### **AGENDA**

# Webster Lake Promenade Plaza Task Force Meeting #1 September 24, 2014 5:30 PM - 7 PM

## Northglenn City Hall (WES conference room)

Our Design Concepts team is committed to a process that builds upon past efforts and capitalizes on our own expertise to create a space that all stakeholders can value, support, and enjoy for years to come!

- 1. Previous Concepts
  - a. What worked? We understand the following elements to be essential to this project:
    - Invitation
    - Identity
    - Continuity
    - Connectivity
    - Road buffers
    - Festival atmosphere
    - Interactive elements
    - Walkability
  - b. What did not work? What elements or aspects of past concepts should our team avoid?
    - Input?
- 2. Project Expectations
  - a. One single concept
  - b. Developed as three tiered versions based on estimated project cost:
    - 1)\$250K
    - 2)\$500K
    - 3)\$800K
  - c. Project Goals:
    - Connectivity between park, recreation center, theatre, shopping/restaurants
    - Intimate gathering space
    - Positive identity, sense of arrival in Northglenn!
    - A "seamless experience" encourages passage through plaza space to other recreation opportunities—keep people from getting back in the car
    - Public art
    - Visibility from various nearby locations, including the I-25 corridor
- 3. Project Timeline
  - a. Six (6) month concept plan process
  - b. Construction documentation to begin following final concept plan
  - c. Five (4) Project Review Meetings
    - Initial Task Force Meeting (Wednesday, September 24, 5:30 PM)
    - 1st Follow-up Task Force Meeting (November 5, 5:30 PM)
    - Refinement Task Force Meeting (December 17, 5:30 PM)
    - Final City Council Workshop (Monday, March 2, 2015 @ 6:00 PM)
- 4. Next Steps...
  - a. Initial concept development
  - b. Working group review
  - c. Concept refinement
  - d. Task Force Review 11/5



## WEBSTER LAKE PROMENADE PLAZA LEADERSHIP COMMITTEE RESPONSIBILITIES

## **Voting Members**

Chris DeMay – NURA Rosie Garner – NAHF Rory Moore – Youth Commission Brian Ocepek – P & R Advisory Board Kim Snetzinger – City Council

### **Non-Voting Staff Members**

Dana Kester – Project Manager Amanda Peterson – P&R Director Michael Stricker – NAHF Executive Director Debbie Tuttle – NURA Executive Director

## **Design Team**

Axel Bishop Carter Marshall

## 1. Background

The Leadership Committee was originally developed in order to help develop concept plans for the Webster Lake Promenade Plaza (Plaza). After numerous meetings, the committee agreed to several concepts, which will now go forward to the design phase of the project.

#### 2. Purpose

The Leadership Committee will play a critical role in helping the Design Team to develop the design at the Plaza and selecting the Plaza art. The Committee's role is very important because the legacy of this project will be appreciated long into the future by Northglenn's citizens and visitors.

### 3. Protocol

In order to take full advantage of the art and design selection process, each Committee Member must commit to attending each meeting throughout the life of the project. The design portion of the project will take approximately four meetings. It is important that each Committee Members arrive on time and participate fully in all of the meetings.

## 4. Committee Member Roles and Responsibilities

The Leadership Committee is comprised of voting and non-voting members. It is the specific role of voting members to help the design team develop the project. The final recommendation will be forwarded to the Northglenn City Council and Northglenn Urban Renewal Authority for approval.

The voting Committee Members will make decisions as a group with the goal of consensus. If a consensus cannot be reached, majority voting will be employed.

The non-voting members play a critical role in assisting the Committee by providing technical information regarding aspects of the project such as facility users, history of the area, building code requirements, safety, durability of materials and other issues.

#### Each committee member must:

- Represent themselves
- Represent the needs and the interests of the agency they represent
- Report back to the agency they represent

### 5. Communication

Communication about meetings and periodic project updates will be sent by email through Debbie Tuttle, <a href="mailto:dtuttle@northglenn.org">dtuttle@northglenn.org</a> or 303-450-8743.

