



EARLY BIRD DEADLINE
DECEMBER 11, 2015

RECON

May 22 – 25, 2016 | Las Vegas, NV
Las Vegas Convention Center & Westgate Hotel

#RECon16



RECON

May 22 – 25, 2016 | Las Vegas, NV
Las Vegas Convention Center & Westgate Hotel

Reconnect with prosperity and profits at ICSC's RECon 2016! RECon is the world's largest retail real estate exhibition and conference and is a must-attend event for shopping center industry executives, retailers, financial companies, and product and service providers. If you're in the shopping center industry, you can't afford to not attend RECon. When over 36,000 of the best and brightest in the industry come together, the opportunities are limitless.



PROGRAM-AT-A-GLANCE

SUNDAY | MAY 22 – PROFESSIONAL DEVELOPMENT DAY

- 9:30 am – 12:30 pm Educational Sessions
- 12:45 – 2:15 pm Opening Keynote Presentation and VIVA's Ceremony
- 2:30 – 5:00 pm Educational Sessions
- 5:30 – 7:00 pm U.S. MAXI Awards Ceremony
- 6:00 – 9:30 pm ICSC Foundation Gala Dinner
- 7:30 – 9:30 pm Opening Reception at XS Nightclub at Encore

MONDAY | MAY 23

- 8:00 am – 5:00 pm Leasing Mall/Marketplace Mall/SPREE RECon
- 9:00 am – 12:00 pm Educational Sessions
- 12:30 – 2:00 pm Lunch and Keynote Presentation
- 2:30 – 5:30 pm Educational Sessions

TUESDAY | MAY 24

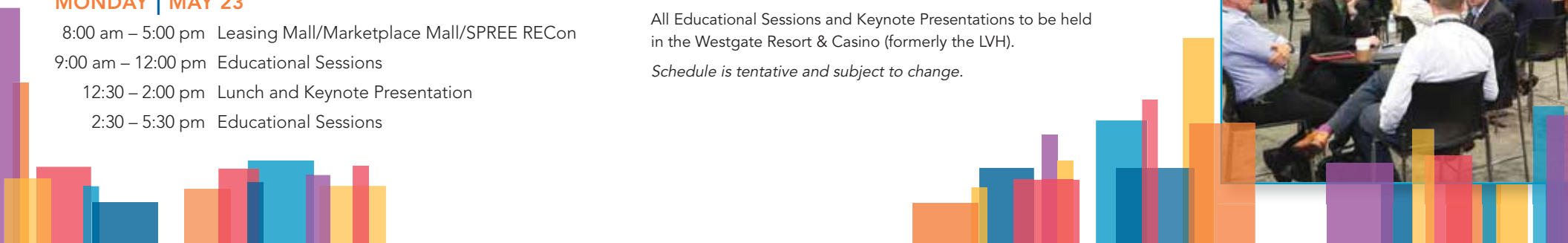
- 8:00 am – 5:00 pm Leasing Mall/Marketplace Mall/SPREE RECon
- 9:00 am – 12:00 pm Educational Sessions
- 12:30 – 2:00 pm Lunch and Keynote Presentation
- 2:30 – 5:30 pm Educational Sessions

WEDNESDAY | MAY 25

- 8:00 am – 2:00 pm Leasing Mall/Marketplace Mall/SPREE RECon

All Educational Sessions and Keynote Presentations to be held in the Westgate Resort & Casino (formerly the LVH).

Schedule is tentative and subject to change.



REGISTRATION FEES

Full Program:

| | EARLY BIRD | ADVANCE | ON-SITE |
|-------------------|------------|---------|---------|
| Member*: | \$530 | \$570 | \$720 |
| Non-Member: | \$1,120 | \$1,120 | \$1,430 |
| Student Member**: | \$50 | \$50 | N/A |

Access to the Full Program includes two lunches, receptions, Professional Development Day (Sunday), education and conference sessions on Monday and Tuesday, Leasing Mall, Marketplace Mall, and SPREE RECon.

* To qualify for the member rates, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rates.

