

**CITY MANAGER'S OFFICE MEMORANDUM  
#05-2019**

**DATE:** January 28, 2019  
**TO:** Honorable Mayor Carol Dodge and City Council Members  
**FROM:** Heather Geyer, City Manager  
**SUBJECT:** Proposed Adams County Youth Initiative (ACYI) Membership

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**PURPOSE**

In October of 2018, I met with Becky Hoffman, the CEO of ACYI. She extended an invitation for me to serve on the Community Leaders Council. This request involves a financial commitment of \$5,000.00. Different than sponsorships, this request is more of a membership and opportunity to support the regional efforts underway. I am requesting City Council support my involvement on the Community Leaders Council.

**BACKGROUND**

**About ACYI**

The focus of ACYI is to “mobilize and support a collective partnership of stakeholders focused on improving educational outcomes by leveraging student-level data, community expertise and continuous improvement, and best practices.”

*ACYI Vision*

The success of every young person on their journey from cradle to career.

*ACYI Mission*

The ACYI drives the shared efforts of cross sector partners who are focused on improving Cradle to Career priorities on behalf of our youth. Our outcomes driven work is data informed to eliminate disparities, align resources and systems to the things that work.

More specifically, ACYI strives to ensure that every young child and young adult in Adams County:

- is healthy and starts school ready to learn
- succeeds in school and community
- is college ready and career ready

ACYI services the following school districts: School District 27J, Adams 12 Five Star Schools, Westminster Public Schools, Mapleton Public Schools, Adams 14 (students and youth in the 17<sup>th</sup> Judicial District).

**Community Leaders Council**

The invitation was extended to me to join the Community Leaders Council. This Council is composed of leaders from school districts, post-secondary entities, non-profits, philanthropies, corporations, businesses, faith communities, and city and county governments. This group is the driving force behind ACYI Partnership and they provide strategic action and direction for the organization working in tandem with the Board of Directors.

Currently, there are representatives serving on behalf of government, cities and law enforcement. A copy of the roster is included as Attachment 1.

Serving on the Community Leaders Council involves a one year commitment with approximately 20 hours with participation in quarterly meetings. The specific responsibilities of a member of the Leaders Council is to do the following:

- Drive the Shared Work
- Actively promote The Partnership's efforts and align resources within your organization.
- Stay informed about ACYI Partnership matters and be well prepared for meetings.

Attachment 2 includes the full packet request received by ACYI.

### **Membership Commitment**

The \$5,000.00 C2C Pathway membership level is the base level of commitment for ACYI. Additional commitments include \$7,500.00, \$10,000.00, \$15,000.00 and \$20,000.00+. In speaking with my peers from neighboring communities, Thornton is a member at the \$10,000.00 level and Westminster, Federal Heights and Brighton are members at the \$5,000.00 level. Attachment 3 provides a breakdown of current major contributors.

### **STAFF RECOMMENDATION**

I recommend the City make a one year commitment to the Community Leaders Council at the \$5,000.00 funding level.

### **BUDGET/TIME IMPLICATIONS**

Serving on the Community Leaders Council involves a \$5,000.00 financial commitment. This funding is currently available in the 2019 budget.

### **STAFF REFERENCE**

Heather Geyer, City Manager, [hgeyer@northglenn.org](mailto:hgeyer@northglenn.org), 303.450.8706.

