

**PARKS, RECREATION & CULTURE MEMORANDUM
#5-2024**

DATE: Jan. 8, 2024

TO: Honorable Mayor Meredith Leighty and City Council Members

THROUGH: Heather Geyer, City Manager *hmg*
Jason Loveland, Interim Deputy City Manager *AL2*

FROM: Amanda J. Peterson, Director of Parks, Recreation & Culture *APP*
Kassy Riggle, Recreation Coordinator of Youth and Teen Programs

SUBJECT: Youth Addiction Awareness Poster Contest

PURPOSE

To honor the award winners of the Northglenn Youth Commission’s Youth Addiction Awareness Poster Contest.

BACKGROUND

The Youth Addiction Awareness Poster Contest was developed in 2023 to address the issue of youth addiction taking place in and around the City of Northglenn and assist the Youth Commission in starting conversations on how to address the issue among youth and their families.

Submissions for the Youth Addiction Awareness Poster Contest were accepted from youth in grades 6-12 who either attend a school in the Adams 12 Five Star Schools District or are a resident of the City of Northglenn. Judges consisted of Northglenn Youth Commission members and City staff. Judging criteria included originality, content accuracy, how effectively the piece communicates the desired message, and reproducibility for future contest marketing purposes.

The winning posters will be put on temporary display at the Northglenn Recreation Center, and winners will be presented with a gift card.

The 2023 Youth Addiction Awareness Poster Contest recipients are:

Name	Poster Title	Award
Riko Burrows	Drugs Are Never Worth It	First (\$100 Gift Card)
Maya Reno	Support to Grow	Second (\$50 Gift Card)
Colton Helquist	Your Choice, Your Future	Third (\$25 Gift Card)

BUDGET/TIME IMPLICATIONS

Funding for the contest prizes is included in the 2024 Youth Commission operating budget.

STAFF RECOMMENDATION

This item is for informational purposes only.

STAFF REFERENCE

If Council Members have any questions, please contact Amanda Peterson, Director of Parks, Recreation & Culture, at apeterson@northglenn.org or 303.450.8950.

ATTACHMENT

1. Presentation

YOUTH ADDICTION AWARENESS POSTER CONTEST

Northglenn Youth Commission

303.450.8844

teens@northglenn.org

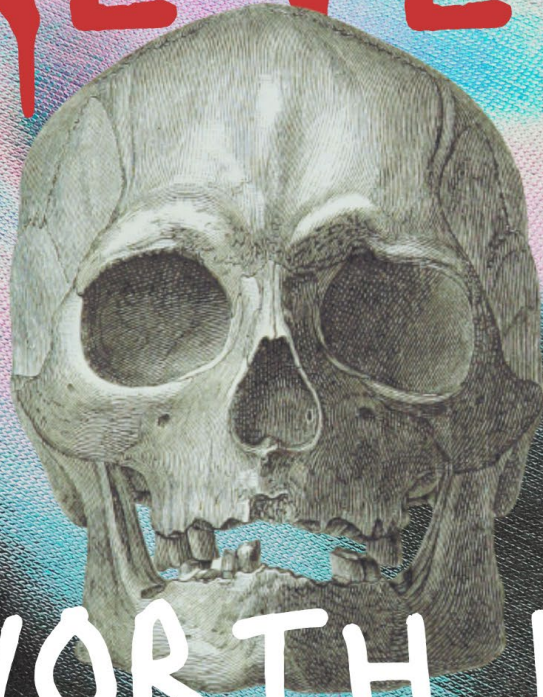
Council Meeting

Jan. 8, 2024



**CITY OF
Northglenn**

DRUGS ARE
NEVER



WORTH IT.

Among youth and young adults aged 15 to 24 years, the average annual OD death rate is **12.6 out of every**

100,000.

(NATIONAL CENTER FOR DRUG ABUSE STATISTICS)

Learn more. 



FIRST PLACE

“DRUGS ARE NEVER WORTH IT”

BY RIKO BURROWS

- **DESIRED TOPIC: OVERDOSE FROM YOUTH DRUG MISUSE**
- **INSPIRATION: GET YOUTH IN OUR COMMUNITY TO THINK TWICE BEFORE MISUSING DRUGS.**

DRUG AWARENESS

LARGE NUMBERS OF HIGHSCHOOL
STUDENTS UTILIZE SUBSTANCES



HELP IS AVAILABLE

SAMHSA NATIONAL HELPLINE

1-800-662-4357

SECOND PLACE **“SUPPORT TO GROW”** **BY MAYA RENO**

- **DESIRED TOPIC: DRUG ADDICTION AND HELP**
- **INSPIRATION: I WANTED TO STAY AWAY FROM MORE FEAR-MONGERING POSTERS AND FOCUS ON A POSTER THAT PROMOTES HELP. I KEPT COLORS AND FONTS THAT CONNECT TO THIS DAY'S YOUTH, AND TEXT THAT ENCOURAGES STUDENTS TO REACH OUT FOR HELP.**

YOUR FUTURE.

CHOOSE HEALTH, NOT ADDICTION.

Brought to you by the Northglenn Youth Commission
Public Health Priority Project 2023

YOUR CHOICE



TAKE

Your voice, your community, our future.
Let's talk about youth addiction.

ACTION

THIRD PLACE

"YOUR CHOICE, YOUR FUTURE" BY COLTON HELQUIST

- **DESIRED TOPIC: A COMPILATION OF AVAILABLE INFORMATION THAT URGES PEOPLE TO "FIGHT BACK" AGAINST ADDICTION IN MY FELLOW YOUTH**
- **INSPIRATION: TO SEND A GENUINE MESSAGE TO PEOPLE THAT ADDICTION DESTROYS LIVES, AND WE MUST ALL HELP TO ROOT IT OUT BY MAKING HEALTHY CHOICES.**

QUESTIONS?



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