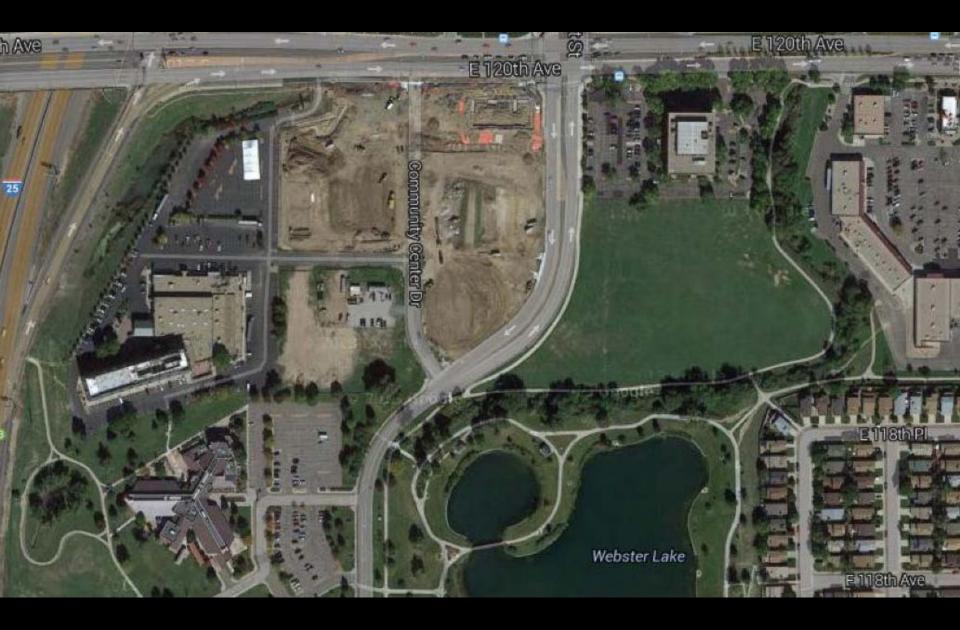
In order to ensure the most efficient management of the project, committee members are encouraged to send all communication intended for the design team, to Dana Kester, dkester@northglenn.org or 303-450-8838.

