


CITY MANAGER'S OFFICE MEMORANDUM
#44-2020

DATE: July 27, 2020

TO: Honorable Mayor Meredith Leighty and City Council Members

THROUGH: Heather Geyer, City Manager 

FROM: Rupa Venkatesh, Assistant to the City Manager

SUBJECT: COVID-19 Response – Community Investments

PURPOSE

To provide an update to City Council on funds that have been spent and allocated. Council has the opportunity to provide additional ideas for the remaining funds left.

BACKGROUND

The City of Northglenn signed an Intergovernmental Agreement (IGA) with Adams County on May 5, 2020 to receive \$3,086,617 in CARES Act funding. Community Input was solicited from May 6-June 15 and Council provided input throughout the process as well. On May 11, Council prioritized ideas and provided feedback on implementation plans on June 1. Per the IGA, CARES Act funds need to be spent by December 4.

PowerPoint Presentation

City Council prioritized ideas in six different categories:

- 1) Public Health
- 2) Internal City Expenses
- 3) Education
- 4) Support for Businesses
- 5) Support for Community Organizations
- 6) Support for Residents

The attached PowerPoint presentation outlines what has been spent and the allocation remaining for each of the six categories. In the PowerPoint, the comparison between June 1 estimates and July 27 estimates shows a significant difference in the Public Health category. Some reasons for the differences:

- Need for more adult and youth masks: Our Northglenn branded masks proved to be popular. In addition, with the statewide mandate for masks, we have still continue to receive a demand from our residents.
- School support: In an effort to support our Northglenn schools, especially with the upcoming reopening of schools, we have provided them with adult masks and hand sanitizer.

STAFF RECOMMENDATION

Staff recommends City Council provide any feedback on additional ideas that the City can use CARES Act monies to fund. These ideas will be discussed during the July 27th Study Session.

BUDGET/TIME IMPLICATIONS

To date, approximately \$2,018,287 have been spent or allocated. This leaves about \$1,068,330 to

COVID-19 Response – Community Investments

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allocate. CARES Act funding needs to be spent by December 4, 2020 per the Adams County IGA.

STAFF REFERENCE

If Council members have questions or comments, they may contact Rupa Venkatesh at rvenkatesh@northglenn.org or 720.376.8069.