** Students must register in advance to obtain the student rate. No student rates will be offered on-site.

Professional Development Day - Sunday, May 22:

ADVANCE/ON-SITE: \$250

This fee is for the **Professional Development Day** on Sunday, including all conference and education sessions. Those with Full Program Registration do NOT need to add on this fee, as it is included in your registration fee. Those who have a free Exhibitor, Marketplace Mall, MAXI or SPREE RECon badge and would like to attend Professional Development Day sessions, must register for this option.

Become a Member and Save on Registration!

Visit www.icsc.org/membership for more information about membership benefits and fees.

REGISTRATION DEADLINES

December 11, 2015 | Early Bird Deadline – Members Save \$40

March 31, 2016 | Register and submit a photo by deadline to receive your badge in the mail.

April 29, 2016 | Deadline to receive advance registration fee.

May 21, 2016 | Registrations will be accepted on-site in Las Vegas.

HOW TO REGISTER

Visit www.icscrecon.org to register online or download the registration form to mail or fax to ICSC.

All attendees and exhibitors are required to have an ICSC-issued color photo badge for access to the Convention. To submit a photo, visit www.icsc.org/myicsc.

GET MORE FOR LESS IN AN OFFICIAL HOTEL

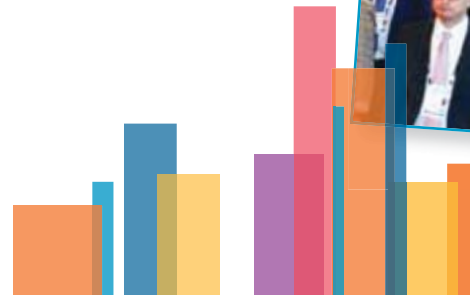
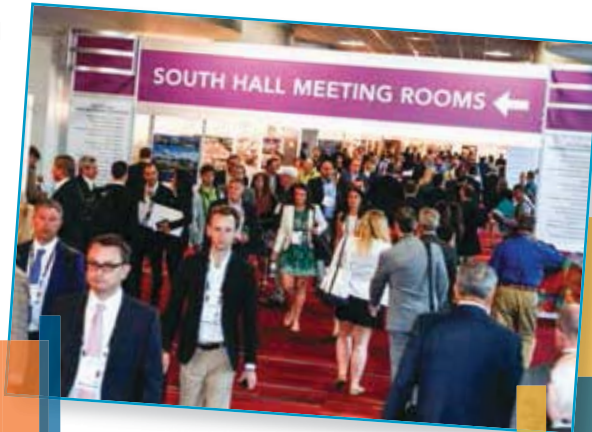
onPeak (formerly Travel Planners) is the official hotel vendor for RECon. onPeak brings you unbeatable rates at a variety of popular hotels. We have negotiated exclusive room discounts to help you save money on your trip. Plus, with no booking, change, or cancellation fees, it's never too early to reserve your rooms. To secure your accommodations, visit www.onpeak.com/recon or call +1 855 992 3353.

STAND OUT IN THE CROWD | SPONSOR & ADVERTISE

Consider one of the numerous **Sponsorship Packages** which provide unparalleled opportunities to put your company in front of 36,000 attendees. Deals and networking don't just happen on the show floor, they happen after hours as well. The Opening Reception at the XS Nightclub at Encore is an ideal venue to promote your company and brand awareness and generate new prospects. Additional Sponsorship Opportunities include, **Marketplace Mall Continental Breakfast, ICSC Foundation Gala Dinner, SPREE RECon, U.S. MAXI Awards, Diversity Reception** and many more.

Take advantage of a variety of **Advertising Opportunities** that will extend your reach. Advertising Opportunities include, **RECon Program Directory, RECon News (RECon-centric version of *Shopping Centers Today*), Digital Ads or "You Are Here" Locator Billboards** throughout the Convention Center and **Badge Mailer Inserts**.

Let ICSC help you promote your company or product at the retail real estate industry's premier event. For more information on sponsorship or advertising opportunities contact **Rita Malek** at **+1 646 728 3539** or rmalek@icsc.org or visit www.icscrecon.org.



International Council of Shopping Centers
1221 Avenue of the Americas
New York, NY 10020-1099

RECON

May 22 – 25, 2016 | Las Vegas, NV
Las Vegas Convention Center & Westgate Hotel

Thank You to Our Partners

GLOBAL PARTNERS



NORTH AMERICAN PARTNERS