# Webster Lake Promenade Plaza Development

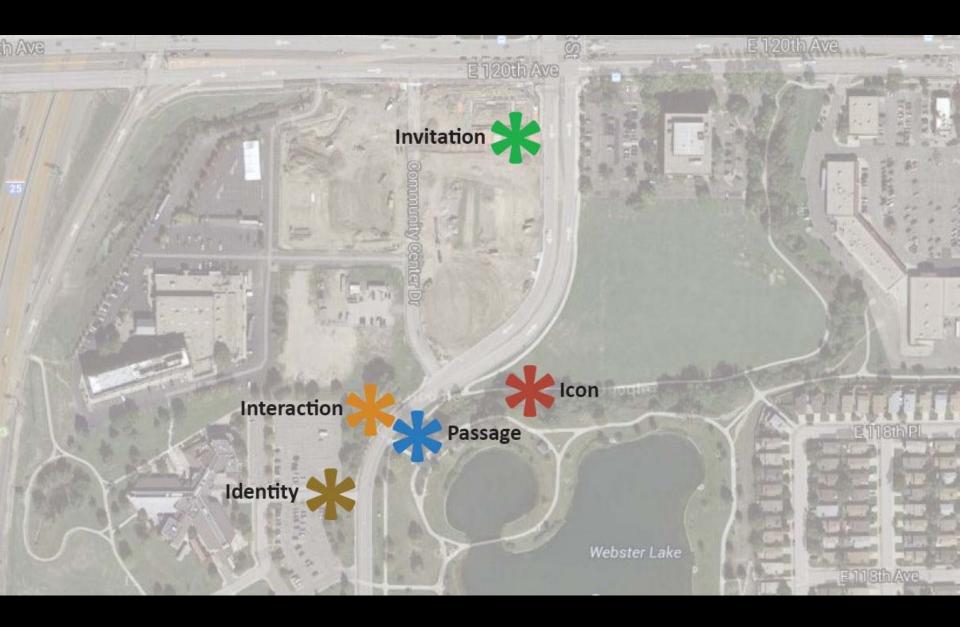


City of Northglenn September 24, 2014

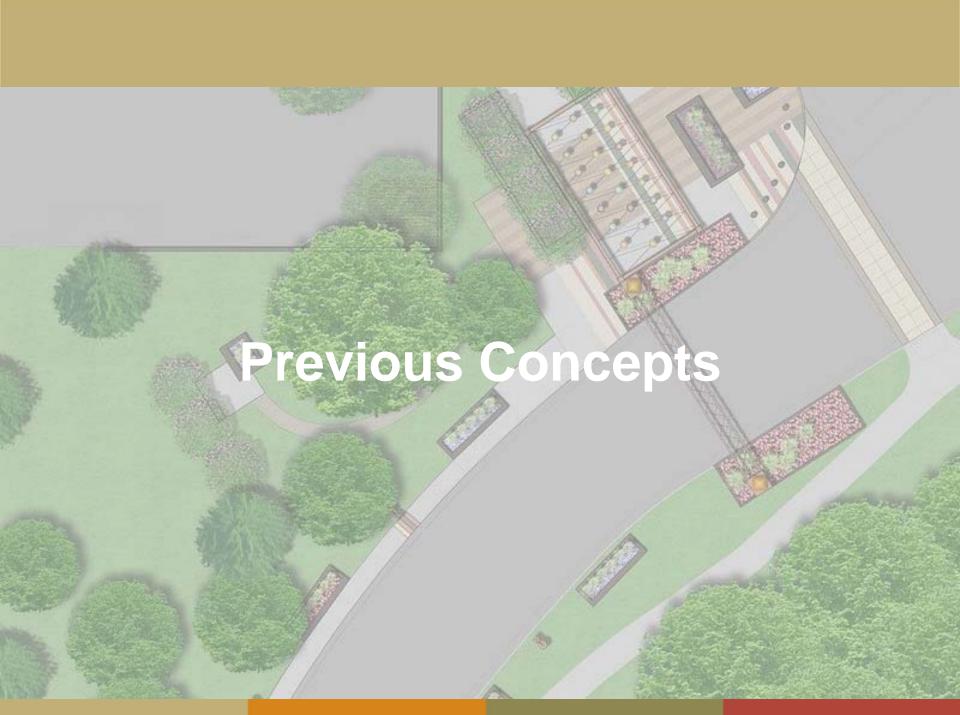




Aerial Site Photo



Concept Sketch

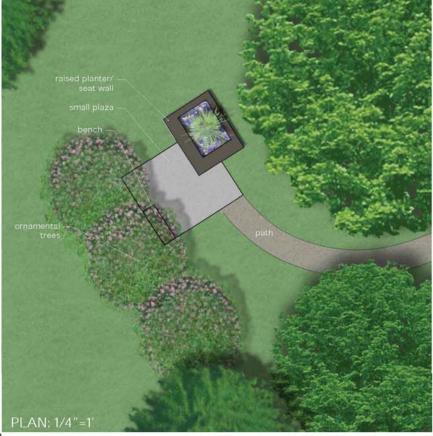




# PLAZA CONCEPT: ANNOUNCING NORTHGLENN! WEBSTER LAKE PLAZA



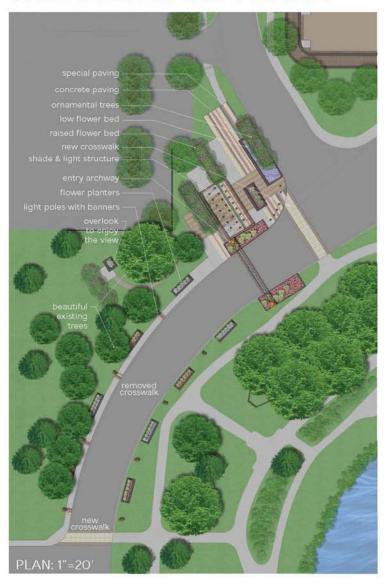




ATTACHMENT 3

## PLAZA CONCEPT: ANNOUNCING NORTHGLENN! WEBSTER LAKE PLAZA





## Plaza ambiance should be:

connected colorful

inviting forward thinking playful complement the traditional

warm shady

eventful multi-cultural

What elements should announce Northglenn?

beautiful existing trees -

engaging paving a gateway

a festival street place to walk through

great lighting

colorful flowers
tall vertical element
places to sit and enjoy the views •

tell the story of Northglenn





ATTACHMENT 3

## PLAZA CONCEPT: ANNOUNCING NORTHGLENN! WEBSTER LAKE PLAZA



## Plaza elements should include:















## Entry archway vertical features should be:













## What Works?

# These elements have been supported by the Task Force:

- Invitation
- Identity
- Interactive elements
- Continuity
- Connectivity
- Walkability
- Road buffers
- Festival atmosphere





Are there elements do not fit with this project?

Any that do not fit with the City of Northglenn?

# **Project Expectations**

One single concept

- □ Three tiered versions based on estimated project cost:
  - □ \$250K
  - □ \$500K
  - □ \$800K

# **Project Goals**

- Connectivity between park, recreation center, theatre, shopping/restaurants
- An intimate gathering space for outdoor dining, gathering, relaxation and play
- □ Positive identity, sense of arrival in Northglenn!
- □ A "seamless experience" encourages passage through plaza space to other recreation opportunities—keep people from getting back in the car
- Integrated public art
- Visibility from various nearby locations, including the I-25 corridor

