

that promote transportation solutions to congestion. I have served on the RTD Citizens Advisory Committee for nearly two years, and I have worked at a local non-profit, Smart Commute Metro North, since 2016 (currently in a part-time capacity). I am an expert in transportation, particularly transit and active transportation methods. My work over the past 9 years has focused on both local employer outreach as well as resident outreach, and I greatly understand the problems that our local employers, and their commuting employees, face. I have been greatly involved in the North Area Transportation Alliance (NATA) and regularly take minutes for these meetings, so I am familiar with the transportation challenges of both our community and our neighboring communities. I have a keen sense of cooperation and collaboration, along with a great respect for our community's elected officials and the elected officials of our neighboring communities.

In your opinion, what are the most important issues facing the City and how would you propose they be addressed?

I believe there are two significant issues facing the City: one is redevelopment, and the other is transportation.

Redevelopment should be pursued thoughtfully, both with an eye on immediate benefits to the quality of life of our community and the long-term benefits. I think we need to be conscious of negative externalities when we review development proposals, and we should look for pro-active development that aligns with city goals.

I work in the transportation realm, with a particular focus on non-solo-driving modes (transit, biking, walking, teleworking, carpooling, etc.), so I might be a bit biased about the kinds of transportation solutions our community needs. I believe our community needs to be very thoughtful about where we encourage throughput traffic and that we are at a point where we need to strongly encourage other ways to get around. In particular, there are active things that we can do as a city to encourage residents to walk and bike for short, near-home trips. I also think there are things we can encourage at the school-chauffeur level to reduce drop-off and pick-up traffic in our neighborhoods. I am also concerned about dangerous traffic behavior like speeding, which endangers all people using our transportation system. Finally, I have great concerns about the lack of transit in our community and the lack of RTD services providing service to the Northglenn community (and Ward 1 in particular).

What vision do you have for the City of Northglenn?

I would like to see our community be a place for young and old, for people in vocational careers, and for people looking for a vibrant, people-oriented place. I would love to see neighborhoods where neighbors know each other and where people plan to stay. I would like to see a place where you can get what you need, and where you need to go, without having to find a way to pay for a car.

In reviewing the City's 2020 Budget, what are you most excited about and why?

I think, like most people, I am very excited about the new recreation center, which will be such a good amenity to the community. I am also admittedly excited about the (hopefully soon-to-come) N-Line, and so I'm glad to see that the city is preparing to spend a little money on a community celebration of this long-overdue transit investment by RTD.

If the Council is debating an item that is, for you, a particularly strong emotional issue, how would you maintain your objectivity?

I am an empathetic person and, while I haven't held office, in other settings where emotions ran high I was able to take a step back and listen to all views to better understand where others were "coming from" in their dissenting points. While I listen to others' points of view, I also rely highly on a thorough review of evidence connected to any dissenting points, which either helps me confirm my position or allows me to concede to others' points.

Supplemental Information

Please provide any additional information or statements that may assist the City Council in giving your application the fullest consideration. You may also attach a resume, letter of interest, or other supplemental information. ***Please note that a resume, letter of interest, or other supplemental information is strongly encouraged, but is not required.***

My LinkedIn profile includes my full resume, along with posts I've written:

<https://www.linkedin.com/in/cthrnsndrs/>

I will also attach a PDF of my Profile, in case someone reviewing this application isn't able to fully access it.

I am attaching a cover letter stating my interest in this position.

Please note: Relatives of elected and appointed City officials are not eligible for regular full-time employment with the City. In the event that an employee's relative is elected or appointed to Council, the employee will cease to be eligible for City employment during the term of office of the relative. After the term of office for the relative has ended, the employee may re-apply for City employment as vacancies occur. Relatives include spouse, children, parents, grandparents and siblings, as well as members of step-families, foster families, adoptive families, and in-laws. This regulation also applies to other relatives living in the same household.

Please contact the Northglenn City Clerk's Office if you need assistance with language access resources or other accommodations.

CATHERINE SANDERS

Mayor Leighty and Northglenn City Council
City of Northglenn
11701 Community Center Drive
Northglenn, CO 80233

Dear Council Members,

I am contacting you to express my interest for the vacant City of Northglenn Ward 1 position on the City Council. I present my application with humility, as I have never held public office — though I am deeply and personally dedicated to this community, and I hope to offer what skills and experience I have for this position.

I have lived in the north metro region for most of my life and in Ward 1 for the last eight years. I have four children, three of which attend Hulstrom K-8 in Northglenn. We love our home (and large back yard), and we never plan to leave.