### **ATTACHMENTS**

1. Community Leaders Council Roster
2. ACYI Partnership Packet
3. ACYI Major Contributors List

## Current Community Leaders Council Roster

<b>ACYI Community Leaders Council - Partnership List; updated 1.16.2018</b>			
<b>First Name</b>	<b>Last Name</b>	<b>Organization</b>	<b>NOTES / STATUS</b>
Dave	Young	17th Judicial District - D.A. Office	2018 Member
Chris	Gdowski	Adams 12 Five Star Schools	2018 Member
Pat	Hamilton	Adams 12 Five Star Schools	2018 Member
Jan	James	Adams County - Human Services	2018 Member
Chuck	Gross	Adams County Education Consortium	2018 Member
Chaz	Tedesco	Adams County Government	2018 Member
Raymond	Gonzales	Adams County Government	2018 Member
Dr. Javier	Abrego	Adams County School District 14	2018 Member
Jeanette	Patterson	Adams County School District 14	Invited for 2019
TBA		Adams County Sheriff's Department	Will be invited for 2019
Carla	Godec	Anschutz Foundation	2018 Member
Ted	Harms	Anschutz Foundation	2018 Member
Pam	Smith	Anythink Library	2018 Member
Dan	Madden	Bank of the West	2018 Member
Marsha	Seitz	Bank of the West	2018 Member
Philip	Rodriguez	City of Brighton	2018 Member
Jeniffer	Hoffman	City of Broomfield - City Manager's Office	2018 Member
Gary	Creager	City of Broomfield - Police Dept	2018 Member
Brian	McBroom	City of Commerce City	2018 Member
Don	Vallero	City of Federal Heights	2018 Member
Heather	Geyer	City of Northglenn	Invited for 2019
Kevin	Woods	City of Thornton - City Manager's Office	Invited for 2019
Randy	Nelson	City of Thornton - Police Dept.	2018 Member
Donald	Tripp	City of Westminster	2018 Member
Jane	Goff	Colorado State Board of Education	2018 Member
Rick	Doucet	Community Reach Center	2018 Member
Louis	Salazar	ConocoPhillips	2018 Member
Kim	Skattum	Crossroads Church	2018 Member
Latife	Bulur	Cummins International	2018 Member
Kerrie	Bentfield	Daniels Fund	2018 Member
Collinus	Newsome	Denver Foundation	2018 Member
Lisa	Jansen Thompson	Early Childhood Council of Adams County	2018 Member
Cathy	Pellish	Front Range Community College	2018 Member
Ryan	McCoy	Front Range Community College	2018 Member
Lisa	Montagu	Gary Community / Piton	2018 Member
Don	Nissen	Juvenile Court	2018 Member
Mike	Crawford	Mapleton School District	2018 Member
Gregg	Moss	Metro North Chamber of Commerce	2018 Member
Eddie	Koen	Mile High United Way	Invited for 2019
Daphne	David	North Suburban Medical Center	2018 Member
Chris	Fiedler	School District 27J	2018 Member
Matt	Gray	Sherman & Howard	2018 Member
John	Douglas	Tri County Health Department	2018 Member
Randy	Roberts	Triple Peak Ventures	2018 Member
Kami	Dinkel	Vascular Institute	2018 Member
James	Duffy	Westminster Public Schools	2018 Member
Ken	Ciancio	Westminster Public Schools	2018 Member

# YOUTH INITIATIVE

OF ADAMS COUNTY

January 15, 2019

City of Northglenn  
11701 Community Center Drive  
Northglenn, CO 80233

**Re: ACYI Partnership Annual Commitment**

Dear City of Northglenn,

On behalf of the Youth Initiative of Adams County (ACYI) we would like to thank you for your commitment to working together with cross-sector Partners to improve Cradle to Career Outcomes for youth here in our community. **We are also formally confirming/inviting your continued commitment to the ACYI Partnership for 2019.**

As an investing ACYI Partner, it is clear that you understand and agree that Cradle to Career success for our youth equates to economic vitality for our community. Youth become our workforce, leaders and community members, and it's no secret that communities who have a talented workforce attract and retain employers. With jobs, income, benefits, etc., families are able to live and contribute to a better quality of life. **This IS our true north. Success for EVERY child – Cradle to Career...**



National and local research indicates that when our youth are hitting targets in these key areas, their potential for long-term success greatly increases. **These Cradle to Career indicators are similar to vital signs used in healthcare, in this case, they tell us about the health of our community.** The Cradle to Career Areas are HOW we measure success for our youth long-term.

**The enclosed collateral outlines where students in our community are currently performing in each of the above outcome areas.** As you will see, there is a lot of opportunity for us to collectively impact improvement. **Your leadership is needed now more than ever to help us lift work through the following two proven pillars on which ACYI stands:**

- **Together we can do more/better** on behalf of our children and youth.
- **And... Outcomes Focused work is how we can do it.**

The ACYI Community Leaders Council is critical to the success of the ACYI Partnership, ensuring top-level, cross-sector representation and leadership in advancing the vision, mission, goals and strategy of the ACYI Cradle to Career framework.