# **Project Timeline**

□ Six (6) month concept plan process

Construction documentation to begin following final concept plan

□ Four (4) Project Review Meetings

# Next Steps...

Initial concept development

2. Working group review

3. Concept refinement

4. Task Force Review 11/5

# **Site Photos**





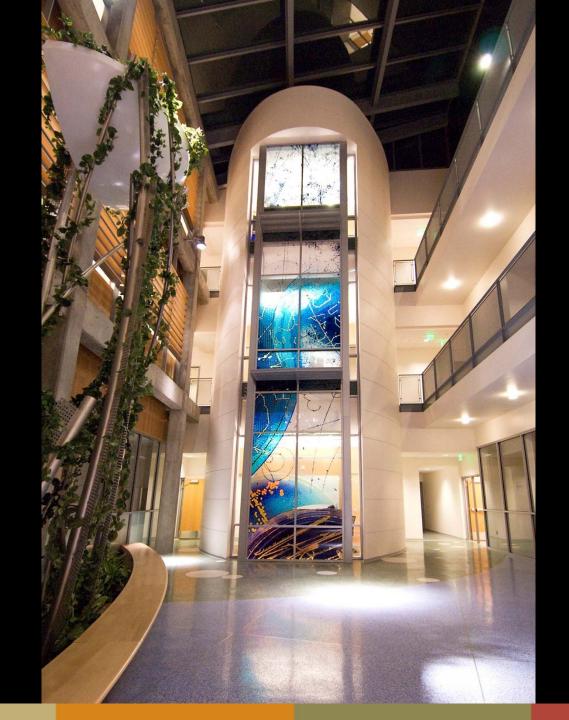




# Invitation











# lcon











