

ADMINISTRATION MEMORANDUM
15-01

DATE: January 12, 2015

TO: Honorable Mayor Joyce Downing and City Council Members

FROM: John Pick, City Manager *JP*
Debbie Tuttle, Economic Development Manager & NURA Executive Director *DT*

SUBJECT: January Economic Development Update

Santa Came to the Northglenn Marketplace

In partnership with the Northglenn Marketplace property management team, staff assisted with marketing efforts to encourage shoppers and visitors to come to the Marketplace on Saturday, December 13th between 10 AM - 2 PM for a fun-filled holiday family event. It is estimated that more than 650 visitors participated in the event.

8th Annual Count the Lights Contest

The 8th annual *Count the Lights Contest* was held from December 1 - December 19th at the Webster Lake Promenade at I-25 & 120th Avenue. Youth, 18 years and younger guessed how many lights - working or not - were on the fire truck. The following six winners were announced on Monday, December 22nd at 4 PM.

\$500 - Sophia Bates from Thornton, 7 Years Old
\$200 - Lilafern Eschrich from Northglenn, 3 Years Old
\$100 - Annalyea Cook from Northglenn, 3 Years Old
\$100 - Gianaa Riveria from Westminster, 16 Years Old
\$50 - Jaydon Poagensee from Thornton, 7 Years Old
\$50 - Brayden VanRiper from Thornton, 6 Years Old

We would like to thank the Northglenn Urban Renewal Authority (NURA) who sponsored the event. Also, special thanks to the Northglenn Historical Commission for the use of the fire truck and to Dodge Signs for printing of the signs and ballots. Additionally, we would like to thank the following businesses that provided gift certificates to the winners:

- Boondocks Fun Center
- Café Rio
- Jimmy John's
- Panera Bread
- The Colorado Bar & Grill at the Ramada

Ribbon Cutting

Denver Escape Room, located at 11674 N. Huron Street, Suite 300, held its ribbon cutting on December 9th. The company offers entertainment and corporate team building activities and employs two people. Daily hours of operation are by appointment only, generally between 10 AM and 10 PM. For more information, visit www.denverescaperoom.com or call 303-482-6649.

New Business Announcements

At the end of **December**, Northglenn had a total of **891** businesses. Of that total, **684** are storefronts and **207** are home-based occupations. This year, Northglenn has announced **71** new storefront businesses, which have added **852** new jobs and absorbed **259,552** square feet of office, industrial and retail space.

YTD 2014 New Storefront Businesses

Month Announced	New Storefront Businesses	New Employees	S/F Absorption
January	9	37	15,807
February	5	10	11,400
March	4	199	10,464
April	4	105	45,400
May	13	136	36,074
June	8	137	20,154
July	3	3	7,700
August	6	72	30,831
September	2	5	1,970
October	4	11	13,899
November	5	11	9,394
December	8	126	56,459
Totals	71	852	259,552

*Seasonal and home-based businesses are not included in the total new business figures.

Northglenn Business Expands

Brock and Company CPA's is full-service accounting firm that has been located in Northglenn since 1991. The original company was Ernest Heuer & Co. and they merged in 2002 with Brock and Company CPA's. They previously leased 3,656 square feet at 11990 Grant Street, and recently expanded to 4,875 square feet and moved to Suite 480 in the same building.

New Storefront Businesses

Cross Development purchased the 30,780 square-foot building located at 650 W. 106th Avenue (former Northglenn Dodge Collision Center). Cross Development is a Texas-based development company that represents **Caliber Collision Centers** throughout the nation. Caliber Collision is the largest collision repair company in America with more than 170 centers in Arizona, California, Colorado, Nevada, New Mexico, and Oklahoma. The Northglenn facility will be the 17th Colorado store. They will initially employ 15-20 technicians and 8-10 office staff. They plan to be open in mid-January and hours of operation will be Monday – Friday from 7:30 AM to 5:30 PM. For more information, visit www.calibercollision.com.

CSL Plasma, Inc. leased 12,500 square feet at 11880 East Washington Street (the former Salvation Army building) to serve as a plasma donor center. CSL is one of the world's largest collectors of human plasma, with six locations in Colorado. The plasma is used for therapies to treat patients suffering from a host of life-threatening conditions, including hemophilia, shock or trauma, immune deficiencies, and other blood disorders. They are currently doing tenant finish and plan to open Q/1 2015. They will initially employ 30 people, and plan to expand to 60 in the near future. For more information, visit www.csplasma.com.

Great Divide Geological Consulting leased 1,554 square feet at 11990 Grant Street, Suite 220 and employs three people. The company assists geologist with interpretations and evaluations of data to assist in the drilling process. For more information, visit www.greatdivideconsulting.net or call 303-346-9210.

Innovative Real Estate Group leased 5,023 square feet at 11990 Grant Street, Suite 500. They are a real estate brokerage firm with other locations in Parker and Brighton. The Northglenn facility will house fifty brokers and five full-time employees. The company topped the Denver Business Journal's list of fastest-growing private companies in revenue in 2013. For more information, visit www.iregroup.com or call 303-289-7009.

Diamond Wireless, LLC leased 3,000 square feet at 100 E. 120th Avenue, Unit F-170. This retail wireless company employs four people. Hours of operation are from Monday – Friday from 8 AM to 5 PM. For more information, visit www.diamond-wireless.com or call 303-815-7282.

Digital Dawgs leased 2,622 square feet at 10650 Irma Drive, Unit 27. This commercial photography company employs two people. Hours of operation are from Monday – Friday from 8 AM to 5 PM. For more information, visit www.digitaldawgs.com or call 303-955-4940.

SpeedWise I.T. Services leased 480 square feet at 10465 Melody Drive, Suite 121. This company provides information technology services and support and employs one person. Hours of operation are from Monday – Friday from 8 AM to 5 PM. For more information, visit www.speedwise.net or call 720-443-0445.

Your Body Shoppe, LLC leased 500 square feet at 11178 Huron Street, Suite 7. This company provides massage services and employs one person. Hours of operation are from Monday – Friday from 9 AM to 7 PM. For more information, visit <http://yourbodyshoppe.com> or call 970-412-7614.

New Home-Based Business*

Hale Human Resources is a home-based business that provides human resource services and employs one person. Hours of operation vary Monday – Friday from 8 AM to 5 PM. For more information, visit www.halehr.com or call 303-564-0881.

Northglenn Urban Renewal Authority Updates

Below are four resolutions approved by NURA in December.

- Resolution N/14-24 – 2015 URA #1 Budget
- Resolution N/14-25 – 2015 URA #2 Budget
- Resolution N/14-26 – Texas Roadhouse Business Incentive - \$500,000
- Resolution N/14-27 – Rafas Barbershop Utility Assistance Grant - \$4,875

The NURA budgets can be viewed at: http://www.northglenn.org/WEB-PDF/2015_Full_Budget_Package_NURA.pdf.

Digital Advertising Billboard Signage Program (DABS)

For **January**, the following six Northglenn businesses are advertising on the I-25 & 104th Avenue electronic billboard sign:

- Atlanta Bread Company
- Bingo Oasis
- Charlie's Auto & Truck Sales
- Denver Escape Room
- Grow Depot
- Quirky Homebrew

For more information on the DABS program, please visit www.northglenn.org/dabs.

STAFF REFERENCE: If you have any comments or questions, please contact Debbie Tuttle, Economic Development Manager and NURA Executive Director, at 303.450.8743 or dtuttle@northglenn.org.