

**PLANNING & DEVELOPMENT DEPARTMENT MEMORANDUM
#36-2019**

DATE: July 1, 2019

TO: Honorable Mayor Antonio B. Esquibel and City Council Members

THROUGH: Heather Geyer, City Manager *hmg*

FROM: Brook Svoboda, Director of Planning and Development *BS*
Amanda J. Peterson, Director of Parks, Recreation & Culture *ajp*
Eric Ensey, Senior Planner, Planning and Development

SUBJECT: Northglenn Civic Center (NGCC) Street Naming Follow-Up Discussion

PURPOSE

Staff is seeking direction regarding the City Council submitted street name suggestions, as well as the public outreach process that is scheduled to take place on July 4, 2019.

BACKGROUND

At the May 20, 2019 City Council Study Session, Council directed staff to establish a process wherein the Council would adopt the street names in the Civic Center by resolution. At the June 17, 2019 City Council Study Session, staff presented the proposed process. The proposed process included the following four steps:

- Council Naming Session – “Brainstorming”
- Nomination Tabulation – “Consensus” Name Options
- Public Engagement – Seek public input (optional)
- Adoption – Council votes on resolution

During that discussion, it was agreed that the Public Engagement step would occur before consensus was sought from City Council.

UPDATE

To date, staff received responses from four City Council members. Attachment 1 depicts the two streets: Street A (red) and Street B (yellow). Attachment 2 identifies each of the potential street names that were submitted by City Council members. Two separate lists are provided, one for Street A and one for Street B. Some proposed street names appear on both lists.

Staff has developed a proposed public engagement strategy. Attendees at the July 4th Festival will be given the opportunity to provide feedback on the City Council submitted names, as well as make their own suggestions.

For the July 4th Festival, staff will develop a large board that lists each of the potential street names that were submitted by City Council members, and provides the public with an opportunity to add a tally mark by their favorites, or add a name recommendation of their own. Staff will present the boards to the Council at the July 1 study session as part of the discussion of this memorandum.

Staff intends to bring forward a summary of the public engagement process, along with a recommendation(s) for Street A and Street B based on the public feedback, at the study session on August 5, 2019.

STAFF RECOMMENDATION

Staff recommends moving forward with the public engagement process as described above.

BUDGET/TIME IMPLICATIONS

Before construction can begin on the project and subdivision platting of the site can be brought forward, the street names must be selected and a formal address will be assigned to the new building. This cannot be done until the street names have been approved. If street names are selected by the end of August, the construction process can continue to move forward on schedule.

There are no direct costs associated with this public engagement process.

STAFF REFERENCE

If City Council members have any comments or questions they may contact Brook Svoboda, Director of Planning and Development, at 303.450.8937 or bsvoboda@northglenn.org or Amanda Peterson, Director of Parks, Recreation & Culture at 303.450.8950 or apeterson@northglenn.org.

Attachments

1. NGCC Street Naming
2. City Council Street Name Submissions



LIST OF POTENTIAL STREET NAMES NORTHGLENN CIVIC CENTER PHASE I

STREET A

(Public right-of-way running east-west providing access to the site from Community Center Drive.)

- Memorial Parkway
- Parsons Way or Lane

STREET B

(Private drive internal to the site running north-south in front of the new Recreation Center facility.)

- Redtail Hawk Drive
- JFK Drive
- Parsons Way or Lane
- Recreation Center Drive