

**PARKS, RECREATION & CULTURE MEMORANDUM
#8-2021**

DATE: March 8, 2021

TO: Honorable Mayor Meredith Leighty and City Council Members

THROUGH: Heather Geyer, City Manager *Hmg*

FROM: Amanda J. Peterson, Director of Parks, Recreation & Culture *APP*
Michael Stricker, Recreation Supervisor for Cultural Programs and Senior Center

SUBJECT: CR-27 – Northglenn Arts & Humanities Foundation Per Capita Funding

PURPOSE

To consider CR-27, which would approve the release of per capita funds to the Northglenn Arts & Humanities Foundation (NAHF) in the amount of \$77,216.

BACKGROUND

Through Resolution No. 04-107, Series of 2004, the City of Northglenn has supported the intention to fund the NAHF. In 2018, City Council provided direction through Resolution No. 18-25 to increase the formula from \$1 per capita to \$2 per capita.

The NAHF operates as an independent 501(c)3 organization, in collaboration with the Department of Parks, Recreation & Culture, to provide high-quality theatre, concerts, arts education, public art and other performing arts endeavors. The NAHF depends upon grants, donations, fundraising, sponsorships, investment income and the City's per capita contribution to support the programs that are offered through Northglenn Arts, the City's Cultural Programs Division. Funding from the NAHF supports programs including:

- Northglenn Youth Theatre (NYT)
- NYT Academy
- Missoula Children's Theatre
- Summer Concerts
- Summer Movies
- Art on Parade

Through Northglenn Arts Presents, the NAHF has supported productions by a wide variety of local arts entities, including:

- Cleo Parker Robinson Dance
- ImaginASL
- Black Arts Festival
- Northglenn High School

UPDATE

COVID-19

Beginning March 14, 2020, nearly every Northglenn Arts program was modified or canceled due to the COVID-19 pandemic. Throughout the year, modified versions of NYT, Summer Concerts, Summer Movies, NYT Academy, and public art programs were a positive thread keeping our community together during a difficult time. Staff adapted programs based on guidance from the Tri-County Health Department and the Colorado Department of Public Health and Environment, incorporating virtual rehearsals, socially-distant productions, drive-ins and livestreaming into this year's offerings.

Strategic Plan

The NAHF believes that partnerships such as the one with the City of Northglenn are a valued community asset. The NAHF has embraced the struggles caused by the pandemic, social unrest, and political upheaval that our community and nation have faced. That, combined with the highly-anticipated opening of the new theatre in late 2021, has been a catalyst to reimagine what the future might hold. As 2020 came to a close, the NAHF re-evaluated its vision and programming goals, resulting in a newly-developed strategic plan. This plan represents the beginning of the next significant chapter in Northglenn Arts' 45-year history; aiming to tell stories that reflect the diversity, inclusivity, and social equity needs and expectations in our community through additional collaborations with metro area organizations funded by the Scientific and Cultural Facilities District (SCFD) from Su Teatro Cultural and Performing Arts Center to Phamaly Theatre Company.

SCFD Grant Funding

The NAHF is excited to announce that it has been awarded grant funding in the amount of \$95,587.50 by SCFD for 2021, continuing the trend of being a top award recipient in Adams County. The release of the per capita funds, along with the SCFD award and other funding sources, will allow the NAHF to continue providing the ever-evolving and relevant arts programming the community has come to expect.

BUDGET/TIME IMPLICATIONS

The Colorado Department of Local Affairs' most current published estimate of Northglenn's population is 38,608; at a rate of \$2 per capita, this equates to a total expense of \$77,216. Funding is available in the 2021 General Fund.

STAFF RECOMMENDATION

Staff recommends approval of CR-27.

The NAHF Board of Trustees would accept these funds, and utilize them in a manner consistent with the mission "...to maintain and nurture the cultural arts for the benefit of our community." Also attached to this memorandum is a letter of support from the NAHF Board of Trustees.

STAFF REFERENCE

If Council members have any questions, please contact Amanda Peterson, Director of Parks, Recreation & Culture, at apeterson@northglenn.org or 303.450.8950.

ATTACHMENT

1. Letter from the NAHF Board of Trustees



March 8, 2021

Mayor Meredith Leighty
CITY OF NORTHGLENN
11701 Community Center Drive
Northglenn, CO 80233

Dear Mayor Leighty:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), we would like to thank City Council for their past support of the Foundation's efforts to develop and promote the arts and culture within the City of Northglenn. The NAHF respectfully request the release of appropriated per capita funds for fiscal year 2021. The funding is crucial to our efforts to beautify the community and bring quality arts and cultural events to our citizens. We do this through an active partnership with the City of Northglenn's Cultural Programs division.

Through Resolution 18-25 the City of Northglenn has supported the intention to fund the NAHF based upon a formula of \$2.00 times the number of residents living within the City's boundaries. The Colorado Demographic Profiles site estimates Northglenn's population to be 38,608, bringing the total to \$77,216.

The NAHF believes that partnerships such as ours are a valued community asset. We look forward to building on the past 45 years of arts programming and transitioning to the new space and a new beginning.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Stricker', written in a cursive style.

Rosie Garner, President
Northglenn Arts & Humanities Foundation
11801 Community Center Drive
Northglenn, CO 80233

Michael Stricker, Director
Northglenn Arts & Humanities Foundation
11801 Community Center Drive
Northglenn, CO 80233
(303) 450-8727

SPONSORED BY: MAYOR LEIGHTY

COUNCILMAN'S RESOLUTION

RESOLUTION NO.

No. CR-27
Series of 2021

Series of 2021

A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND HUMANITIES FOUNDATION

WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and

WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and

WHEREAS, the City Council, by the adoption of Resolution No. 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose; and

WHEREAS, the City Council wishes to encourage the Foundation in its mission and has provided previous direction to appropriate funding for the Foundation based on a formula of \$2.00 times the number of residents living within the City's boundaries.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. The City Council hereby approves funding for the Northglenn Arts and Humanities Foundation in an amount calculated at approximately \$2.00 times the number of persons residing within the City's boundaries as estimated by the State Demographer's Office for the year 2021. Said amount is \$77,216.00.

DATED at Northglenn, Colorado, this ____ day of _____, 2021.

MEREDITH LEIGHTY
Mayor

ATTEST:

APPROVED AS TO FORM:

JOHANNA SMALL, CMC
City Clerk

COREY Y. HOFFMANN
City Attorney