

Parks, Recreation and Cultural Services
Memorandum 10-04

DATE: January 28, 2010

TO: Honorable Mayor Joyce Downing and City Council Members

FROM: William A. Simmons, City Manager *WAS*
Amanda Peterson, Director for Parks, Recreation & Cultural Services *AP*
Michael Stricker, Recreation Supervisor, Cultural Programs & Senior Center *MS*

CC: Shawn Cordsen, Finance Director

SUBJECT: CR-27 – Per Capita Funding for the NAHF

RECOMMENDATION: Attached to this memorandum is a Resolution, which, if approved, would release the per capita funds appropriated for the Northglenn Arts and Humanities Foundation (NAHF). Included is a budget showing the direct operating costs associated with per capita funds appropriated for the NAHF. The release of the appropriation of \$27,060 of per capita funds to NAHF is recommended by Staff. The NAHF Board of Trustees will accept these funds, and utilize them in a manner consistent with the mission "...to maintain and nurture the cultural arts for the benefit of our community." Also attached to this memorandum is a letter from the NAHF Board of Trustees indicating a willingness to accept this decreased appropriation for 2010.

BACKGROUND: Through Resolution 04-107, the City of Northglenn has supported the intention to fund the Northglenn Arts & Humanities Foundation (NAHF) based upon a formula of \$1.00 multiplied by number of residents living within the City's boundaries. In 2009, funding was decreased to accommodate economic challenges. Attached is a table that outlines the revenue and expenditure projections for all of the City funded programs that are impacted by the NAHF. As can be seen in the table, 100% of the funds listed as NAHF expenditures are directly expended on programs offered through the City's Theatre and Culture division. These funds, in addition to the funds allocated by the City for this division, allow for high quality programs to be available for children, adults and seniors in our community at an affordable rate.

Under normal circumstances, additional monies received from per capita funding would be allocated to sculpture maintenance, monumental sculpture purchases, administration, and help create new programming. The reduced funding will allow for program continuity in the short-term. It will not sustain programming at the existing level for the long term.

SCFD has committed \$51,532 for 2010. Work is being done to retain sponsors who have provided financial support for cultural programs in the past, as well as to seek out new sponsors, all of which will help augment NAHF funding. The per capita and SCFD funds, however, make up the greatest portion of monies used in fulfilling the mission. SCFD funding would likely again be secured in 2011, if the \$27,060 is released to the NAHF for 2010.

In light of the current financial climate, the NAHF has again proposed a single year reduction in the City's per capita funding from \$38,000 to \$27,060 to assist in meeting the challenge of decreased tax revenues to the general fund. This figure is in line with the anticipated expenses, as shown in the table, for 2010.

BUDGET/TIME IMPLICATIONS: NAHF per capita funds are budgeted in the amount of \$27,060 in Outside Agency Funding in the 2010 adopted budget. As can be seen in the attached operating budget summary, any revenue that exceeds expenses is associated with the "City" component of the budget. There is no revenue in excess of expenses for the NAHF.

STAFF REFERENCE: Please contact Michael Stricker at mstricker@northglenn.org or by phone at 303.450.8727 for any further questions.

Northglenn Youth Theatre

| | Overall | NAHF | CITY |
|-----------------------|---------------------|---------------------|---------------------|
| Revenue | | | |
| Participation Fees | \$ 9,450.00 | \$ - | \$ 9,450.00 |
| SCFD | \$ 24,600.00 | \$ 24,600.00 | \$ - |
| NAHF (Per Capita) | \$ 5,450.00 | \$ 5,450.00 | \$ - |
| Spons/Ad Sales/Other | \$ 400.00 | \$ - | \$ 400.00 |
| Ticket Sales | \$ 18,850.00 | \$ - | \$ 18,850.00 |
| Total Revenues | \$ 58,750.00 | \$ 30,050.00 | \$ 28,700.00 |
| Expenses | | | |
| Marketing & Publicity | \$ 8,425.00 | \$ 3,100.00 | \$ 5,325.00 |
| Operating | \$ 2,550.00 | \$ 1,700.00 | \$ 850.00 |
| Production | \$ 14,180.00 | \$ 14,180.00 | \$ - |
| Professional Fees | \$ 15,070.00 | \$ 11,070.00 | \$ 4,000.00 |
| Total Expenses | \$ 40,225.00 | \$ 30,050.00 | \$ 10,175.00 |
| | \$ 18,525.00 | \$ - | \$ 18,525.00 |

Missoula Children's Theatre

| | Overall | NAHF | CITY |
|-----------------------|---------------------|--------------------|---------------------|
| Revenue | | | |
| Participation Fees | \$ 6,000.00 | \$ - | \$ 6,000.00 |
| SCFD | \$ 5,000.00 | \$ 5,000.00 | \$ - |
| NAHF (Per Capita) | \$ 1,350.00 | \$ 1,350.00 | \$ - |
| Spons/Ad Sales/Other | \$ 300.00 | \$ - | \$ 300.00 |
| Ticket Sales | \$ 5,000.00 | \$ - | \$ 5,000.00 |
| Total Revenues | \$ 17,650.00 | \$ 6,350.00 | \$ 11,300.00 |
| Expenses | | | |
| Marketing & Publicity | \$ 1,765.00 | \$ - | \$ 1,765.00 |
| Operating | \$ 500.00 | \$ - | \$ 500.00 |
| Production | \$ 6,350.00 | \$ 6,350.00 | \$ - |
| Professional Fees | \$ 2,800.00 | \$ - | \$ 2,800.00 |
| Total Expenses | \$ 11,415.00 | \$ 6,350.00 | \$ 5,065.00 |
| | \$ 6,235.00 | \$ - | \$ 6,235.00 |