**To confirm your commitment to the ACYI Cradle to Career Partnership for 2019, please sign and return the enclosed 2019 Statement of Commitment to Becky Hoffman.**

Thank you again for your commitment to the success of all children and youth cradle to career; we look forward to our continued partnership in 2019.

In Partnership,

Becky Hoffman  
Chief Executive Officer

# YOUTH INITIATIVE

OF ADAMS COUNTY

## Partnership Statement of Commitment 2019

As an official ACYI Partner, you are committing to working in collaboration with cross-sector organizations to improve Cradle to Career Outcomes on behalf of youth. **Our shared work is in alignment with a nationally proven collective framework (StriveTogether) that calls for our Partner's Organizations and the ACYI Backbone to:**

### **ACYI PARTNER ORGANIZATION will drive the shared work by:**

- **Membership:** Appoint a C-Suite level representation to the ACYI Community Leaders Council, the leadership table that is ultimately responsible for advancing Cradle to Career Outcomes on behalf of youth.
- **Term:** One year, renewable with Annual Partnership
- **Time Required on an Annual Basis:**
  - Participate in the ACYI Community Leaders Council meetings (approximately three a year)
  - Participate in ACYI public events (approximately three a year)
- **Specific responsibilities include - Drive the Shared Work**
  - Understand that children and young people are the primary clients of the Partnership
  - Understand the current condition of youth performance, including equity gaps that exist, in each of the Cradle to Career Outcome areas (our vital signs) - kindergarten readiness, early grade reading, middle grade math, high school graduation, post-secondary enrollment, post-secondary credential attainment, and workforce readiness)
  - Set time bound, measurable Global Targets for improvement in each of the Cradle to Career Outcome areas
  - Advance the Partnership's strategies to support reducing program duplication and increasing alignment
  - Designate and empower representatives from your organization to participate in Collaborative Action Networks (CANs), where short-term targets are set and work is focused on hitting targets
  - Hold the collective Partnership accountable to progress
  - Align resources and policy when needed to support meeting shared targets, including making programmatic, political, and funding connections on behalf of the Partnership
  - Make an annual financial investment to support the backbone (*See ACYI Partnership Benefits.*)

### **ACYI BACKBONE will support the shared work by:**

- Facilitate the shared vision, including engaging cross-sector leaders in effort
- Manage the day-to-day operations of the Partnership's shared work
- Provide expertise and support for outcomes focused work including Continuous Improvement coaching and facilitation to identify activities and strategies that improve indicators and scale outcomes
- Provide project management and monitoring for CANs including surveying, analyzing, and reporting outcomes.
- Facilitate data access and analysis
- Communicate successes and challenges in meeting Cradle to Career Outcomes, this includes illustrating 'Stories of Impact' to support scaling of successful strategies
- Review and report progress on improving Cradle to Career Outcomes
- Lift up opportunities for policy and resource alignment needed to improve Outcomes

**If the above is in line with your organization's commitment, please sign and return to ACYI CEO, [BeckyHoffman@ACYI.org](mailto:BeckyHoffman@ACYI.org)**

By signing this Commitment, I agree to work in collaboration with the ACYI Partnership as outlined above to improve Cradle to Career Outcomes on behalf of youth.

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

# YOUTH INITIATIVE

OF ADAMS COUNTY

## VITAL SIGNS

### OUR OPPORTUNITY



We are focused on improving academic achievement and the safety and well-being of all children and youth by moving the needle in six Cradle to Career Outcome Areas. **National and local research indicates that when our youth are hitting targets in these key areas, their potential for long-term success greatly increases.** These **Cradle to Career indicators** are similar to **vital signs** used in healthcare, in this case, they tell us about the health of our community. **The Cradle to Career Areas are HOW we measure success for our youth long-term.**

