# PARKS, RECREATION & CULTURE MEMORANDUM #9-2021

**DATE:** March 28, 2022

**TO:** Honorable Mayor Meredith Leighty and City Council Members

THROUGH: Heather Geyer, City Manager

FROM: Amanda J. Peterson, Director of Parks, Recreation & Culture

Michael Stricker, Recreation Manager for Culture & Community

**SUBJECT:** CR-66 – Northglenn Arts & Humanities Foundation Per Capita Funding

## **PURPOSE**

To consider CR-66, a resolution approving the release of per capita funds to the Northglenn Arts & Humanities Foundation (NAHF) in the amount of \$76,014.

### **BACKGROUND**

Through Resolution 04-107, the City has supported the intention to fund the NAHF. In 2018, City Council provided direction through Resolution 18-25 to increase the formula from \$1 per capita to \$2 per capita.

The NAHF operates as an independent 501(c)3 organization, in collaboration with the Parks, Recreation & Culture Department, to provide high-quality theatre, concerts, arts education, public art and other performing arts endeavors. The NAHF depends upon grants, donations, fundraising, sponsorships, investment income and the City's per capita contribution to support the programs that are offered through the City's Cultural Arts Division. Funding from the NAHF supports programs like Northglenn Youth Theatre (NYT), NYT Academy, Missoula Children's Theatre, Summer Concert Series, Summer Movie Series and Art on Parade. Through Northglenn Arts Presents, the NAHF has supported productions by a wide variety of local arts entities, including Cleo Parker Robinson Dance, Su Teatro Performing Arts, Black Arts Festival and Northglenn High School.

NAHF had much to celebrate in 2021. Although program participation and attendance were modified through the first half of the year to accommodate Colorado Department of Public Health & Environment and Tri-County Health Department guidelines related to the COVID-19 pandemic, the opening of the new state-of-the-art Parsons Theatre in the fall was a positive thread keeping the community together during a challenging time.

# **UPDATE**

The NAHF believes that partnerships such as the one that exists with the City are a valued community asset. The NAHF has embraced the struggles caused by the pandemic, social unrest, and political upheaval that the community and nation have faced. That, combined with the opening of the new theatre, has been a catalyst to reimagine what the future might hold. As 2020 came to a close, the NAHF re-evaluated its vision and programming goals, resulting in a newly-developed strategic plan for 2021 through 2026. This plan represents the beginning of the next significant chapter in Northglenn Arts' 45-year history; aiming to tell stories that reflect the diversity, inclusivity, and social equity needs and expectations in the community through additional collaborations with metro area SCFD-funded organizations from the Colorado Symphony to Phamaly Theatre Company.

CR-66 – Northglenn Arts & Humanities Foundation Per Capita Funding March 28, 2022 Page 2 of 2

The NAHF is excited to announce that it has been awarded grant funding in the amount of \$113,469 by SCFD for 2022, continuing the trend of being a top award recipient in Adams County. The release of the per capita funds, along with the SCFD award and other funding sources, would allow the NAHF to continue providing the ever-evolving and relevant arts programming the community has come to expect.

The NAHF Board of Trustees would accept these funds, and utilize them in a manner consistent with the mission "...to maintain and nurture the cultural arts for the benefit of our community." Also attached to this memorandum is a letter of support from the NAHF Board of Trustees.

# **BUDGET/TIME IMPLICATIONS**

The Colorado Demographic Profiles' most current published estimate of Northglenn's population is 38,007; at a rate of \$2 per capita, this equates to a total expense of \$76,014. Funding is available in the 2022 General Fund.

### STAFF RECOMMENDATION

Staff recommends approval of CR-66.

## STAFF REFERENCE

If Council members have any questions, please contact Amanda Peterson, Director of Parks, Recreation & Culture, at 303.450.8950 or apeterson@northglenn.org.

### **ATTACHMENT**

1. Letter from the NAHF Board of Trustees

CR-66 – Northglenn Arts & Humanities Foundation Per Capita Funding



March 28, 2022

Mayor Meredith Leighty City of Northglenn 11701 Community Center Drive Northglenn, CO 80233

Dear Mayor Leighty:

On behalf of the Northglenn Arts & Humanities Foundation (NAHF), we would like to thank City Council for their past support of the Foundation's efforts to develop and promote the arts and culture within the City of Northglenn. The NAHF respectfully request the release of appropriated per capita funds for fiscal year 2022. The funding is crucial to our efforts to beautify the community and bring quality arts and cultural events to our citizens. We do this through an active partnership with the City of Northglenn's Cultural Programs division.

Through Resolution 18-25 the City of Northglenn has supported the intention to fund the NAHF based upon a formula of \$2.00 times the number of residents living within the City's boundaries. The Colorado Demographic Profiles site estimates Northglenn's population to be 38,007, bringing the total to \$76,014.

The NAHF believes that partnerships such as ours are a valued community asset. We look forward to building on the past 45 years of arts programming and transitioning to the new space and a new beginning.

Sincerely,

Rosie Garner, President

Northglenn Arts & Humanities Foundation

1 E. Memorial Parkway Northglenn, CO 80233 Michael Stricker, Director

Mull 811

Northglenn Arts & Humanities Foundation

1 E. Memorial Parkway Northglenn, CO 80233

(303) 450-8727

SPONSORED BY: MAYOR LEIGHTY COUNCIL MEMBER'S RESOLUTION RESOLUTION NO. No. <u>CR-66</u> Series of 2022 Series of 2022 A RESOLUTION APPROVING FUNDING FOR THE NORTHGLENN ARTS AND **HUMANITIES FOUNDATION** WHEREAS, the Northglenn Arts and Humanities Foundation (the "Foundation"), is a Colorado non-profit corporation organized and existing for the purpose of furthering artistic and cultural opportunities in the City of Northglenn; and WHEREAS, the Foundation performs an important public purpose by encouraging the development of art located within the City and partially funding other cultural opportunities; and WHEREAS, the City Council, by the adoption of Resolution No. 04-107, Series of 2004, declared its intent to appropriate funds in future years for the Foundation's important public purpose; and WHEREAS, the City Council wishes to encourage the Foundation in its mission and has provided previous direction to appropriate funding for the Foundation based on a formula of \$2.00 times the number of residents living within the City's boundaries. NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT: The City Council hereby approves funding for the Northglenn Arts and Section 1. Humanities Foundation in an amount calculated at approximately \$2.00 times the number of persons residing within the City's boundaries as estimated by the State Demographer's Office for the year 2022. Said amount is \$76,014.00. DATED at Northglenn, Colorado, this day of , 2022. MEREDITH LEIGHTY Mayor ATTEST: APPROVED AS TO FORM: JOHANNA SMALL, CMC COREY Y. HOFFMANN

City Attorney

City Clerk