Name	Civilian Labor Force	Number Employed	Number Unemployed	Unemployment Rate
Northglenn	22,003	19,873	2,130	9.7%
Adams	229,309	207,456	21,853	9.5%
Colorado	2,719,312	2,504,533	214,779	7.9%

Source: Labor Market Statistics, Local Area Unemployment Statistics Program - Not Seasonally Adjusted.

Existing Northglenn Licensed Businesses

The following information provides a comparison of businesses **licensed** to do business in Northglenn at the end of January 2011. It indicates a **3.8% increase** in storefront/physical locations, and an overall total (with home-based companies) **increase of 5%** over the past year.

Total Existing Businesses Licensed in Northglenn	Jan. 2012	Jan. 2011
Storefront/Physical Locations	663	639
Home-Based Businesses	257	237
TOTAL	920	876

Note: Totals do not include out of state businesses. These numbers can fluctuate monthly due to new business licenses and tax reporting.

Prospect Activity

During January staff worked on 17 new prospect inquiries. Below is a summary of active prospects and general inquiry requests for 2011 (staff began tracking from June-December) and 2012.

- 18 Active Prospects
- 17 2012 Prospect Inquiries
- 74 2011 Prospect Inquiries (June – December 2011)

Staff is *actively* working with **18** prospects/developers on projects and site selection. For a complete list of prospects and inquiries contact Debbie Tuttle at dtuttle@northglenn.org.

STAFF REFERENCE:

If you have any comments or questions, please contact Debbie Tuttle at 303.450.8743 or dtuttle@northglenn.org.