I am 36 years old, and I am in the middle of my career. I currently work at Smart Commute Metro North, a local transportation-focused non-profit; prior to Smart Commute, I worked at the Denver Regional Council of Governments. I am also on the RTD Citizen Advisory Committee, where I help to provide the RTD Board and Senior Leadership Team with feedback on plans and programs. I have been a member of my church's Ladies Auxiliary for the last five years (including a year as Recording Secretary). I volunteer with my church in a variety of capacities, serving youth through the classroom and the elderly through Widows Ministry.

I am excited to apply for the Ward 1 vacancy. I look forward to a further conversation, and I thank the council, and staff, for their time reviewing my application and for the opportunity to apply.

Sincerely,

Catherine Sanders
Enclosure

Contact

www.linkedin.com/in/cthrnsndrs
(LinkedIn)

www.wix.com/kitsanders/prof-page
(Portfolio)

Top Skills

Public Education

Transportation Planning

Community Outreach

Honors-Awards

Top 40 under 40 TDM Professionals

Publications

Building a Community-Based
Sustainable Food System

Catherine Sanders

Senior Program Manager at Smart Commute Metro North
Denver, Colorado

Summary

I passionately work with employers and commuters to identify their best-fit commute options to reduce SOVs (single occupancy vehicles), and subsequently reduce congestion and preserve regional air quality. This includes promoting carpooling, vanpooling, riding transit, bicycling, teleworking, and more!

Experience

RTD

RTD Citizens Advisory Committee (voluntary by appointment)
June 2017 - Present
Greater Denver Area

The 17-member citizens group advises the agency on RTD's strategies, initiatives and transportation programs, including the FasTracks transit expansion program.

CAC members represent a wide variety of backgrounds, interests and professional experiences. The group's public outreach meetings keep metro-area citizens informed of FasTracks progress and RTD programs and encourage input from local communities.

The CAC's role is to: Continue to monitor and provide input on the improvements for each corridor in the FasTracks Plan; Become familiar with the District's strategic plan and long-term vision; Provide region-oriented advice to RTD regarding the implementation of the strategic plan, its strategies and initiatives; Represent the citizen perspective on behalf of a wide range of stakeholder interests and community organizations; Gather information from community members to share with the agency; Share information with community members to promote public awareness of the agency's programs and projects; Other tasks as assigned by the RTD Board of Directors.

Smart Commute Metro North
Senior Program Manager
April 2016 - Present

Greater Denver Area

I work with employers to provide commuter education and commuter program assistance. One definition of Transportation demand Management (TDM) is: any action or set of action intended to influence the intensity, timing and spatial distribution of vehicle demand for the purpose of reducing the impact of traffic, managing parking needs, reducing greenhouse gasses, and enhancing mobility options. I also work to prepare grants, Scopes of Work, reporting, surveying and measurement to determine effectiveness of programs.

Denver Regional Council of Governments

Way to Go Specialist

March 2012 - April 2016 (4 years 2 months)

Working with Denver area employers to help educate employees about commute options. This includes carpooling, vanpooling, telework, bicycling, and riding transit. Developing custom approaches and new programs and services to meet the needs of employers that are busy and time limited.

36 Commuting Solutions

Communication & Outreach Manager

November 2010 - January 2012 (1 year 3 months)

Louisville, Colorado

Worked with member organizations to implement Transportation Demand Management (TDM) tactics to expand employee commute options and reduce solo-driving. Educated the public to raise awareness of commute options, including participation in community and organization events, writing Public Releases, writing monthly e-newsletter, managing website and Facebook content, and conducting one-on-one commute consultations. Created marketing plans to implement corridor TDM programs, including 36 Commuter CASH and 36 Prize Riders. Extensively marketed regional programs, like RideArrangers and Bike to Work Day, to corridor commuters.

Major Accomplishments:

- Compiled regional and national commute data in first U.S. 36 Mobility Report.
- Grew Bike to Work Day breakfast stations along the U.S. 36 corridor.
- More than doubled organizational presence on Facebook from 109 "Likes" to 290 "Likes" in 7 months.

getDowntown Program

Temporary Assistant to the Director

July 2009 - September 2009 (3 months)

City of Ann Arbor
Part-time Transportation Planner
May 2008 - May 2009 (1 year 1 month)

Education

University of Michigan

Master of Urban Planning, Physical Planning & Urban Design, and Land Use
Planning · (2007 - 2009)

Louisiana State University

Bachelor of Arts Summa Cum Laude, English · (2002 - 2006)