ADMINISTRATION MEMORANDUM 16-11

DATE: August 8, 2016

TO: Honorable Mayor Joyce Downing and City Council Members

FROM: James A. Hayes, AICP, City Manager

Debbie Tuttle, Economic Development Manager & NURA Executive Director

SUBJECT: August Economic Development Report

Albertson's Renovations

The twenty-two year old Albertson's store located at 500 E. 120th Avenue will begin construction in August on a major renovation to its 43,000 square-foot store. Improvements will include upgrades and expansions to the delicatessen, produce, floral, meat, and seafood departments. As well as improvements to other areas of the store. For more information visit www.albertsons.com or call 303-450-2462.

Vote for Your Favorite Northglenn Business

Do you have a favorite Northglenn business? Is there a place in town where the customer service is amazing? Or the products you can buy are top notch? Let us know! The public is invited to vote for the city's **Business People's Choice Award**, which will be awarded at October's Business Appreciation Breakfast. This award

represents the cornerstones of business success: outstanding customer service and quality products. The winner will be decided through popular vote. The only criteria is that the business is located in Northglenn. Beyond that, it is up to the public to decide on their favorite. Voting ends at 5 p.m. Friday, September 9th. Everyone is invited to cast his or her vote for their favorite Northglenn business at www.northglenn.org/businessvote



2016 Business Appreciation Breakfast ■ Northglenn

2016 Summer SBDC Classes

The Westminster Small Business Assistance Center (SBDC) located at Front Range Community College is holding summer classes for businesses focusing on start-up and human resource strategies (see **Attachment A**). For more information, or to register, please visit www.northmetroSBDC.org.



Ashley Manor Care Center celebrates grand opening and open house on August 25th.

Grand Opening & Open House

Ashley Manor Care Center is holding its grand opening and open house on August 25th for its newly constructed 32,000 square foot Alzheimer's and dementia memory care facility. It is located at 10525 Irma Drive and will employ 15 people. The public is invited to the open house on the 25th. They will be giving tours starting at 10 a.m., with the ribbon cutting at 2:45 p.m., followed by food and entertainment to 6 p.m. For more information call 303-419-0322 or visit www.ashleycares.com.



Mattress Mart ribbon cutting ceremony – Malley Heights Shopping Center.

Ribbon Cuttings

Mattress Mart Discount Center held its ribbon cutting ceremony on July 26th. The 3,000 square foot mattress store is located at 524 Malley Drive, in the Malley Heights Shopping Center. Hours of operation are Monday through Friday from 10 a.m. – 7 p.m., Saturday from 10 a.m. – 6 p.m., and Sunday from Noon – 5 p.m. For more information call 303-920-2636, or visit www.mattressmartdiscountcenter.com.

Quest Diagnostics held its ribbon cutting ceremony on July 21st, at their new location at 100 E. 120th Avenue in the Webster Lake Promenade. They provide clinical laboratory diagnostic testing for patients, physicians and medical facilities and employ five people. Hours of operation are Monday through Friday from 7:30 a.m. – 5:00 p.m., and Saturday from 8 a.m. – Noon. For more information or to make an appointment call 720-929-2433 or visit www.questdiagnostics.com.



Quest Diagnosis ribbon cutting ceremony – Webster Lake Promenade.

2016 New Business Licenses

At the end of July, Northglenn had **914 licensed** businesses. Of that total, **714** are storefronts, and **200** are home-based businesses. Through the end of July, Northglenn announced **44** new <u>licensed</u> storefront businesses, reporting **171** jobs, and the absorption of **106,506** square feet of office, industrial, and retail space.

YTD 2016 New Storefront Business Licenses

Month Announced	New Storefront Businesses	New Employees	S/F Absorption
January	20	25	34,280
February	3	13	6,315
March	10	30	18,603
April	3	17	5,400
May	1	8	2,613
June	2	9	2,651
July	5	69	36,644
TOTALS	44	171	106,506

^{*}Seasonal, temporary and home-based businesses are not included in the total new business figures.

'Best of the Best' Northglenn Winners - Recognized by Colorado Community Media

Congratulations to the below Northglenn businesses that were recognized by the Colorado Community Media, publisher of the Northglenn-Thornton Sentinel. They released their annual 'Best of the Best' list for 2016, and the Northglenn companies below were included with other surrounding area companies based upon votes from readers in the Northglenn and Thornton area. Again congratulations to all the Northglenn winners! To see the full list of winners visit www.northglenn-thorntonsentinel.com.

