

**CITY MANAGER'S OFFICE
MEMORANDUM 17-34**

DATE: September 25, 2017

TO: Honorable Mayor Joyce Downing and City Council Members

FROM: James A. Hayes, AICP, City Manager *JH*
Debbie Tuttle, Economic Development Manager & NURA Executive Director *DT*

SUBJECT: September Economic Development Report

Save the Date: Business Appreciation Breakfast on Oct. 27th

The Northglenn business community is invited to the 6th Annual Northglenn Business Appreciation Breakfast at the Ramada Plaza Hotel and Convention Center on Oct. 27 from 7:00 a.m. to 9:00 a.m. Northglenn companies will be honored for their innovation, community involvement, leadership, customer service, business longevity and entrepreneurship.



Lunch N Learn: Xcel Energy Business Programs

On September 12th, the Northglenn business *Lunch & Learn* was attended by 10 people. Representatives from Xcel Energy discussed their renewable energy options and demand side management programs available to businesses, which can help businesses save energy and money at their facilities. The Denver Escape Room hosted the meeting in their business and team building facilities, located at 11674 N. Huron Street, Suite 300.

NURA Updates

The following resolutions were approved by the NURA board at the September 13th regular board meeting:



1. Resolution N/17-36 – North Gate Shopping Center – Business Improvement Grant (BIG)
2. Resolution N/17-37 – The Courts Sales & Purchase Amendment
3. Resolution N/17-38 – MP Northglenn LLC – Reimbursement Agreement
4. Resolution N/17-39 – NURA Sponsorship for 2017 Business Appreciation Breakfast
5. Resolution N/17-40 – Déjà vu Vapes – Business Improvement Grant (BIG)

Northglenn Media Mentions

Griffis Residential Sells Northglenn Apartment Complex

www.bizjournals.com/denver/news/2017/08/22/griffis-residential-sells-northglenn-apartment.html

Unwind-Relax-Decompress

www.denverpost.com/2017/08/23/unwind-relax-decompress-northglenn/

Northglenn Pet Grooming Studios

www.denverpost.com/2017/08/15/pet-grooming-studios-adams-county/

Northglenn Apartment Average Rent

<http://www.westword.com/news/denver-metro-rent-prices-in-august-2017-9357950>

2017 New Business Announcements

At the end of **August**, Northglenn had a total of **934** businesses. Of that total, **729** are storefronts and **205** are home-based businesses. This year Northglenn has announced **34** new storefront businesses, reporting **296** jobs, and absorbing **118,305** square feet of office, industrial and retail space. The net business totals are listed below. Go to www.shopnorthglenn.org for a list of all Northglenn businesses.

YTD 2017 New Storefront* Business Licenses

Month Announced	New Storefront Businesses	New Employees	S/F Absorption
January	2	39	35,260
February	2	122	7,900
March	5	9	10,500
April	12	52	26,907
May	2	11	8,832
June	1	5	1,680
July	3	15	10,697
August	7	43	16,529
TOTALS	34	296	118,305
Closed Businesses**	7	89	33,469
NET NEW TOTALS	27	207	84,836

* Seasonal, temporary, storage facilities, and home-based businesses are not included in the total new business figures. Businesses that change their name, but not new ownership, or new owners that do not change the name of the business are not included in this report.

** See full list of closed businesses in Attachment A.

New Storefront Businesses

CubeSmart Self Storage* is a newly constructed 110,718 square foot self-storage facility located at 2255 E. 104th Avenue that employs two people. For more information, call 720-216-1280 or visit www.cubesmart.com/colorado-self-storage/northglenn-self-storage/.

Doody Calls leased 457 square feet at 1412 W. 104th Avenue, Suite 112. This pet waste removal service employs six people. For more information, call 303-746-9960 or visit www.doodycalls.com

High Tide Liquor LLC bought the former Hannah's Discount Liquors at 11215 Washington Street, Unit B. This 1,100 square-foot liquor store employs one person. For more information, call 303-450-6191.

Loda Enterprises Inc. leased 6,800 square feet at 10621 Irma Drive, Unit A. This company sells printers, and customized printing tools and supplies. They employ twelve people. For more information, call 303-298-1833 or visit www.loda.com.

Northglenn Mini Storage LLC* is a newly constructed 12,800 square foot self-storage facility located at 521 W. 115th Avenue that employs two people. For more information, call 720-721-3222 or visit www.northglennministorage.com/.

New Storefront Businesses (continued)

SCLP Heart Institute of Colorado North absorbed 7,572 square feet of space at SCL Hospital Northglenn. This network of heart specialists employs sixteen people. For more information, call 303-603-9970 or visit www.sclhealth.org/locations/heart-institute-of-colorado-north/.

Shington Spa leased 600 square feet at 11215 Washington Street, Unit C for massage therapy and employs one person. For more information, call 720-201-6569.

Spirit Halloween* has temporarily leased the former Sports Authority building at 251 W. 104th Avenue in the Northglenn Marketplace. This 25,000 square foot Halloween costume and supply store will be open until mid-November. For more information visit www.spirithalloween.com.

* Note: Seasonal, temporary, storage facilities and home-based businesses are not included in the total new business figures. Businesses that change their name, but not new ownership, or new owners that do not change the name of the business are not included in this report.

New Home-Based Businesses

Alpha Omega Goods is a home-based, online retailer that employs one person. For more information, call 818-919-0472.

Breakthrough Connections Sales and Distribution is a home-based, direct sales business of new general merchandise. They employ one person. For more information, call 303-522-7913.

Seasoned Swine LLC is a home-based, food truck that employs one person. For more information, call 303-802-6646.