# Interaction







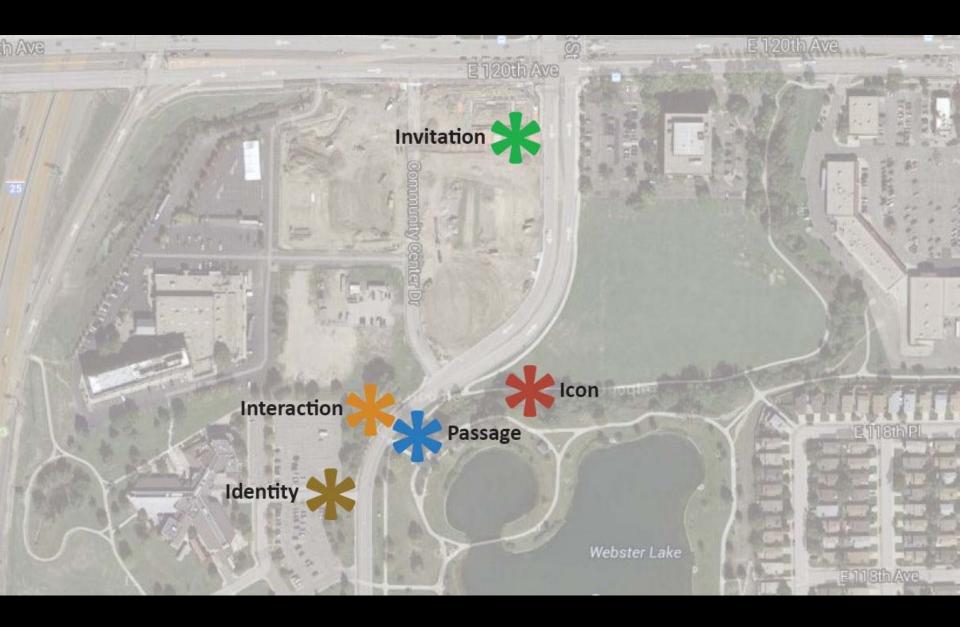




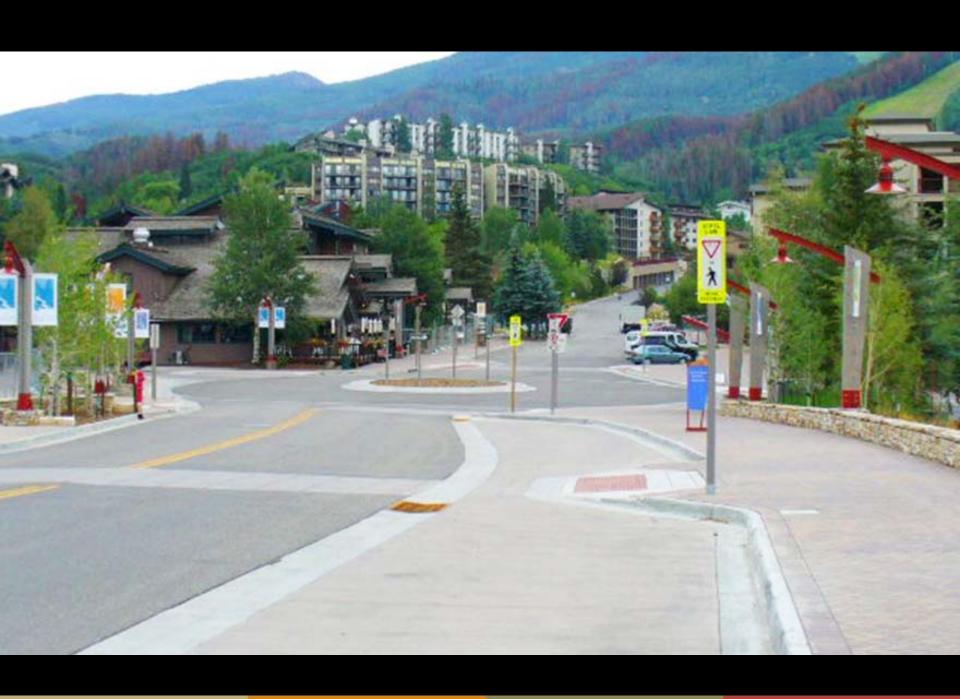


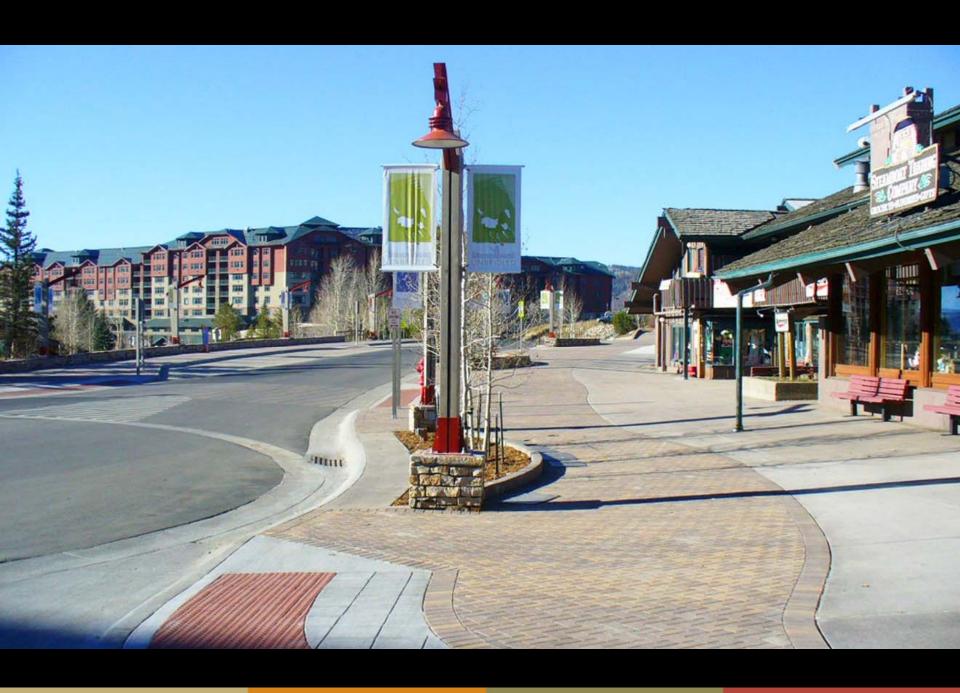


## Passage

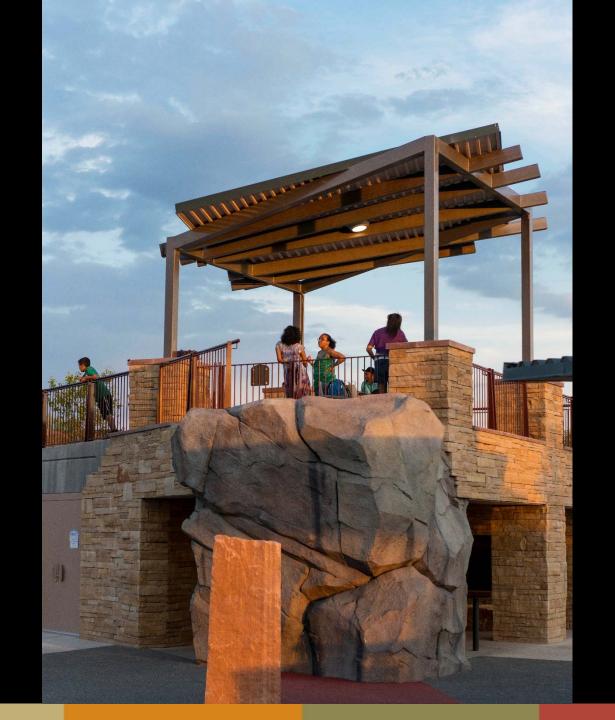


