

**CITY MANAGER'S OFFICE  
MEMORANDUM 17-34**

**DATE:** August 28, 2017  
**TO:** Honorable Mayor Joyce Downing and City Council Members  
**FROM:** James A. Hayes, AICP, City Manager  
Debbie Tuttle, Economic Development Manager & NURA Executive Director  
**SUBJECT:** August Economic Development Report

**Huron Center Groundbreaking**

A groundbreaking ceremony was held on August 24<sup>th</sup> to celebrate the revitalization of the 105,322-square-foot Huron Center shopping center located at 104<sup>th</sup> Avenue and Huron Street. Project construction has begun and the exterior construction is scheduled to be complete the first quarter of 2018, and the opening of new stores by the summer.



*Council, NURA members, city staff, and property owners celebrate official ground breaking for the \$10 Million Huron Center revitalization project.*

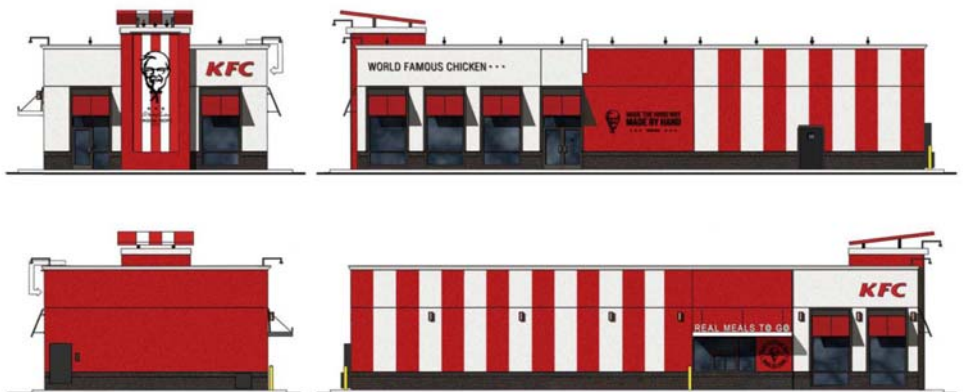
**Vote for Your Favorite Northglenn Business**

Do you have a favorite Northglenn business? Let us know! The public is invited to vote for the city's Business People's Choice Award, which will be honored at October's Business Appreciation Breakfast. Cast your vote at [www.northglenn.org/businessvote](http://www.northglenn.org/businessvote). Voting ends at 5 p.m. Friday, Sept. 8.



**New KFC Coming Soon**

KFC will be demoing its 49 year-old existing building located at 10790 Washington, and will be constructing a new 3,161 square-foot drive-thru restaurant at the same location on the .57 acre site. The restaurant will be a new and modern design. They plan to begin construction this winter and open in spring 2018.



*KFC builds new 3,161 square-foot restaurant at current site at 107<sup>th</sup> & Washington St.*

### Adams County Ranked 8th in the Nation for Economic Growth

A recent Oxford Economics forecast of county-level economic growth for the next five years ranked Adams County eighth in the nation. Read more at [www.cbsnews.com/amp/media/9-counties-with-the-strongest-economic-growth/](http://www.cbsnews.com/amp/media/9-counties-with-the-strongest-economic-growth/).

### Adams County Site Selection Summit

Adams County Economic Development (ACED), in partnership with the Site Selection Guild, hosted a three day Site Selection Summit to showcase Adams County and its communities. The event highlighted developments, opportunities, and the success of regional partnerships in Metro Denver. The Summit hosted five national site selection consultants who specialize in Aerospace, Aviation, Bio/Life Sciences, Energy and Manufacturing. Also, a writer from *Site Selection* magazine attended covering the Summit for an upcoming edition. This was a great opportunity for Adams County communities to not only highlight their assets, development opportunities and regional collaborative spirit, but also to get feedback from site selection professionals on how we compare to our peer communities across the country and the world.



*National site selectors give feedback on how Adams County compares to our peer communities.*

### Lunch N Learn: Facebook

On July 27<sup>th</sup>, the Northglenn business *Lunch & Learn* was attended by 23 people. Kendra Fernandez, owner and director of Rebel Marketing Group presented an hour-long workshop on how to effectively build and use Facebook business pages and groups.



*Northglenn businesses learn techniques on how to market on Facebook.*

### NURA Updates

The following resolutions were approved by the NURA board at the August 9<sup>th</sup> regular board meeting:

1. Resolution N/17-27 – Wadsworth Development Corp – BIG Grant
2. Resolution N/17-28 – Wadsworth Development Corp – BUAG Grant
3. Resolution N/17-35 – Bravo’s Italian Restaurant – BUAG Grant



### Business Media Coverage

**Beer By Design** was featured in *Your Hub* and the *Denver Post* as one of the best locally owned breweries and tap houses in Adams County. To see more, visit [www.denverpost.com/2017/06/27/best-adams-county-breweries-tap-houses/](http://www.denverpost.com/2017/06/27/best-adams-county-breweries-tap-houses/).

**Core Progression** was named by 5280 Magazine as the Top of the Town Reader’s Choice for 2017 as the best fitness studio/gym. To see more, visit [www.5280.com/2017/06/top-town-2017-sports-fitness-outdoors/](http://www.5280.com/2017/06/top-town-2017-sports-fitness-outdoors/).



