

**CITY MANAGER'S OFFICE MEMORANDUM**  
**#15-2020**

**DATE:** March 9, 2020  
**TO:** Honorable Mayor Meredith Leighty and City Council Members  
**FROM:** Heather Geyer, City Manager *hmg*  
**SUBJECT:** Tri-County Health Informational Presentation

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**PURPOSE**

Kathy Staats from Tri-County Health Department, from the Community Health Promotion Division, will present background information on the status of their work with local communities on tobacco licensing and prevention.

**BACKGROUND**

Tri-County Health Department last presented to City Council on June 17, 2019 and provided foundational information on youth vaping. The purpose of their March 9 presentation is to provide information and an update on what local communities are doing in response to youth vaping and tobacco use. A presentation is included as Attachment 1.

**STAFF RECOMMENDATION**

This presentation is informational.

**BUDGET/TIME IMPLICATIONS**

There are no budget impacts tied to this presentation.

**STAFF REFERENCE**

If Council members have any questions or comments, they may contact Heather Geyer, City Manager, at [hgeyer@northglenn.org](mailto:hgeyer@northglenn.org) or 303.450.8706.

**ATTACHMENTS**

1. Tri-County Health Department Presentation



# Policy Opportunities: Youth Tobacco Prevention

Kathy Staats, MPH

# Overview

- Background of the issue
- Current policy landscape
- Tobacco retail licensing
- What TCHD can do for you
- Q&A

# Teen Electronic Smoking Device (ESD) Use



- Adams County Current Use 2017: 26%<sup>1</sup>
- Adams County Ever Use 2017: 43%<sup>1</sup>

<sup>1</sup> 2017 Healthy Kids Colorado Survey. University of Colorado, Colorado School of Public Health

# Ever-Changing Products



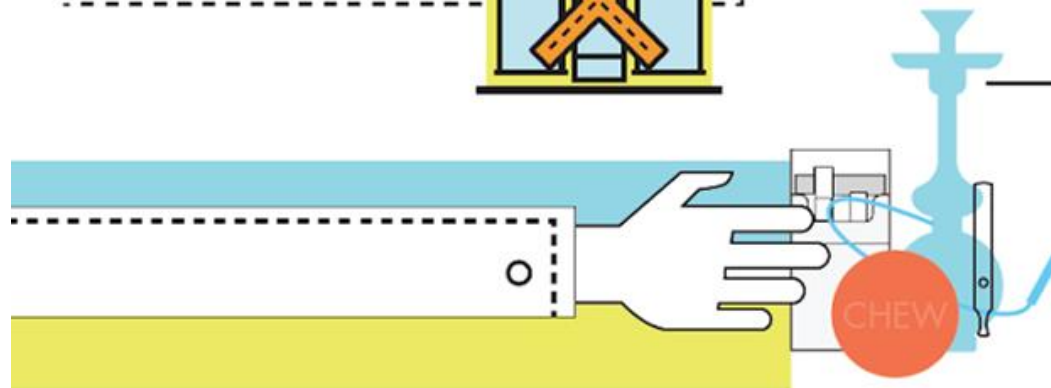
# Teen Access to Products

ONLY 1/2

of known tobacco retailers are checked every year by state enforcement.



68% of youth who attempt to buy tobacco products are sold tobacco illegally!<sup>1</sup>



57% of Colorado high school students report tobacco is easy or very easy to get.<sup>2</sup>

▶ YOUTH WHO THINK TOBACCO IS EASY TO GET ARE MORE LIKELY TO BECOME REGULAR USERS.<sup>3</sup> ◀



# TOBACCO RETAIL LICENSING

No license near schools or youth-populated areas

Minimum legal sales age (MLSA) of 21

No couponing or discounts

Advertising restrictions indoors and/or outdoors

Keep tobacco out of sight

Flavor restrictions

Raise minimum age to sell tobacco

Suspension/revocation for retailers who repeatedly sell to youth

No self-service of tobacco products

**A tobacco retail licensing ordinance functions as an umbrella under which violations of various tobacco control laws may be enforced. In a community with a licensing ordinance, if a retailer violates a state or local tobacco control law, the retailer has also violated the tobacco license.**

# Current Policy Landscape

- Federal minimum legal sales age (MLSA) law
- Federal flavor restriction
- Colorado statewide policies
- Colorado HB 20-1001
- Colorado HB 20-1319
- Colorado local policies



# Opportunities for Northglenn

- Tobacco Retail Licensing
  - Annual application
  - Annual fee
  - Compliance checks
- Considerations for youth who use tobacco
  - Education
  - Cessation resources

# What TCHD can do for you:

- Resources:
  - Model policy language
  - Data
  - Customizable license and poster templates
- Outreach and education:
  - Assist with outreach to retailers
  - Increase community awareness/provide community education
  - Promote cessation resources in the community
- Technical assistance:
  - Train PD on compliance checks
  - Assist with evaluating the policy
  - Assist with submitting compliance check data to the state
- Connections:
  - Connect you to other communities that have passed these policies

# THANK YOU!

## QUESTIONS?

Kathy Staats, MPH

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