

**Parks, Recreation and Cultural Services
Memorandum #04-2018**

DATE: February 12, 2018

TO: Honorable Mayor Carol Dodge and City Council Members

FROM: James Hayes, City Manager *JH*
Amanda Peterson, Director of Parks, Recreation & Culture *APP*
Michael Stricker, Recreation Supervisor, Cultural Programs & Senior Center *MS*

SUBJECT: CR-26 - Northglenn Arts and Humanities Per Capita Funding

PURPOSE: Staff is seeking approval of the attached resolution, which would approve the release the per capita funds appropriated for the Northglenn Arts and Humanities Foundation (NAHF) in the amount of \$38,905.

BACKGROUND: Through Resolution 04-107, the City of Northglenn has supported the intention to fund the NAHF based upon a formula of \$1.00 multiplied by number of residents living within the City's boundaries. The State Demographer's Office most current published estimate of Northglenn's population is 38,905.

Per capita funding ensures the NAHF's ability to achieve the goal of providing funding for high quality, affordable theatre, concerts, public art, and other cultural endeavors. D.L. Parsons Theatre is the largest facility of its kind in Adams County and the NAHF provides the majority of operating funds for programming. Additionally, these funds have been used to help beautify parks and public areas throughout the City. The Art on Parade sculpture acquisition program has gifted 22 permanent works of art to the City. Additional public art has been funded by the NAHF, including the *Veteran's Memorial* and Webster Lake Promenade *Grasses*, among others. The total collection is valued at \$597,842. The NAHF spends \$2,500-\$4,500 per year maintaining the collection.

2018 marks Northglenn Youth Theatre's 24th anniversary and the Missoula Children's Theatre have returned for the 30th year in a row, providing service to thousands of youth. In its seventh year, Northglenn Players continues to grow, presenting family friendly, affordable community theatre. The 29th annual Summer Concert Series will provide free outdoor music, featuring six popular local bands, with the continued amenities of a beer-garden and food trucks. The growing Summer Movie Series comes back for a fourth year, including food trucks at every viewing, and a special Cine en el Parque showing on August 8th. The ever-popular A Cappella Concert Series, and other special engagements help to round out the year.

NAHF was awarded \$92,380 by The Scientific & Cultural Facilities District (SCFD) for 2018, continuing the trend of being a top award recipient in Adams County. Other NAHF revenue sources include donations, sponsorships, investment income, concession sales, the Colorado Creative Industries *Colorado Creates* grant, and a first-time award from the Nathan B. and Florence R. Burt Foundation. The per capita and SCFD funds, however, make up the greatest portion of monies used in fulfilling the mission. The NAHF believes that partnerships such as the one that exists with the City of Northglenn are a valued community asset. Staff looks forward to the opportunity to provide a diverse theatre and cultural experience for the residents of our community by building upon our past success in the coming year.

BUDGET/TIME IMPLICATIONS: NAHF per capita funds are budgeted in the City Council budget, within the grants and donation line item. Funds are available in the amount of \$38,905 in 2018.

NEXT STEPS/CITY COUNCIL OPTIONS: Council options include approval of the proposed Resolution as presented; denial of the proposed Resolution as presented; approval of a modified resolution; or tabling the item if additional information is requested.

RECOMMENDATION: Staff recommends approval of the attached resolution. The NAHF Board of Trustees will accept these funds, and utilize them in a manner consistent with the mission "...to maintain and nurture the cultural arts for the benefit of our community." Also attached to this memorandum is a letter of recommendation from the NAHF Board of Trustees and the recently updated Strategic Plan.

STAFF REFERENCE: Please contact Amanda Peterson at apeterson@northglenn.org or by phone at 303.450.8950 or Michael Stricker at mstricker@northglenn.org or by phone at 303.450.8727.

Attachment A Letter from the NAHF Board of Trustees



February 12, 2018

Mayor Carol Dodge
CITY OF NORTHGLENN
11701 Community Center Drive
Northglenn, CO 80233

Dear Mayor Dodge:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), we would like to thank City Council for their past support of the Foundation's efforts to develop and promote the arts and culture within the City of Northglenn. The NAHF respectfully request the release of appropriated per capita funds for fiscal year 2018. The funding assists with our efforts to beautify the community and bring quality arts and cultural events to our citizens. We do this through an active partnership with the City of Northglenn's Cultural Programs division.

Through Resolution CR-26, Memo 04-2018, the City of Northglenn has supported the intention to fund the NAHF based upon a formula of \$1.00 times the number of residents living within the City's boundaries. The NAHF understands that City staff have evaluated several different population estimates (US Census, DRCOG, State Demographer's Office) and determined that the State Demographer's Office is the most accurate, based on methodology. The State Demographer's Office estimates Northglenn's population to be 38,905.

The NAHF believes that partnerships such as ours are a valued community asset. We look forward to building upon our past success in the coming year.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rosie Garner', written in a cursive style.

Rosie Garner, President
Northglenn Arts & Humanities Foundation
11801 Community Center Drive
Northglenn, CO 80233

A handwritten signature in black ink, appearing to read 'Michael Stricker', written in a cursive style.

Michael Stricker, Director
Northglenn Arts & Humanities Foundation
11801 Community Center Drive
Northglenn, CO 80233
(303) 450-8727

SPONSORED BY: MAYOR DODGE

COUNCILMAN'S RESOLUTION

RESOLUTION NO.

No. CR-26
Series of 2018

Series of 2018

A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND HUMANITIES FOUNDATION

WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and

WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and

WHEREAS, the City Council wishes to encourage the Foundation in its mission and has historically appropriated funding for the Foundation based on a formula of \$1.00 times the number of residents living within the City's boundaries; and

WHEREAS, the City Council, by the adoption of Resolution 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. The City Council hereby approves funding for the Northglenn Arts and Humanities Foundation in an amount calculated at approximately \$1.00 times the number of persons residing within the City's boundaries as estimated by the State Demographer's Office for the year 2018. Said amount is \$38,905.

DATED at Northglenn, Colorado, this ____ day of _____, 2018.

CAROL A. DODGE
Mayor

ATTEST:

APPROVED AS TO FORM:

JOHANNA SMALL, CMC
City Clerk

COREY Y. HOFFMANN
City Attorney