Concept Sketch









## **Identity**

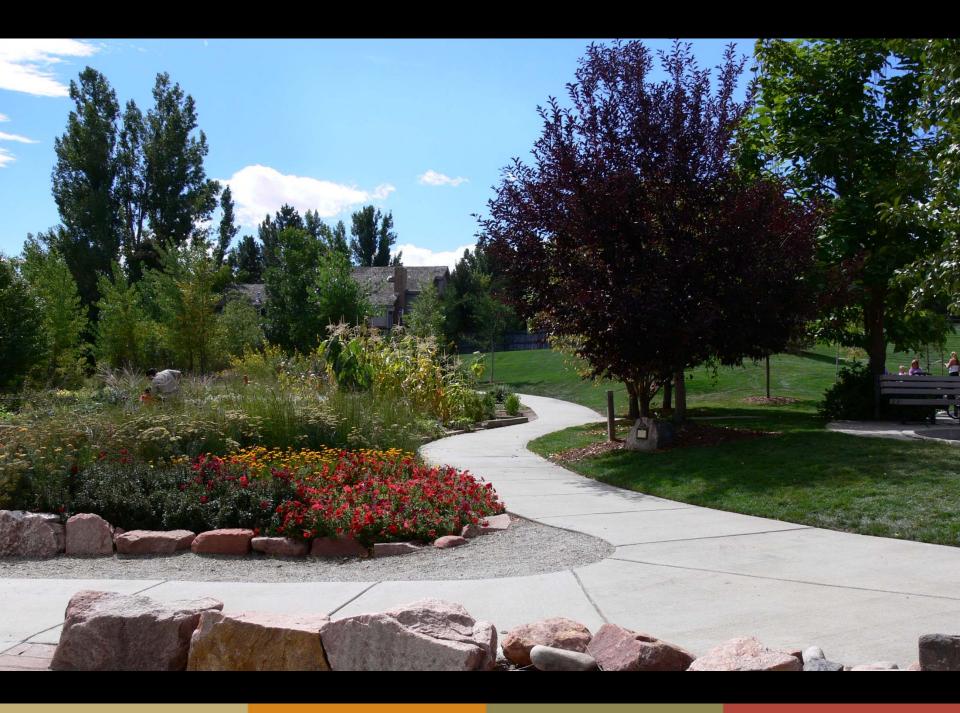




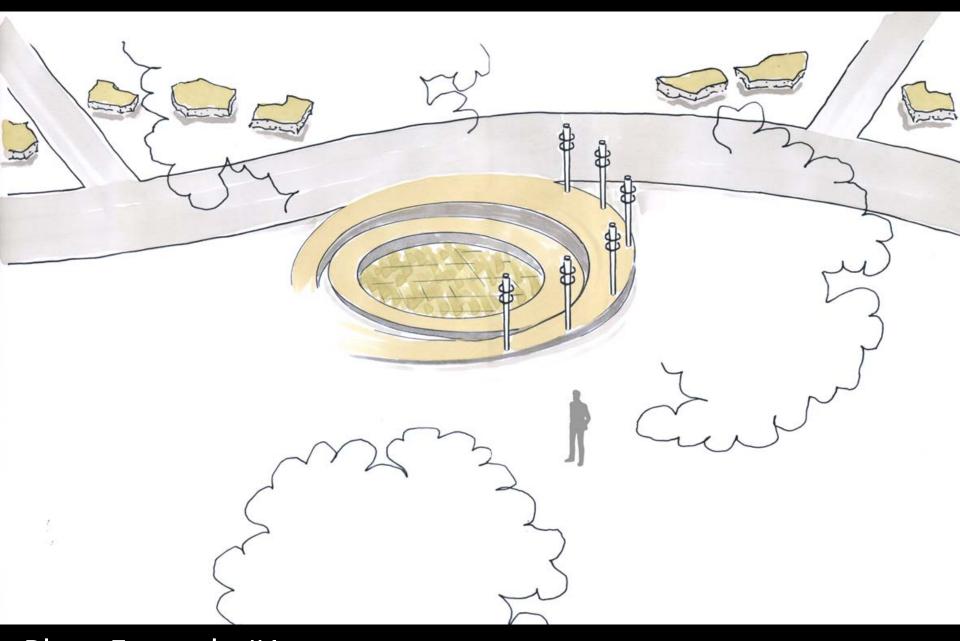


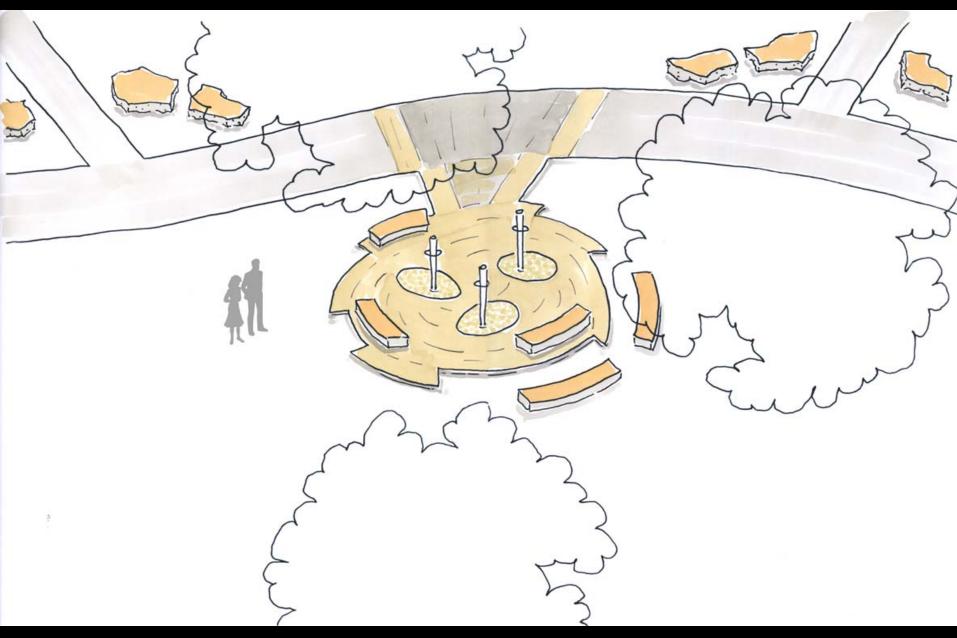


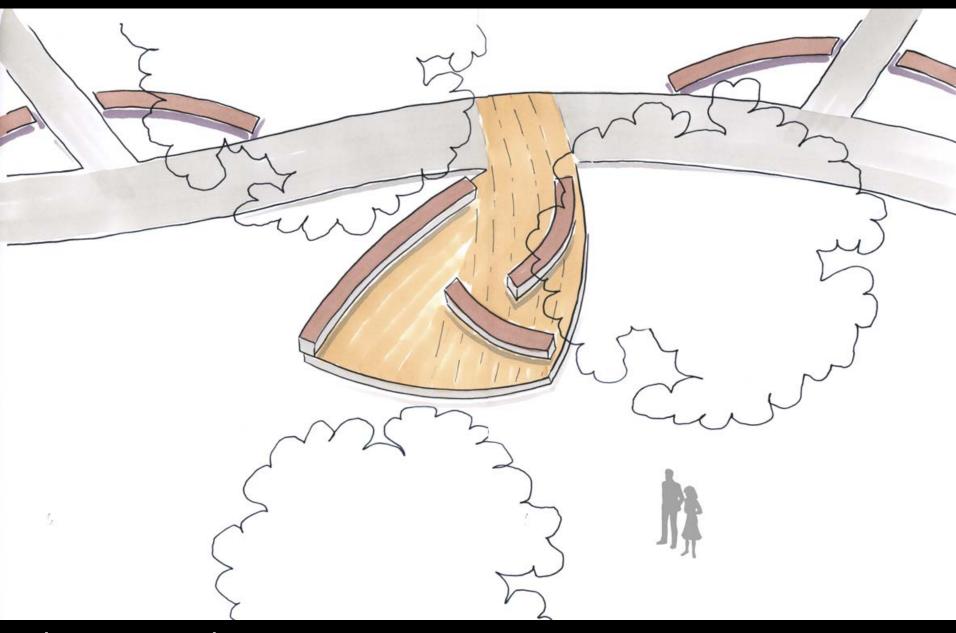


