

**PARKS, RECREATION & CULTURAL SERVICES DEPARTMENT
MEMORANDUM #22-2017**

DATE: October 9, 2017
TO: Honorable Mayor Joyce Downing and City Council Members
FROM: James A. Hayes, AICP, City Manager *JH*
Amanda J. Peterson, Director of Parks, Recreation and Culture *ajp*
SUBJECT: CR-106 – Support for the 2018 Reauthorization of the Colorado Lottery

PURPOSE

Support is being sought from each of the municipalities that benefit from the Colorado Lottery, including the Conservation Trust Fund and the Great Outdoors Colorado Fund, with a goal of submitting at least 100 resolutions in support of the reauthorizations. Attached is a resolution supporting the 2018 proposed reauthorization of the Colorado Lottery.

BACKGROUND

In 2018, the General Assembly will be considering the reauthorization of the Colorado Lottery. Funding from the lottery supports the Conservation Trust Fund (CTF) and the Great Outdoors Colorado Fund (GOCO), which may be used for parks, open space, wildlife and outdoor recreation purposes.

The entire Colorado Lottery Division, including the GOCO program, is set to expire in 2024. The General Assembly will be considering a reauthorization during the 2018 session. If approved, this would reauthorize the lottery until 2039. At this time, the reauthorization proposal does not include any changes to the current distribution of funds.

The City of Northglenn has received a total of \$9,117,036.78 in CTF disbursements since the inception of the lottery in 1983, and currently receives approximately \$380,000 in disbursements annually. The City has also received a total of \$439,510 from the GOCO competitive grant program.

In the past, GOCO funding has been used to improve the Croke Reservoir Nature Area, add lighting to the skate park and construct the original improvements at Northwest Open Space. CTF funding has been used to improve the city's trail system and rehabilitate the city's existing recreation center. Current CTF projects include the ongoing trail replacement program, the planned improvements to the Kiwanis bath house, the addition of the Kiwanis splash pad, and the new improvements at Northwest Open Space.

BUDGET/TIME IMPLICATIONS

Almost all of the city's parks and recreation capital improvement projects are paid for with either Adams County Open Space Funds or CTF funds. If the lottery is not reauthorized, and the city was to lose CTF funds, there would be a significant impact. Approximately half of the parks and recreation capital improvements that are made each year would no longer have an identified funding source.

RECOMMENDATION

Staff recommends approval of the attached resolution, supporting the reauthorization of the Colorado Lottery.

STAFF REFERENCE

For additional information, please contact Amanda Peterson, Director of Parks, Recreation & Culture at apeterson@northglenn.org or 303.450.8950.

ATTACHMENTS

Attachment A Fast Facts and Talking Points

FAST FACTS AND TALKING POINTS



2018 REAUTHORIZATION OF THE LOTTERY BY THE GENERAL ASSEMBLY

HISTORY

After Colorado voters approved a state lottery in 1980, the General Assembly created a Lottery Division in the State Department of Revenue to administer the program. In 1992, voters adopted the Great Outdoor Colorado (GOCO) amendment to the state constitution, earmarking up to 50% of annual Lottery proceeds to the trust.

A CRITICAL LINK.

The Colorado Lottery Division is critical to the administration of the entire GOCO program, as well as the Conservation Trust Fund and Colorado Parks and Wildlife. The Lottery Division is set to expire unless extended by the General Assembly, which during its 2018 session will consider legislation to extend the Division to 2039.

KEEPING COLORADO A SPECIAL PLACE.

Since 1983, Lottery has returned more than \$3 billion in proceeds to the people of Colorado for projects in all 64 counties. Lottery-funded projects have helped connect families to the outdoors; created and enhanced local trails and parks; built outdoor recreation facilities; preserved ranchlands, water resources, and view corridors; improved river access and quality; and conserved wildlife habitat.

GOOD FOR JOBS. GOOD FOR BUSINESS. GOOD FOR TOURISM.

Investing Lottery proceeds in Colorado's outdoor recreation and land conservation is good for business and protects the resources that make Colorado great. A recent Colorado State University study found that each dollar invested for land conservation through easements in Colorado results in \$4-\$12 in benefits for Coloradans. Colorado's outdoor industry created 229,000 direct jobs, generated \$28 billion in consumer spending, and contributed in \$9.7 billion in wages and salaries. Coloradans continue to support investing in Colorado's natural areas. In recent polling, 65% of respondents supported continuing to fund GOCO using lottery dollars.

LOTTERY PROCEEDS INVEST IN STATE PARKS THAT MAKE US PROUD.

Lottery proceeds invest in parkland acquisition, park development and operations, trail construction and maintenance, projects for non-game species, environmental education, youth intern and volunteer programs, and stewardship and natural resource management.

