

Applicant Information

Name	Lindsay Lierman
Address	[REDACTED] [REDACTED]
Email	[REDACTED]
Cell Phone	[REDACTED]
Occupation	Chief Executive Officer
Employer	CASA of Adams & Broomfield Counties

Questionnaire

Have you lived in the City of Northglenn for at least 12 months?	Yes
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Are you a registered voter?	Yes
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Are you aware of the time commitment for serving on Council and will your schedule permit your regular attendance at meetings?	Yes
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Are you related to any employee, appointee, or elected official of the City?	No
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List your skills, abilities, related volunteer community service and interests relevant to the City Council position.

As the Chief Executive Officer for CASA of Adams & Broomfield Counties, I lead the organization's overall operations and strategy. Under my leadership, the operating budget has more than doubled in operating revenues, and the organization has become the largest CASA Program in Colorado. As a CASA Volunteer myself, I see firsthand the impact one positive adult role model can have on a child's life. I have been working my CASA case for 6 years, serving 4 children. I am committed to my continued growth as a leader, and have been involved with Access Denver, Impact Denver, and LEAD Metro North. I am also a member of the Westminster Rotary Club.

Why do you want to be appointed to City Council?

I want to be appointed to City Council to help support our growing community in a positive way that benefits all community members, and to learn more about the place I call home.

As a nonprofit leader in the North Metro Area, I understand the importance of working together to reach a common goal. I would be proud to be appointed to City Council, and would look forward to working collectively to enhance our community and the lives of residents.

How will your education, training, experience, and knowledge of the community make you a suitable candidate to serve as a member of the City Council?

I have served on many Boards and Committees, including the Adams & Broomfield Counties Best Practice Court Teams, Adams County Family Preservation Commission, Adams County Citizen Review Panel, Adams County Drug Court Board, Broomfield Youth Recognition Awards Committee, Colorado CASA Nonprofit Council, and the National CASA Leadership Council.

I have experience working with individuals, children and families from all backgrounds and walks of life. I also interact with private businesses, government agencies, nonprofit organizations, and a variety of other entities throughout Adams & Broomfield Counties.

In your opinion, what are the most important issues facing the City and how would you propose they be addressed?

I believe one of the most important issues facing the city is ensuring we have the infrastructure in place to support our growing community. We must continue to prioritize and invest in our infrastructure, ensuring we have quality roads, trails, parks, city buildings, water and wastewater systems.

What vision do you have for the City of Northglenn?

When I think about the future of the City of Northglenn, I envision a vibrant city where residents can thrive. A community where individuals want to live, businesses want to do business, and where residents are engaged in giving back.

In reviewing the City's 2022 Budget, what are you most excited about and why?

I am most excited about the renovation of City Hall. In many ways, City Hall is the hub for all activity that happens in Northglenn. It makes me excited that our city will have a building that residents can be proud of.

If the Council is debating an item that is, for you, a particularly strong emotional issue, how would you maintain your objectivity?

As the leader of a nonprofit organization with 12 Board Members, 17 employees, 300 volunteers, and hundreds of donors and supporters, I have learned how to navigate a variety of perspectives and viewpoints. I have the ability to remain level-headed, objective and calm through conflict or debate. As a member of City Council, I would aim to understand each individual's perspective and find common ground.

Supplemental Information

Please provide any additional information or statements that may assist City Council in giving your application the fullest consideration. You may also attach a resume, letter of interest, community support letters, letters of recommendation, or other supplemental information down below.

Please find my resume attached below.

Supplemental Document

<https://northglenn.formstack.com/admin/download/file/12614533467>

What is the supplemental document you are submitting? Resume

Signature



Lindsay M. Lierman

KEY PROFICIENCIES

- Strategic Planning
- Leadership/Management
- Stakeholder and Board Relations
- Innovation
- Fundraising
- Productivity Development
- Financial Analysis
- Interpersonal Savvy
- Managing Vision and Purpose

PROFESSIONAL EXPERIENCE

CASA of Adams & Broomfield Counties, Westminster, CO
Chief Executive Officer

August 2013- Present

As Chief Executive Officer, my focus is ensuring that CASA meets its overall objective of providing CASA Volunteers to abused and neglected children in our community. To meet our vision, I am responsible for managing the organization's overall operations. This includes delegating and directing agendas, driving viability, managing organizational structure, strategy, and communicating with the board of directors.

- Tripled reach of the organization; began at approximately 25%. Growth over 10 years; FTE count increased by 70% growth. Annual operating budget has more than doubled in operating revenues. Strategic and planned growth with desire to lead in a fast-paced organization.
- Led a team to develop a highly efficient and effective organization with sustainable funding to reach all identified families and all strategic goals resulting in the largest CASA program in Colorado.
- Incorporated new business model, Peer Coordinator Model, in which seasoned, experienced CASA Volunteers provide oversight and support to other CASA Volunteers. This model allows larger capacity with only modest increases to the budget.
- Engaged and diversified Board of Directors to increase organizational influence and enhanced community profile.
- Served as Colorado CASA Program Council Chair, leading the CASA Executives in an initiative to restructure and strengthen the Colorado CASA State Office translating to statewide awareness and increased monetary support.

Todd Creek Golf Club, Thornton, CO
Director of Sales

August 2012 – August 2013

As Director of Sales, I was responsible for developing the event offerings of Todd Creek as well as managing a team responsible for the marketing of those events. My responsibilities also included building relationships in the community, maintaining existing event partnerships, and working collaboratively with members of the leadership team.

- Through involvement with local fundraisers, chambers of commerce, and community events, I established relationships to recognize needs for corporate events, weddings, and fundraisers.
- Marketing event offerings of Todd Creek Golf Club was my responsibility as well as contracting and supervising those contributing to our marketing efforts.
- I developed both the target events to be offered by Todd Creek Golf Club events staff as well as planning Todd Creek hosted events to increase visibility within the community.

EDUCATION | RECOGNITION | COMMUNITY INVOLVEMENT

Bachelor of Science, Business Major - Bellevue University

Metro North Chamber of Commerce 2018 Rockstar of the Rockies Award Recipient
Denver Business Journal 2021 40Under40 Award Recipient

Community engagement building on leadership skills and development of civic and social responsibilities include: Access Denver, Adams & Broomfield Counties Best Practice Court Teams, Adams County Family Preservation Commission, Adams County Citizen Review Panel, Adams County Drug Court Board, Broomfield Youth Recognition Awards Committee, Colorado CASA Nonprofit Council (CASA Executives), CASA Volunteer Advocacy, Impact Denver, LEAD Metro North, National CASA Leadership Council, and the Westminster Rotary.