'Best of the Best' in Northglenn

'Best of the Best' in Northglenn Award Business		
Annual Event	Horizons North Credit Union Shred Event	
Assisted Living Center	Northglenn Heights Assisted Living	
Auto Dealer	Auto Nation	
Bank/Credit Union	Horizons North Credit Union	
BBQ Restaurant	Jim 'N Nick's Bar-B-Q	
Best Boss	Horizons North Credit Union	
Best Customer Service	Horizons North Credit Union	
Best Place to Meet New People	Beer by Design	
Breakfast Spot	First Watch Daytime Café	
Brewery	Beer by Design	
Burrito	Santiago's	
Carpet Cleaning	Brickimaging	
Consignment Thrift Store	Mile High Thrift Store	
Dog Services	A & R Critter Care	
Eye Care Provider	Northglenn Optometric – Dr. Headington	
Financial Planner	Horizons North Credit Union	
French Fries	smashburger – Northglenn	
Haircut/Salon	Twisted Scissors – Erin Steckel	
Hamburger Joint	smashburger	
Home Repair/Remodeling	Brickimaging	
Local Non-Profit	Community Reach Center	
Memory Care	Northglenn Heights Assisted Living	
Mexican Restaurant	Tamale Kitchen – Northglenn	
Mortgage Agent/Consultant	Horizons North Credit Union	
Mortgage Company	Horizons North Credit Union	
New Restaurant	Jim 'N Nick's Bar-B-Q	
Park	Webster Lake - E.B. Raines	
Pet Supply Store	PetSmart	
Plumber	Front Range Plumbing	
Real Estate Company	Horizons North Credit Union	
Retirement Community	Northglenn Heights Assisted Living	
Senior Services	Senior Hub	
Steakhouse	Texas Roadhouse	
Nail Salon	Sunshine Nails	
Tire Dealer	Big O – Northglenn	
Western Store	Boot Barn	

Source: Colorado Community Media, publisher of the Northglenn-Thornton Sentinel. - Annual "Best of the Best" list for 2016.

New July Licensed Storefront Business

Centura Health Physicians Group Primary Care - Northglenn purchased the former Complete Family Care business at 11310 Huron Street, Suite 100. They leased 10,000 square feet and employ 17 people. This primary health care provider specializes in pediatric, adult and senior care. Centura Health is a non-profit faith-based health care system based in Colorado that employs more than 17,000 people and 6,000 physician partners across Colorado, and Western Kansas. Hours of operation are from Monday through Wednesday from 8:00 a.m. – 6 p.m., Thursday and Friday from 9:00 a.m. – noon, and Saturday from 9:00 a.m. – 1 p.m. For more information, call 303-450-7435 or visit www.chpgprimarycare.org.

Cindy Chandler Hair Salon leased 350 square feet at 2145 E. 120th Avenue, Unit G in the Northglenn Pavilions. The beauty salon is open Monday through Saturday from 9 a.m. – 7 p.m. For more information call 303-915-8295.

Rocky Mountain Chapter of Independent Electrical Contractors (IECRM) and the Independent Electrical Contractors Training Trust Fund has opened its 23,350 square foot facility at 11429 Pearl Street. IECRM is an electrical and renewable energy trade contractor association, and also a training facility educating over 1,100 electrical apprentices and licensed electricians annually. They made a \$2.6 million investment in construction and new equipment to retrofit the building, and employs eight full-time, and 35 part-time instructors. The organization represents over 200 member companies responsible for \$2B annual revenue. They will be having a grand opening and open house on August 12th. Office hours are from 8 a.m. to 5 p.m., and classes are Monday through Thursday from 5:30 p.m. – 9:30 p.m. For more information visit www.iecrm.com at call 303-853-4886.

June 2016 - NURA Updates

The Northglenn Urban Renewal Authority (NURA) passed the following two resolutions at the June 8, 2016 meeting.

- Resolution N/16-18 Core Progression Business Improvement Grant
- Resolution N/16-19 First Rate, Inc. (Imperium Event Center) Business Improvement Grant

Additionally, one of the partners with Par Acquisitions provided an update to the board regarding the redevelopment project at the Malley Heights Shopping Center. The full redevelopment has been postponed due to recent upgrades to Par's property and unforeseen expenses (middle strip of the property). TGS Management (western strip property) still plans to renovate their property this fall. The owners of the center do have plans to participate in improvements to the monument sign and landscaping in the future.

The next NURA meeting will be held on August 10th at 5:45 in the City Council chambers.

Lunch & Learn – How to Build a Marketing Machine

Do you want to increase your sales next quarter, great! How are you going to do it? You need a plan. Steven Stokes, Special Events Supervisor for the City of Northglenn will discuss how to make a road map to guide potential clients from awareness to action. Learn how to convert traffic into paying customers by coming to the August Lunch & Learn.