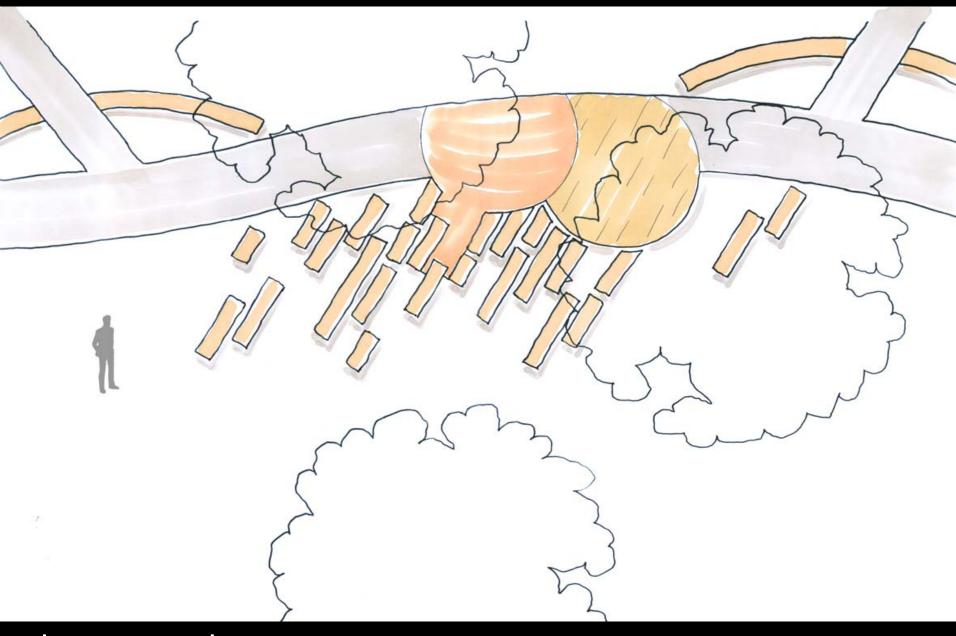


## Plaza Examples



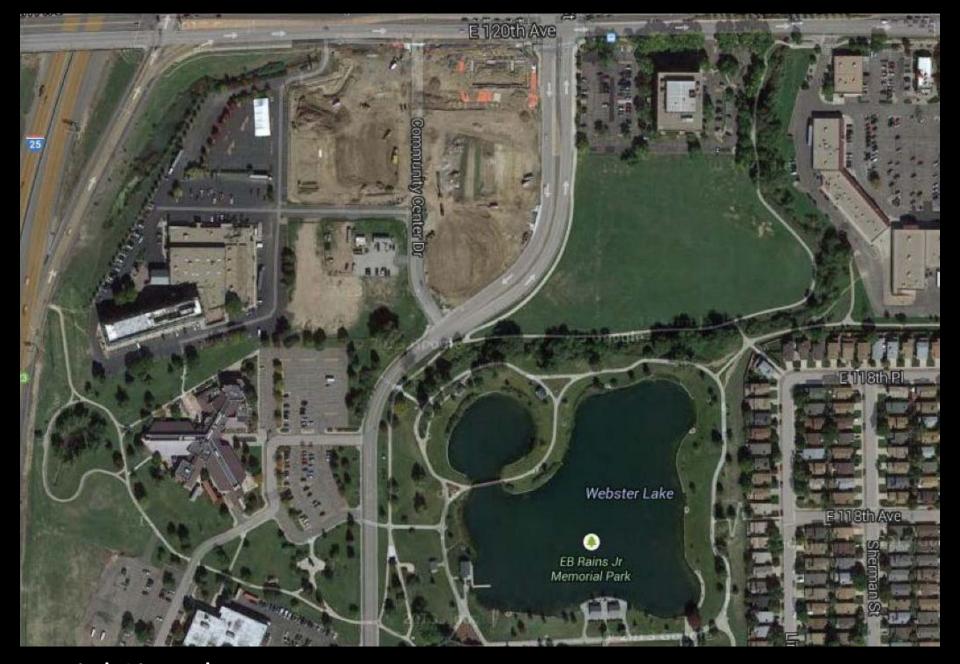




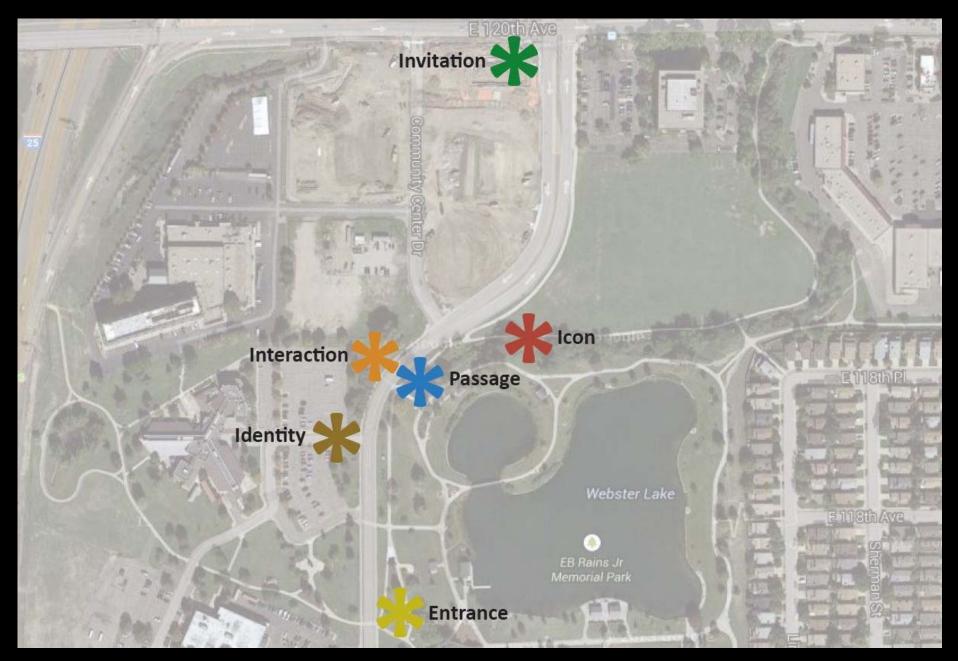








Aerial Site Photo



Concept Sketch