

**PARKS, RECREATION & CULTURE MEMORANDUM  
#5-2023**

**DATE:** Feb. 27, 2023

**TO:** Honorable Mayor Meredith Leighty and City Council Members

**THROUGH:** Heather Geyer, City Manager *hmg*

**FROM:** Amanda J. Peterson, Director of Parks, Recreation & Culture *ajp*  
Michael Stricker, Recreation Manager for Culture & Community

**SUBJECT:** CR-32 – Northglenn Arts & Humanities Foundation Per Capita Funding

---

**PURPOSE**

To consider CR-32, a resolution approving the release of per capita funds to the Northglenn Arts & Humanities Foundation (NAHF) in the amount of \$75,092.

**BACKGROUND**

Through Resolution 04-107, Series of 2004, the City of Northglenn has supported the intention to fund the NAHF. In 2018, City Council provided direction through Resolution 18-25, Series of 2018, to increase the formula from \$1 per capita to \$2 per capita.

The NAHF operates as an independent 501(c)3 organization, in collaboration with the City's Department of Parks, Recreation & Culture, to provide high-quality theatre, concerts, arts education, public art and other performing arts endeavors. The NAHF depends upon grants, donations, fundraising, sponsorships, investment income and the City's per capita contribution to support the programs offered through the City's Cultural Programs Division. Funding from the NAHF supports programs like Northglenn Youth Theatre (NYT), NYT Jr., NYT Academy, Missoula Children's Theatre, Summer Concert Series, Summer Movie Series, program collaborations, Art on Parade, and large-scale commission public art. Through Northglenn Arts Presents, the NAHF has supported both national tours and productions by a wide variety of local arts entities, including Cleo Parker Robinson Dance, Colorado Symphony, Phamaly Theatre Company and Colorado Jazz Repertory Orchestra.

NAHF had much to celebrate in 2022. Being the first full year in the new state-of-the-art Parsons Theatre, Cultural Programs offerings well-surpassed expectations with a total attendance of 35,464, an increase of over 13,000 attendees from 2019 (the last complete year before the pandemic). People of diverse ages and backgrounds – and particularly youth and teen patrons – benefited as audience members and as active participants through Cultural Programs' expanding scope of services and affordable pricing structure. The earned revenue goal of \$262,696 (including ticket sales, registrations, rentals, and concessions) was exceeded by approximately 40%, with revenues totaling \$366,188.

**UPDATE**

The NAHF believes that partnerships such as the one that exists with the City of Northglenn are a valued community asset. The NAHF has embraced the struggles caused by the pandemic, social unrest, and political upheaval that the community and nation have faced. That, combined with the opening of the new theatre, has been a catalyst to reimagine what the future might hold. The NAHF contracted Stilwell Consulting of Fort Collins to create a long-range plan, complementing the Northglenn Playbook, which is the Parks, Recreation & Culture Department's new long-range plan that recently started development. This community and stakeholder-driven

visioning process represents the beginning of the next significant chapter in Cultural Programs' 45-year history; aiming to build a roadmap for Northglenn's arts needs for the next 20 years.

The NAHF is excited to announce that it has been awarded grant funding in the amount of \$228,450 by SCFD for 2023, continuing the trend of being a top award recipient in Adams County. With additional grants from the Colorado Creative Industries and TourWest, the NAHF was awarded a total of \$330,000 in grant funding. The release of the per capita funds, along with the SCFD award and other funding sources, would allow the NAHF to continue providing the ever evolving and representational arts programming the community has come to expect. The NAHF Board of Trustees would accept these funds and utilize them in a manner consistent with the mission "...to maintain and nurture the cultural arts for the benefit of our community." Attached to this memorandum is a letter of support from the board.

### **BUDGET/TIME IMPLICATIONS**

The Colorado Demographic Profiles' most current published estimate of Northglenn's population is 37,546; at a rate of \$2 per capita, this equates to a total expense of \$75,092. Funding is available in the 2023 General Fund.

### **STAFF RECOMMENDATION**

Staff recommends approval of CR-32.

### **STAFF REFERENCE**

If Council members have any questions, please contact Amanda Peterson, Director of Parks, Recreation & Culture, at [apeterson@northglenn.org](mailto:apeterson@northglenn.org) or 303.450.8950.

### **ATTACHMENT**

1. Letter from the NAHF Board of Trustees



February 27, 2023

Mayor Meredith Leighty  
CITY OF NORTHGLENN  
11701 Community Center Drive  
Northglenn, CO 80233

Dear Mayor Leighty:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), we would like to thank City Council for their past support of the Foundation's efforts to develop and promote the arts and culture within the City of Northglenn. The NAHF respectfully request the release of appropriated per capita funds for fiscal year 2022. The funding is crucial to our efforts to beautify the community and bring quality arts and cultural events to our residents and region. We do this through an active partnership with the City of Northglenn's Cultural Programs division.

Through Resolution 18-25 the City of Northglenn has supported the intention to fund the NAHF based upon a formula of \$2.00 times the number of residents living within the City's boundaries. The Colorado Demographic Profiles site estimates Northglenn's population to be 37,546, bringing the total to \$75,092.

The NAHF believes that partnerships such as ours are a valued community asset. We look forward to building on the past 45 years of arts programming and envisioning what we can be in the next 20.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jill Parsons'.

Jill Parsons, President  
Northglenn Arts & Humanities Foundation  
1 E. Memorial Parkway  
Northglenn, CO 80233

A handwritten signature in black ink, appearing to read 'Michael Stricker'.

Michael Stricker, Director  
Northglenn Arts & Humanities Foundation  
1 E. Memorial Parkway  
Northglenn, CO 80233  
(303) 450-8727

SPONSORED BY: MAYOR LEIGHTY

COUNCIL MEMBER'S RESOLUTION

RESOLUTION NO.

No. CR-32  
Series of 2023

\_\_\_\_\_  
Series of 2023

A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND HUMANITIES FOUNDATION

WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and

WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and

WHEREAS, the City Council, by the adoption of Resolution No. 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose; and

WHEREAS, the City Council wishes to encourage the Foundation in its mission and has provided previous direction to appropriate funding for the Foundation based on a formula of \$2.00 times the number of residents living within the City's boundaries.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. The City Council hereby approves funding for the Northglenn Arts and Humanities Foundation in an amount calculated at approximately \$2.00 times the number of persons residing within the City's boundaries as estimated by the State Demographer's Office for the year 2023. Said amount is \$75,092.00.

DATED at Northglenn, Colorado, this \_\_\_\_ day of \_\_\_\_\_, 2023.

\_\_\_\_\_  
MEREDITH LEIGHTY  
Mayor

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
JOHANNA SMALL, CMC  
City Clerk

\_\_\_\_\_  
COREY Y. HOFFMANN  
City Attorney