



PROCLAMATION

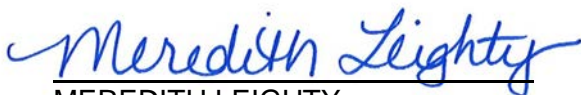
- WHEREAS,** the government of Northglenn, Colorado celebrates our local small businesses for their perseverance and ingenuity, this year more than ever, and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, they represent 99.9% of all businesses with employees in the United States, and are responsible for 65.1% of net new jobs created from 2000 to 2019; and
- WHEREAS,** the City of Northglenn supports our local small businesses that create jobs, boost our local economy and preserve our neighborhoods, as they continue to recover from an unprecedented pandemic; and
- WHEREAS,** small businesses employ 47.1% of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business, 65% of U.S small business owners said it would be most helpful to their business to have their “regulars” return and start making purchases again, and three-quarters of U.S. consumers are currently looking for ways to Shop Small and support their community; and
- WHEREAS,** small businesses in Northglenn offer a variety of shopping experiences, including online shopping and contact-free curbside pick-up, and a business directory is available to consumers on the City’s website to provide access to online shopping and other services offered by local small businesses; and
- WHEREAS,** 96% of consumers who shopped on Small Business Saturday, recognized as the Saturday after Thanksgiving, agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have positive social, economic, and environmental impacts; and
- WHEREAS,** 95% of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season.

NOW THEREFORE, I, Meredith Leighty, Mayor of the City of Northglenn, Colorado, do hereby proclaim November 28, 2020 as

SMALL BUSINESS SATURDAY

in the City of Northglenn and urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.

DATED, at Northglenn, Colorado, this 23rd day of November 2020.


MEREDITH LEIGHTY
Mayor