Businesses Advertise on the Digital Billboard

Each month six Northglenn businesses can participate in the Digital Advertising Billboard Signage (DABS) program. The following six (6) Northglenn businesses are taking advantage of advertising on the billboard in September (**bold** denotes new advertiser):

- Car Wash Express
- **Fit Club 47**
- **CubeSmart**
- Horizons North Credit Union
- Denver Escape Room
- XXL Storage

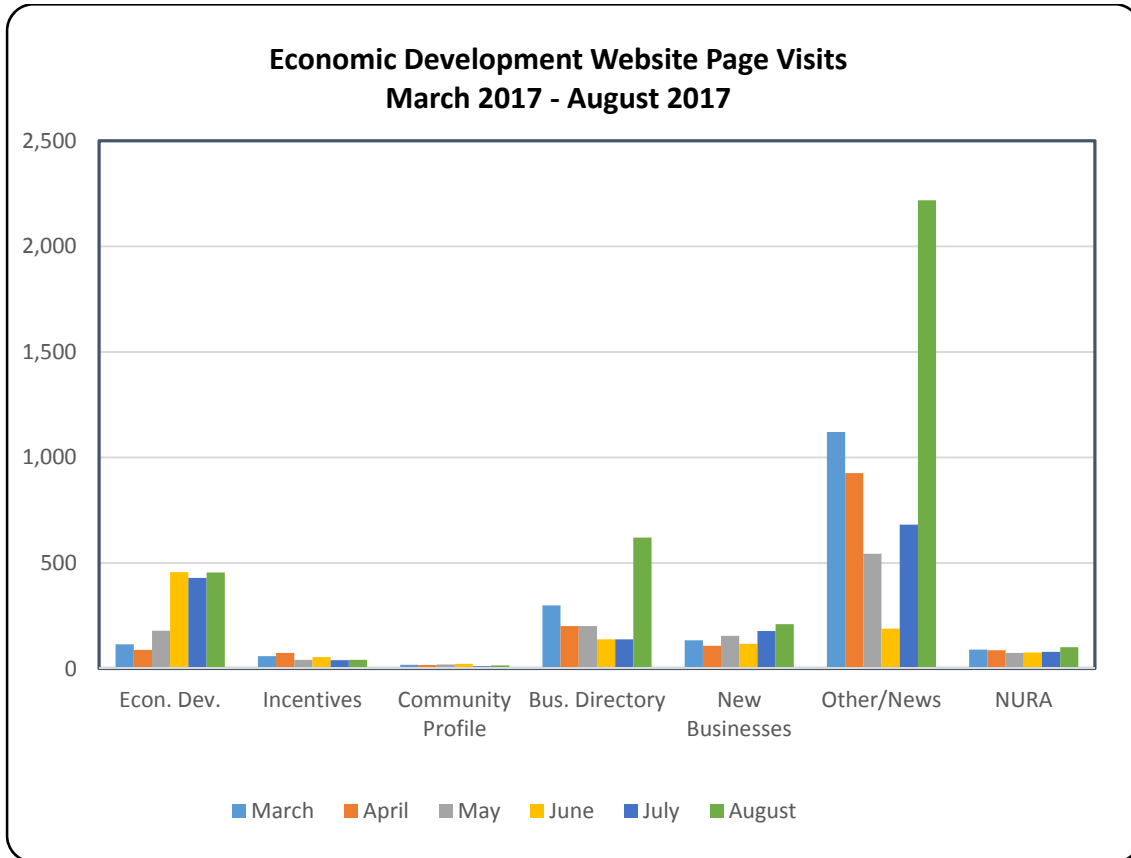
TweetReach Snapshot

If you have not already followed the Northglenn economic development twitter account, this is the time to do it. Please follow us @NorthglennBiz. Below is a snapshot of the Twitter activity in August.

Total Followers	New Followers	Total # of Tweets	Impressions	Engagements	Engagement Rate
116 ↑	7 ↑	20 ↑	3,761 ↑	89 ↑	1.8% ↓

ED Website Visits

In August there were **3,660** Economic Development/Business website page visits. The significant increase (more than double) in the Business Directory and Other/News page views was due to accepting nominations for the Northglenn Business People's Choice award. We received over 650 nominations, which is nearly double the amount received last year!



Staff Reference

If you have any comments or questions, please contact Debbie Tuttle, Economic Development Manager and NURA Executive Director, at dtuttle@nothglenn.org or call 303-450-8743.

**2017 Northglenn
Closed Storefront Business**

Business Name	Street#	Street Name	Start Date	Closed Date	# of Employees	S/F
Farmers Insurance - - Alan Carpenter	11160	Huron Street, Suite 201A	1/1/2016	1/26/2017	2	1,535
Timothy Brown Insurance Agency Inc.	10465	Melody Drive, Suite 200	7/5/2015	3/30/2017	3	900
Summit Funding	11990	Grant Street, Suite 200	1/1/2016	3/30/2017	7	2,554
ToyTec Lifts	10650	Irma Drive, Suite 23	12/17/2007	3/31/2017	12	7,500
Kindercare Learning Centers LLC	701	W. 114th Avenue	2/8/1988	5/31/17	20	5,880
Hannah's Liquor	11215	Washington Street, Unit B	7/11/2016	7/26/2017	1	1,100
Colorado Christian University	10190	Bannock Street, Suite 200	1/2/2008	6/30/2017	44	14,000
YEAR END TOTALS		7 Companies			89	33,469

*Note: This information is based on businesses that have formally closed their business with the Northglenn tax department or reported to the Economic Development staff. Therefore, these numbers can change during the year based on when businesses report this information.