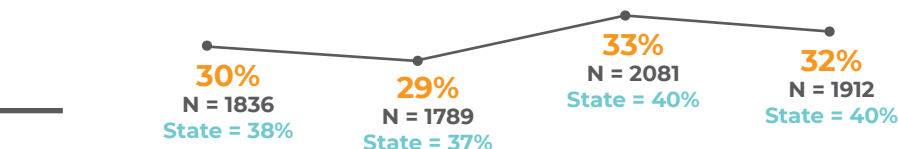
2013-14      2014-15      2015-16      2016-17      2017-18

**Goal: By 2025**

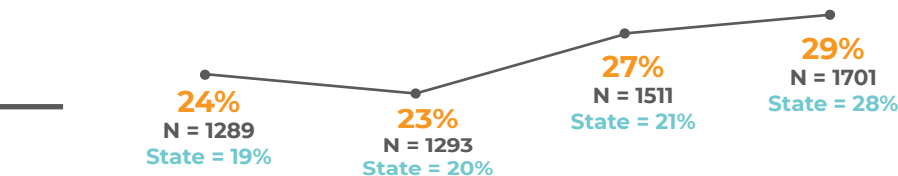
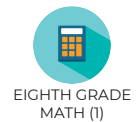


Kindergarten readiness data is not yet available across the ACYI Partnership.

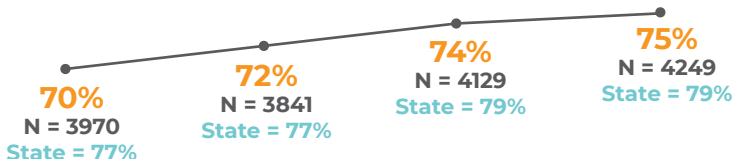
TBD  
Our Partnership is in the process of developing.



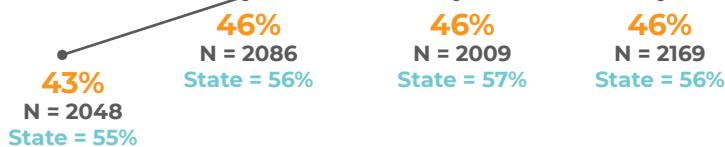
TBD  
Our Partnership is in the process of developing.



TBD  
Our Partnership is in the process of developing.



TBD  
Our Partnership is in the process of developing.



Meet or exceed state rate.



Meet or exceed state rate.

**IF YOU WOULD LIKE TO PARTNER WITH US, PLEASE CONTACT US AT 720.972.3876**

**ABOUT THE DATA:**

1. Data Source: Colorado Department of Education ([www.cde.state.co.us/assessment/cmas](http://www.cde.state.co.us/assessment/cmas))
2. 4-year, on-time graduation rates. Years correspond to high school graduation school year.
3. Enrolled in fall semester directly following high school graduation. Data correspond to year of publication.
4. 6-year completion rates (certification to master's) of students who enrolled in fall semester directly following high school graduation. Year corresponds to the year of publication.


**DATA REFLECTS YOUTH IN FIVE PARTNER SCHOOL DISTRICTS:** Adams 12 Five Star Schools, Adams County 14, Mapleton Public Schools, School District 27J & Westminster Public Schools

# YOUTH INITIATIVE

OF ADAMS COUNTY

## OUR YOUTH


### DEMOGRAPHICS


**TOTAL POPULATION**  
**503,167**<sup>5</sup>  
**POPULATION UNDER THE AGE OF 5**   
**37,234 (7.4%)**<sup>5</sup>










**SCHOOL AGE**  
**TOTAL ADAMS COUNTY**  
**100,130**<sup>5</sup>  
**TOTAL PARTNERSHIP**  
**82,532**<sup>6</sup>

**GENDER**<sup>6</sup>  
 in the Partnership


 **FEMALE**  
**48.43%**

 **MALE**  
**51.57%**

**RACE & ETHNICITY**<sup>6</sup>  
 of the Partnership






 <b>52.14%</b> Hispanic or Latino	 <b>38.66%</b> White	 <b>3.83%</b> Asian	 <b>2.75%</b> Two or More Races
 <b>1.92%</b> Black or African American	 <b>0.54%</b> American Indian & Alaska Native	 <b>0.16%</b> Native Hawaiian & Other Pacific Islander	