Sounds of Summer Concert Series

| | Overall | NAHF | CITY |
|-----------------------|---------------------|---------------------|--------------------|
| Revenue | | | |
| Participation Fees | \$ - | \$ - | \$ - |
| SCFD | \$ 6,720.00 | \$ 6,720.00 | \$ - |
| NAHF (Per Capita) | \$ 6,455.00 | \$ 6,455.00 | \$ - |
| Spons/Ad Sales/Other | \$ 3,500.00 | \$ - | \$ 3,500.00 |
| Ticket Sales | \$ - | \$ - | \$ - |
| Total Revenues | \$ 16,675.00 | \$ 13,175.00 | \$ 3,500.00 |
| Expenses | | | |
| Marketing & Publicity | \$ 360.00 | \$ - | \$ 360.00 |
| Operating | \$ - | \$ - | \$ - |
| Production | \$ - | \$ - | \$ - |
| Professional Fees | \$ 13,175.00 | \$ 13,175.00 | \$ - |
| Total Expenses | \$ 13,535.00 | \$ 13,175.00 | \$ 360.00 |
| | \$ 3,140.00 | \$ - | \$ 3,140.00 |

People's Choice

| | Overall | NAHF | CITY |
|-----------------------|---------------------|---------------------|-------------|
| Revenue | | | |
| SCFD | \$ 10,508.00 | \$ 10,508.00 | \$ - |
| NAHF (Per Capita) | \$ 7,334.00 | \$ 7,334.00 | \$ - |
| Total Revenues | \$ 17,842.00 | \$ 17,842.00 | \$ - |
| Expenses | | | |
| Sculpture Purchase | \$ 11,000.00 | \$ 11,000.00 | \$ - |
| Base/Pestal/Plaque | \$ 3,000.00 | \$ 3,000.00 | \$ - |
| Maintenance | \$ 3,300.00 | \$ 3,300.00 | \$ - |
| Dedication | \$ 150.00 | \$ 150.00 | \$ - |
| Total Expenses | \$ 17,450.00 | \$ 17,450.00 | \$ - |
| | \$ 392.00 | \$ 392.00 | \$ - |

Total Per Capita \$ 27,060.00
 Total SCFD \$ 51,532.00

Art on Parade

| | Overall | NAHF | CITY |
|-------------------------|---------------------|---------------------|------------------|
| Revenue | | | |
| SCFD | \$ 4,704.00 | \$ 4,704.00 | \$ - |
| NAHF (Per Capita) | \$ 6,471.00 | \$ 6,471.00 | \$ - |
| Total Revenues | \$ 11,175.00 | \$ 11,175.00 | \$ - |
| Expenses | | | |
| Marketing and Publicity | \$ 5,160.00 | \$ 4,800.00 | \$ 360.00 |
| Base/Pestal | \$ 1,192.00 | \$ 1,192.00 | \$ - |
| Professional Fees | \$ 4,700.00 | \$ 4,700.00 | \$ - |
| Supplies | \$ 875.00 | \$ 875.00 | \$ - |
| Total Expenses | \$ 11,927.00 | \$ 11,567.00 | \$ 360.00 |
| | \$ (752.00) | \$ (392.00) | \$ (360.00) |



January 22, 2010

Mayor Joyce Downing
CITY OF NORTHGLENN
11701 Community Center Drive
Northglenn, CO 80233

Dear Mayor Downing:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), I would personally like to thank City Council for their past support of the Foundation's efforts to develop and promote the Arts within the City of Northglenn. In light of the current financial climate, the NAHF has proposed a single year reduction in the City's per capita funding from \$38,000 to \$27,060. This figure is in line with the anticipated expenses, as shown in the submitted table, for 2010. This funding is needed now, more than ever before, to assist with our efforts to beautify the community and bring affordable, and in some cases free, entertainment and educational opportunities to our citizens. We do this through an active partnership with the City of Northglenn's Cultural Arts division.

The Northglenn Arts & Humanities Foundation believes that partnerships such as ours are a valued community asset. We look forward to building upon our past success in the coming year.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Stricker', written in a cursive style.

Michael Stricker, Director
Northglenn Arts & Humanities Foundation
11801 Community Center Drive
Northglenn, CO 80233
(303) 450-8727

SPONSORED BY: MAYOR DOWNING

COUNCILMAN'S RESOLUTION

RESOLUTION NO.

No. CR-27
Series of 2010

Series of 2010

A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND HUMANITIES FOUNDATION'S STRATEGIC PLAN

WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and

WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and

WHEREAS, the City Council wishes to encourage the Foundation in its mission and has historically appropriated funding for the Foundation based on a formula of \$1.00 times the number of residents living within the City's boundaries; and

WHEREAS, the City Council, by the adoption of Resolution 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose but has determined it must give less than the desired and historical amount for 2009 based on the City's current budgetary constraints.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. The City Council hereby approves as a temporary reduction funding for the Northglenn Arts and Humanities Foundation in an amount less than \$1.00 times the number of persons residing within the City's boundaries as estimated by the Denver Regional Council of Governments (DRCOG) for the year 2010 based on the Foundation's minimum needs and expenses. Said amount is \$27,060.00.

DATED at Northglenn, Colorado, this ____ day of _____, 2010.

JOYCE DOWNING
Mayor

ATTEST:

APPROVED AS TO FORM:

JOHANNA SMALL, CMC
City Clerk

COREY Y. HOFFMANN
City Attorney