PARKS, PLAYGROUNDS, AND GETTING KIDS OUTDOORS.

GOCO places a high priority on kids and families. Funds have built ballfields next to local schools, purchased new playground equipment for town parks, and helped repair local swimming pools. GOCO's Inspire Initiative has impacted more than 40,000 kids across the state and created more than 500 jobs by funding 24 local coalitions to create youth-driven, collaborative approaches to help connect families with the outdoors and create pathways to stewardship and leadership roles. GOCO's School Yard Initiative has impacted more than 17,000 students with student-driven design and engagement to update aging and often unsafe playgrounds. To date, more than 9,200 young people have found jobs and pathways to financial independence through Colorado Youth Corps Association projects funded by GOCO, where they also earn AmeriCorps scholarships that can be used for higher education.

TO OUR SUPPORTERS: Have a great story about GOCO or the CTF? Want to adopt a resolution supporting our efforts? Let us know! Contact Geoff Wilson, gwilson@mdkrlaw.com, or Amanda Hill, ahill@goco.org.
Thank you for your support!





Colorado Parks and Wildlife receives no general fund or tax dollars, and **Lottery proceeds make up nearly 20%** of the agency's budget.



13.5 million people visit Colorado's state parks each year.



GOCO's focus on getting kids outside **impacts thousands of youth and their families** annually.



Colorado is the only state that distributes **100% of lottery proceeds to support outdoor recreation** and land conservation. Coloradans can be proud!

Per the constitution, Lottery net proceeds are allocated to Colorado state parks through Colorado Parks and Wildlife, to DOLA's Conservation Trust Fund, which allocates funds to eligible local governments on a per capita basis, and to GOCO. Surplus funds go to the state's school capital construction fund Building Excellent Schools Today (BEST).



BEST
Spillover funds after GOCO cap is met go to BEST



up to 50%



Conservation Trust Fund
40%

10%



SPONSORED BY: MAYOR DOWNING

COUNCILMAN'S RESOLUTION

RESOLUTION NO.

No. CR-106
Series of 2017

Series of 2017

A RESOLUTION SUPPORTING REAUTHORIZATION BY THE GENERAL ASSEMBLY OF THE COLORADO LOTTERY DIVISION IN 2018

WHEREAS, Colorado voters provided for a statewide lottery, and in a subsequent election adopted the Great Outdoor Colorado (GOCO) amendment to the state constitution, which directs that lottery profits be used for parks, open space, wildlife, and outdoor recreation purposes; and

WHEREAS, following the voters' approval of a lottery, the General Assembly created a Lottery Division in the State Department of Revenue to administer the lottery; and

WHEREAS, as provided in the GOCO amendment, lottery profits are allocated to the Great Outdoors Colorado Trust Fund (GOCO Trust Fund), the Conservation Trust Fund, and to the Colorado Division of Parks and Wildlife; and

WHEREAS, since 1992, the GOCO Trust Fund has distributed approximately \$1 billion in grants for projects to improve communities in all of Colorado's 64 counties. Funds have helped connect families to the outdoors, improved local trails and parks, built outdoor recreation facilities, preserved ranchlands, water resources, and view corridors, improved river access and quality and conserved wildlife habitat; and

WHEREAS, the GOCO Trust Fund has distributed \$439,510 directly to the City of Northglenn for these purposes; and

WHEREAS, since 1983 the Conservation Trust Fund has distributed approximately \$1 billion in grants to counties, municipalities, and special districts for acquisition, development, and maintenance of new conservation sites, capital improvements, and maintenance for recreational purposes on public sites; and

WHEREAS, the Conservation Trust Fund has distributed \$9,117,036 directly to the City of Northglenn for these purposes; and

WHEREAS, since 1992 the GOCO Trust Fund has distributed approximately \$215 million of lottery proceeds in support of Colorado's 42 state parks, funding parkland acquisition, park development and operations, trail construction and maintenance, environmental education, youth and volunteer programs and stewardship and natural resource management; and

WHEREAS, the Colorado Lottery Division is critical to the administration of the entire GOCO program and the Division is set to expire unless extended by the General Assembly, which during its 2018 session will consider legislation to extend the Division to 2039.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NORTHGLENN, COLORADO, THAT:

Section 1. The City Council of the City of Northglenn, Colorado strongly urges the General Assembly to approve legislation during its 2018 session to reauthorize the Colorado Lottery Division until 2039.

DATED, at Northglenn, Colorado, this _____ day of _____, 2017.

JOYCE DOWNING
Mayor

ATTEST:

JOHANNA SMALL, CMC
City Clerk

APPROVED AS TO FORM:

COREY Y. HOFFMANN
City Attorney