**INCOME & POVERTY**<sup>5</sup>

 **\$61,444**  
**Median household income**  
 (in 2016 dollars, 2012-2016)  
**11.7%**  
**of residents in poverty**

**FREE & REDUCED LUNCH**<sup>6</sup>


Eligible by District  
 Partnership = 50%  
 (41,266/82,532 for 2017-18)

 15,412 or 39.7% Adams 12 Five Star Schools	 6,364 or 86% Adams County 14
 5,336 or 59.7% Mapleton 1	 6,617 or 37% School District 27J
 7,534 or 79.8% Westminster Public Schools	

**STUDENT ENROLLMENT**<sup>6</sup>

	Partnership	81,860
	Adams 12	38,818
	Adams 14	7,467
	Mapleton 1	8,822
	27J	17,115
	WPS	9,638

**MOBILITY RATE BY DISTRICT**<sup>7</sup>

 **Adams 12** 14.0%  
**Adams 14** 19.3%  
**Mapleton 1** 20.4%  
**27J** 13.8%  
**WPS** 19.4%

**ADULT EDUCATION**<sup>5</sup>  
**LEVEL**

 Bachelor's degree or higher **22.4%**  
 High School graduate or higher **82.2%**  
 Less than high school graduate **17.8%**  
 (persons aged 25+, 2012-2016)

PERCENTAGES ARE BASED ON NUMBER OF STUDENTS TESTED  
<sup>5</sup>(2517/4686 - IN FALL DIRECTLY FOLLOWING 2016 HIGH SCHOOL GRADUATION)  
<sup>6</sup>\*(POSTSECONDARY COMPLETED STUDENTS WITHIN 6 YEARS AFTER HIGH SCHOOL GRADUATION | 1144/1882 - 2011 GRADUATES WHO ENROLLED IN THE FALL DIRECTLY FOLLOWING HIGH SCHOOL GRADUATION, COMPLETION INCLUDES CERTIFICATE+)

**DATA SOURCES:**  
 National Strive Together Cradle to Career Network

5. US Government Census, Adams County Estimate July 1, 2017 (V2017) from <https://www.census.gov/quickfacts/fact/table/adamscountycolorado/PST045217>  
 6. Colorado Department of Education (2017-18) from <http://www.cde.state.co.us/cdereval/pupilcurrentdistrict>  
 7. Colorado Department of Education (2016-17) from <http://www.cde.state.co.us/cdereval/mobility-stabilitycurrent>  
 8. Colorado Department of Higher Education - data sharing agreement with ACYI (data include information from the Student Unit Record Data System (SURDS) and the National Student Clearinghouse (NSC))

**DEFINITIONS:**

**POVERTY** - the Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If a family's total income is less than the family's threshold, then that family and every individual in it is considered in poverty. The official poverty thresholds do not vary geographically, but they are updated for inflation using Consumer Price Index (CPI-U). The official poverty definition uses money income before taxes and does not include capital gains or noncash benefits (such as public housing, Medicaid, and food stamps).

**MOBILITY RATE** (As defined by the CDE): "Mobility is the unduplicated count of grade K-12 students who moved into or out of the district in Year X DIVIDED BY the Total number of students that were part of the same membership base at any time during Year X."



# YOUTH INITIATIVE

OF ADAMS COUNTY

## ACYI PARTNERSHIP

### TOGETHER WE CAN DO MORE

#### TOGETHER



Our Partners fundamentally believe that **Together We CAN do more...**

As an ACYI Partner, you're not only part of a **community-wide effort, but also a national movement** working to improve Cradle to Career (C2C) Outcomes on behalf of youth.

We know that C2C success for our youth equates to economic vitality for our community. This IS our true north. Success for EVERY child - Cradle to Career . . . **And our Partners are working together to make this happen.**

#### PARTNERSHIP COMMITMENT



**Our shared work is in alignment with a nationally proven collective framework that calls for our Partners to Drive the Shared Work by working together to . . .**

- Work in collaboration with cross-sector Partners to improve C2C Outcomes.
- Understand the current condition, including equity gaps that exist.
- Set long-term targets.
- Designate representatives to participate in Collaborative Action Networks (CANs), where short-term targets are set and focused work happens.
- Align resources and policy to support efforts.
- Ensure the Partnership is held accountable to progress.