ATTACHMENTS

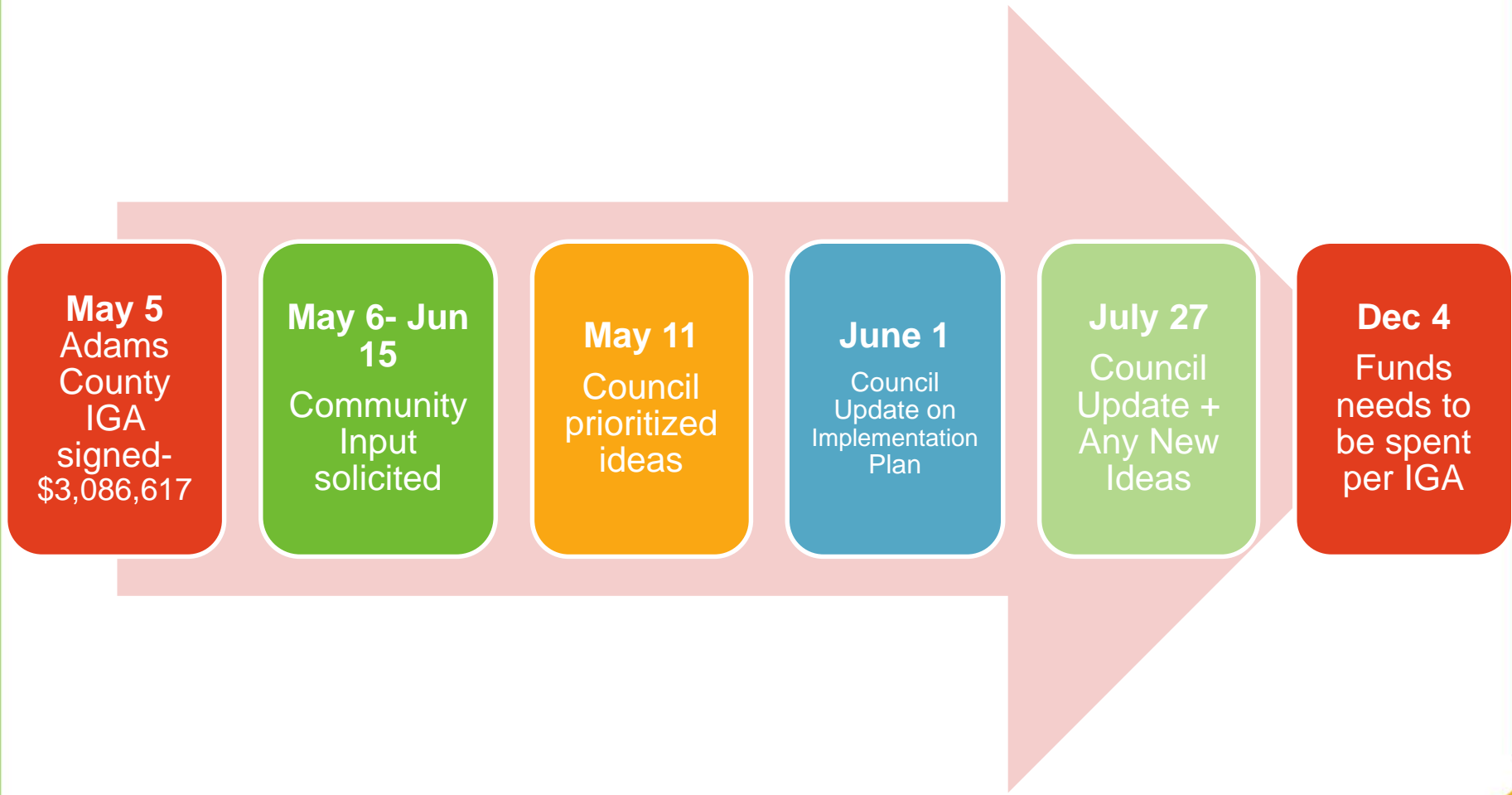
1. PowerPoint Presentation



COVID-19 RESPONSE: COMMUNITY INVESTMENTS

**City Council
Study Session
July 27, 2020**

BACKGROUND





SIX CATEGORIES

City Council prioritized these investment categories:

1. Public Health
2. Internal City Expenses
3. Education
4. Support for Businesses
5. Support for Community Organizations
6. Support for Residents



PUBLIC HEALTH

- Hand Sanitizer at Parks
 - \$10,202 – 24 outdoor hand sanitizing stations
- Adult and Youth Masks
 - 12,000 + 3,000 = \$69,600
 - Additional 3,000 youth masks = \$13,920
 - Additional 5,000 adult masks = \$23,200
 - Residents, Care Facilities, Schools
- Hand Sanitizer- 8oz Spray Bottles
 - 5,000 for Summer Goody Bags & Schools = \$15,000
 - 2,000 for Schools = \$6,000

\$137,922

INTERNAL CITY EXPENSES

- Spent Through 6/30/2020
 - Modification Expenses, Disinfectant Supplies, PPE, EOC Supplies – \$51,898
 - Technology Needs (incl Telephone Town Hall) – \$12,466
- Estimated Need Left – \$85,000
- Payroll expenses for public safety employees – \$25,000

\$174,364

EDUCATION

- COVID-19 Flyers – \$276
- Mayor mailer – \$6,000
- Extra pages in Connection – \$8,000
- Biz is Back Banners – \$3,374
- Standing Apart Together & Hug Signs – \$11,000
- Estimated Need Left – \$26,350

\$55,000



SUPPORT FOR COMMUNITY ORGANIZATIONS

- 19 Grant Requests for \$461,544

\$500,000



SUPPORT FOR BUSINESSES

- Dining Mini-Grant Gift Cards
 - \$125,000 with 40 participating businesses
- Elevate Small Business Grant
 - \$499,067 with 131 Grants approved
- Business is Back Recovery Grant
 - \$500,000 allocated
- Temporary Modification of Premises
 - \$308 reimbursed

\$1,125,000

SUPPORT FOR RESIDENTS

- Community Resource Navigator
 - Welcome Jessica Hulse!
 - 20 hours/week plus equipment needs-\$20,000

\$20,000



COMPARISON

Category	June 1	July 27
Public Health	\$89,600	\$137,922
Internal City Expenses	\$175,000	\$180,365
Education	\$55,000	\$55,000
Support for Businesses	\$975,000	\$1,125,000
Support for Comm. Orgs.	\$500,000	\$500,000
Support for Residents	\$35,000	\$20,000
Total	\$1,829,600	\$2,018,287



INVESTMENT IMPACT

CARES Act Allocation	\$3,086,617
Spent or Allocated	<u>(\$2,018,287)</u>
Available Funds for allocation	\$1,068,330
1. Public Health	\$137,922
2. Internal City Expenses	\$180,365
3. Education	\$55,000
4. Support for Businesses	\$1,125,000
5. Support for Comm. Orgs	\$500,000
6. Support for Residents	\$20,000

ADDITIONAL IDEAS

- Grocery Store and Gas Station Gift Cards
 - Grocery stores would most likely not be eligible
 - Logistics for gas station gift cards
- Spotlight Businesses on Marquee
 - Logistics may not be feasible
- Testing Site in Northglenn
- Additional Gaps that CRN identifies
 - Additional needs at care facilities

QUESTIONS & FEEDBACK

