

**PARKS, RECREATION & CULTURE MEMORANDUM  
#10-2024**

**DATE:** March 25, 2024

**TO:** Honorable Mayor Meredith Leighty and City Council Members

**THROUGH:** Heather Geyer, City Manager *hmg*  
Jason Loveland, Deputy City Manager *12*

**FROM:** Amanda J. Peterson, Director of Parks, Recreation & Culture *ajp*  
Michael Stricker, Recreation Manager for Arts, Culture & Community

**SUBJECT:** CR-85 – Northglenn Arts & Humanities Foundation Per Capita Funding

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**PURPOSE**

To consider CR-85, a resolution approving the release of per capita funds to the Northglenn Arts & Humanities Foundation (NAHF) in the amount of \$76,868.

**BACKGROUND**

Through Resolution 04-107, Series of 2004, the City of Northglenn has supported the intention to fund the NAHF. In 2018, City Council provided direction through Resolution 18-25, Series of 2018, to increase the formula from \$1 per capita to \$2 per capita.

The NAHF operates as an independent 501(c)3 organization, in collaboration with the City's Department of Parks, Recreation & Culture, to provide high-quality theatre, concerts, arts education, public art and other performing arts endeavors. The NAHF depends upon grants, donations, fundraising, sponsorships, investment income and the City's per capita contribution to support the programs that are offered through the City's Cultural Programs Division. These include Northglenn Youth Theatre (NYT), NYT Jr., NYT Academy, Missoula Children's Theatre, Summer Concert Series, Summer Movie Series, art gallery collaborations, Art on Parade, and large-scale commission public art. Through Northglenn Arts Presents, the NAHF has supported both national tours and productions by a wide variety of local arts entities, including Cleo Parker Robinson Dance, Phamaly Theatre Company, Colorado Symphony, Colorado Jazz Repertory Orchestra and more.

NAHF had much to celebrate in 2023. The new state-of-the-art Parsons Theatre continues to significantly impact the regional arts scene as well as be a pioneer for performing arts programming in Adams County. Cultural Programs, branded as Northglenn Arts, saw substantial growth in 2023 with a total attendance of 42,492. This is an increase of 3,730 attendees, or 10%, from 2022. People of diverse ages and backgrounds – and particularly youth and teen patrons – benefited as audience members and active participants through Cultural Programs' expanding scope of services and value-focused pricing structure. Total earned revenues increased by nearly \$60,000 to \$425,790, a new highwater mark for Cultural Programs.

**UPDATE**

The NAHF has been awarded grant funding in the amount of \$168,347 by SCFD for 2024, continuing the trend of being a top award recipient in Adams County. With additional grants from TourWest, donations, interest income, and concessions, the NAHF raised \$246,920 in 2023. The release of the per capita funds, along with the SCFD award and other funding sources, would allow the NAHF to continue providing representational arts programming the community has come to expect. The NAHF Board of Trustees would accept these funds and utilize them in a

manner consistent with the mission "... nurtures, engages, and uplifts our diverse community by providing performing and visual art experiences, and opportunities for creative expression."

Attached to this memorandum is a letter of support from the Board.

**BUDGET/TIME IMPLICATIONS**

The Colorado Demographic Profiles' most current published estimate of Northglenn's population is 38,434. At a rate of \$2 per capita, this equates to \$76,868. Funding is available in the General Fund. There are no time implications.

**STAFF RECOMMENDATION**

Staff recommends approval of CR-85.

**STAFF REFERENCE**

If Council Members have any questions, please contact Amanda Peterson, Director of Parks, Recreation & Culture, at [apeterson@northglenn.org](mailto:apeterson@northglenn.org) or 303.450.8950.

**ATTACHMENT**

1. Letter from the NAHF Board of Trustees

CR-85 – Northglenn Arts & Humanities Foundation Per Capita Funding



March 25, 2024

Mayor Meredith Leighty  
CITY OF NORTHGLENN  
11701 Community Center Drive  
Northglenn, CO 80233

Dear Mayor Leighty:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), we would like to thank City Council for their past support of the Foundation's efforts to develop and promote the arts and culture within the City of Northglenn. The NAHF respectfully request the release of appropriated per capita funds for fiscal year 2024. The funding is crucial to our efforts to beautify the community through public art, provide premier youth theatre experiences, and bring world-class arts and cultural events to our residents and region. We do this through an active partnership with the City of Northglenn's Cultural Programs division.

Through Resolution 18-25, Series of 2018, the City of Northglenn has supported the intention to fund the NAHF based upon a formula of \$2.00 times the number of residents living within the City's boundaries. The Colorado Demographic Profiles site estimates Northglenn's population to be 38,434, bringing the total to \$76,868.00.

The NAHF believes that partnerships such as ours are a valued community asset. Your consideration is greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jill Parsons', written over a light blue circular stamp.

Jill Parsons, President  
Northglenn Arts & Humanities Foundation  
1 E. Memorial Parkway  
Northglenn, CO 80233

A handwritten signature in black ink, appearing to read 'Michael Stricker', written over a light blue circular stamp.

Michael Stricker, Director  
Northglenn Arts & Humanities Foundation  
1 E. Memorial Parkway  
Northglenn, CO 80233  
(303) 450-8727

*Mission: Northglenn Arts nurtures, engages, and uplifts our diverse community by providing performing and visual arts experiences, and opportunities for creative expression.*

SPONSORED BY: MAYOR LEIGHTY

COUNCIL MEMBER'S RESOLUTION

RESOLUTION NO.

No. CR-85  
Series of 2024

\_\_\_\_\_  
Series of 2024

A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND HUMANITIES FOUNDATION

WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and

WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and

WHEREAS, the City Council, by the adoption of Resolution No. 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose; and

WHEREAS, the City Council wishes to encourage the Foundation in its mission and has provided previous direction to appropriate funding for the Foundation based on a formula of \$2.00 times the number of residents living within the City's boundaries.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. The City Council hereby approves funding for the Northglenn Arts and Humanities Foundation in an amount calculated at approximately \$2.00 times the number of persons residing within the City's boundaries as estimated by the State Demographer's Office for the year 2024. Said amount is \$76,868.00.

DATED at Northglenn, Colorado, this \_\_\_\_ day of \_\_\_\_\_, 2024.

\_\_\_\_\_  
MEREDITH LEIGHTY  
Mayor

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
JOHANNA SMALL, MMC  
City Clerk

\_\_\_\_\_  
COREY Y. HOFFMANN  
City Attorney