#### PARTNERSHIP BENEFITS



**Participation in the ACYI Partnership Includes:**

- Access to Partnership wide outcomes and strategy.
- Participation in ACYI's CAN's including project management, facilitation and Continuous Improvement coaching and facilitation.
- Participation in ACYI's Institute, which provides training and coaching for outcomes focused work.
- Access to TEGA research reports.
- Access to national data trends and best practices.
- Access to Partnership communication, which includes illustrating 'Stories of Impact' to support the scaling of successful strategies and resources.
- Opportunity to access Adams County Student Survey public reports.

Please refer to the reverse side for an outline of Partnership Investment Opportunities . . .



## • INVESTING PARTNERS •

### AN INVESTMENT THAT WORKS



#### C2C PATHWAY \$5,000 ANNUAL INVESTMENT

- CEO Level seat on the ACYI Community Leaders Council
- Access to Advanced Institute workshops (i.e. LEANing In and UIP)\*
- Eligible for the LIFT Fund Award



#### C2C ROADMAP \$7,500 ANNUAL INVESTMENT

*All of the above, plus:*

- Partner Navigator Support
- Awarded as an official Partner Member using logo on signs and collaterals



#### C2C NAVIGATOR \$10,000 ANNUAL INVESTMENT

*All of the above, plus:*

- Access to re-dips of the Youth Initiative of Adams County Student Survey
- Customized Institute Support
- Invited to participate in ACYI's Funders Network
- Recognized as an official Partner Member using logo on website



#### C2C JOURNEY \$15,000 ANNUAL INVESTMENT

*All of the above, plus:*

- The Opportunity to Host a Community Leaders Council meeting
- Organizational level C2C Outcomes Report (Agency Dashboard)



#### C2C OUTCOME \$20,000 & UP ANNUAL INVESTMENT

*All of the above, plus:*

- Ability for one round of TEGA (Technology Enabled Girl Ambassador) Research in alignment with the organization's Cradle to Career work
- Ability to customize student survey instrument

\*Advanced Institute workshops qualify for education relicensure/continuation credits; ACYI will provide certificates.

<b>Adams County Youth Initiative Major Contributors List</b>
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Partner Contributions	Total Amount Year Ending	Total Amount Year Ending	Total Amount Year Ending	Total Amount Year Ending	Four Year Total
	12/31/2015	12/31/2016	12/31/2017	12/31/2018	
Mapleton School District	\$ 3,500	\$ 3,500	\$ -	\$ -	\$ 7,000
Adams 12 Five Star Schools	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 100,000
Adams 14 School District	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000	\$ 28,000
School District 27J	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 80,000
Westminster Public Schools		\$ 4,000	\$ 6,500	\$ 10,000	\$ 20,500
Front Range Community College	\$ 10,000	\$ 1,000	\$ 5,000	\$ 10,000	\$ 26,000
Crossroads Church	\$ 1,200	\$ 1,200	\$ 1,500	\$ 1,500	\$ 5,400

Government Sources	Year Ending	Year Ending	Year Ending	Amount	Four Year Total
	12/31/2015	12/31/2016	12/31/2017	12/31/2018	
Adams County Sheriff's Office	\$ 20,000	\$ 20,000	\$ 20,000	\$ 21,000	\$ 81,000
City of Brighton	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 20,000
City & County of Broomfield	\$ -	\$ -	\$ -	\$ 6,000	\$ 6,000
City of Commerce City			\$ 10,000	\$ 10,000	\$ 20,000
City of Federal Heights	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 20,000
City of Northglenn	\$ 2,500	\$ 2,500	\$ 2,500	\$ -	\$ 7,500
City of Thornton City	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,500	\$ 40,500
City of Westminster City		\$ 2,000	\$ 8,000	\$ 8,000	\$ 18,000
Adams County Government		\$ 14,000	\$ 7,500	\$ 20,000	\$ 41,500