Tuesday, August 23rd 11:30 AM - 1:00 PM City Council Chambers

Businesses Advertise on the Digital Billboard

Each month six Northglenn businesses can participate in the Digital Advertising Billboard Signage (DABS) program for a fraction of the \$3,000 "market value". First time Northglenn businesses can advertise the first month for \$200, and subsequent months at \$450. Qualified applications are accepted, and will be prioritized on a first-come, first-serve basis, with new businesses given preference.



The following six Northglenn businesses are taking advantage of advertising on the billboard in August:

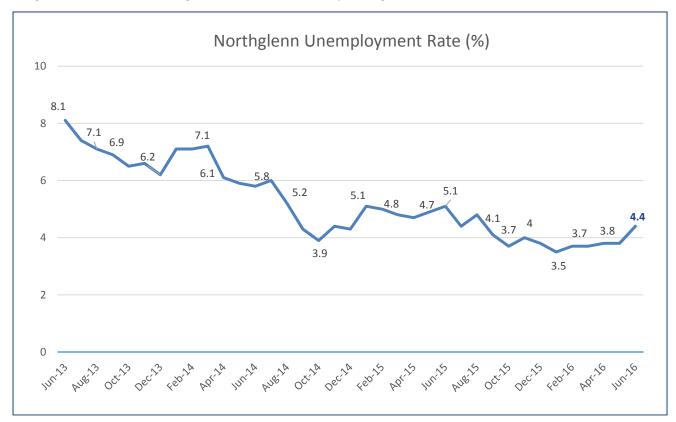
- 1. Bingo Oasis
- 2. Charlie's Autos
- 3. Erive's Heating and Air

- 4. Grow Depot
- 5. Horizons North Credit Union
- 6. iLoveKickboxing.com

For more information on the program visit www.northglenn.org/dabs.

Northglenn Unemployment Rate

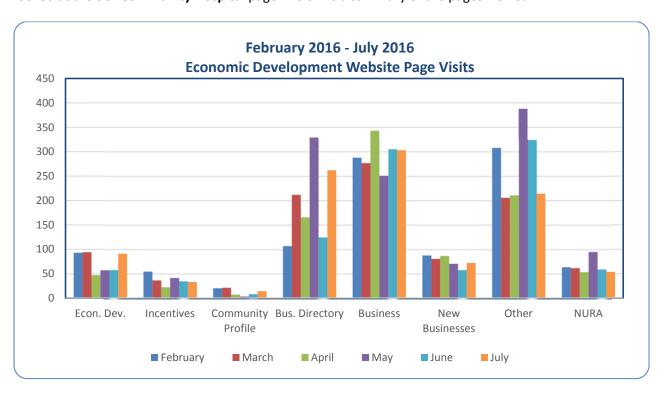
The chart below indicates that Northglenn's June unemployment rate took a jump to **4.4%**. The city rate is higher than the state average at 4.0%, and the county average of 4.3%.



Source: Colorado Dept. of Labor & Employment

Economic Development Website Page Visits

In July there were 1,043 website page visits, of which 197 viewed the **People's Choice** voting page, and 110 looked at the **SCL Community Hospital** page. Below is a summary of the pages viewed.



Staff Reference

If you have any comments or questions, please contact Debbie Tuttle, Economic Development Manager and NURA Executive Director, at dtuttle@nothglenn.org or call 303-450-8743.

Summer 2016 Small Business Assistance Center (SBDC) Classes

The Westminster Small Business Assistance Center (SBDC) located at Front Range Community College is holding the following classes for new and existing businesses. For more information, or to register, please visit www.northmetroSBDC.org

Start-up Orientations

Start-Up Orientation - Evening Workshop Tuesday, July 19, 2016 - 6:00 PM to 8:00 PM

Start-Up Orientation - Evening Workshop Tuesday, August 02, 2016 - 6:00 PM to 8:00 PM

Start-Up Orientation - Evening Workshop Tuesday, August 16, 2016 - 6:00 PM to 8:00 PM

Start-Up Orientation - Evening Workshop Tuesday, September 06, 2016 - 6:00 PM to 8:00 PM

Human Resources Classes

Employee Empowerment Techniques

Thursday, July 14, 2016 - 9:00 AM to 11:00 AM

The Employee Life Cycle

Thursday, July 21, 2016 - 9:00 AM to 11:00 AM

Building a Team to Get Things Done: A Virtual Workforce

Tuesday, July 26, 2016 - 6:00 PM to 8:00 PM

Lean Process Improvement

Thursday, August 04, 2016 - 9:00 AM to 11:00 AM

Employee Turnover, Retention, Satisfaction

Tuesday, August 09, 2016 - 9:00 AM to 11:30 AM

CPR for Your Management Team

Tuesday, August 16, 2016 - 9:00 AM to 11:00 AM

Team Driven Accountability: Creating Culture from the Inside Out

Thursday, August 18, 2016 - 6:00 PM to 9:00 PM