## 2017 New Business Announcements

At the end of **July**, Northglenn had a total of **931** businesses. Of that total, **727** are storefronts and **204** are home-based businesses. This year Northglenn has announced **27** new storefront businesses, reporting **242** jobs, and absorbing **101,776** square feet of office, industrial and retail space. The net business totals are listed below. Go to [www.shopnorthglenn.org](http://www.shopnorthglenn.org) for a list of all Northglenn businesses.

### YTD 2017 New Storefront\* Business Licenses

Month Announced	New Storefront Businesses	New Employees	S/F Absorption
January	2	39	35,260
February	2	122	7,900
March	5	9	10,500
April	12	52	26,907
May	2	11	8,832
June	1	5	1,680
July	3	15	10,697
<b>TOTALS</b>	<b>27</b>	<b>242</b>	<b>101,776</b>
Closed Businesses**	5	44	18,369
<b>NET NEW TOTALS</b>	<b>22</b>	<b>198</b>	<b>83,407</b>

\* Seasonal, temporary and home-based businesses are not included in the total new business figures. Businesses that change their name, but not new ownership, or new owners that do not change the name of the business are not included in this report.

\*\* See full list of closed businesses in Attachment A

## New Storefront Businesses

**Kid to Kid** leased 8,000 square feet at 10615 Melody Drive, Unit B. This kid's resale store employs 10 people. For more information call 303.217.3170 or visit [www.kidtokid.com/northglenn](http://www.kidtokid.com/northglenn).

**Grofax** leased 1,400 square feet at 466 Malley Drive. This garden and nursery supply store employs two people. For more information call 303.249.3331.

**LifeMed Safety, Inc.** leased 1,297 square feet at 10190 Bannock Street, Suite 101. This is an automated external defibrillator (AED) sales, service and education company. They employ three people. For more information call 800.276.0274 or visit [www.lifemedssafety.com](http://www.lifemedssafety.com).

## Businesses Advertise on the Digital Billboard

Each month six Northglenn businesses can participate in the Digital Advertising Billboard Signage (DABS) program. The following six (6) Northglenn businesses are taking advantage of advertising on the billboard in August (**bold** denotes new advertiser):

- Charlie's Auto
- **Car Wash Express**
- Erives Heating & Air
- Kid to Kid
- Woodley's
- XXL Storage

### Northglenn Business Anniversaries

Below is a list of the business anniversaries for Q/3 2017 (July – September). Help us recognize and thank the following **23** businesses which have recently celebrated milestones in Northglenn. Congratulations!

#### **40 Years**

Cakes by Karen, Inc.

#### **30 Years**

Dennis H Babiniec, PC  
 C&R Electrical Contractors, Inc.  
 Jacksons Automotive Service  
 North/Western Electrical Corporation of Colo.  
 Wells Fargo Bank

#### **25 Years**

Farmers Insurance Group-Chavez

#### **20 Years**

Maxair

#### **15 Years**

Bed Bath & Beyond #408  
*Black Creek Hydrology LLC*  
 David Erik Ouderkirk DPM, PC  
 Quality Auto Sound  
 Subway Sandwiches

#### **10 Years**

BI, Inc.  
 Crossroads Real Estate Team  
 NationSearch LLC

#### **5 Years**

*The Healing Path Wellness Consulting*  
*JD's Plumbing Service, Inc.*  
 Kinetic Movement Dance Academy LLC  
 Oil Me LLC  
 Starbucks Coffee #17733  
 USA Nails & Spa  
 Wash Me LLC



Note: *Italics* denotes home-based businesses.

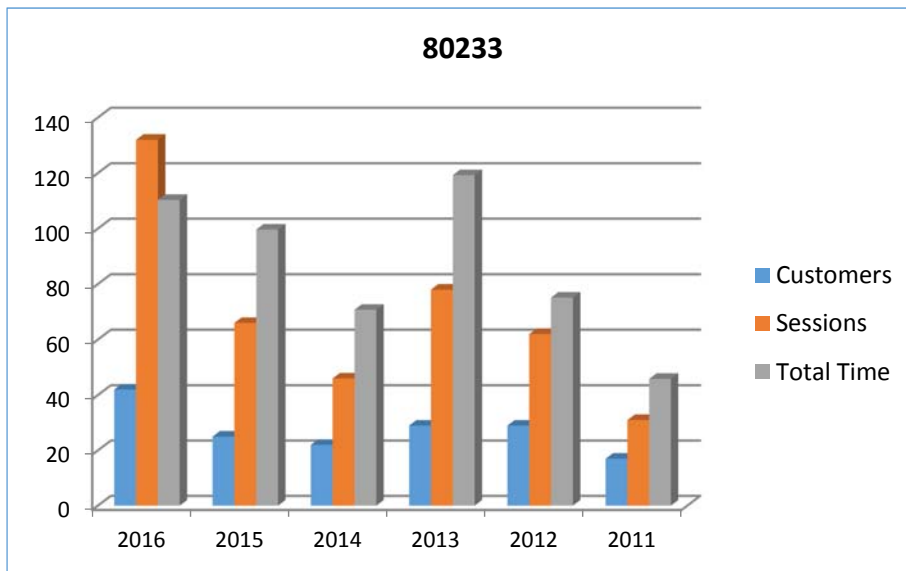
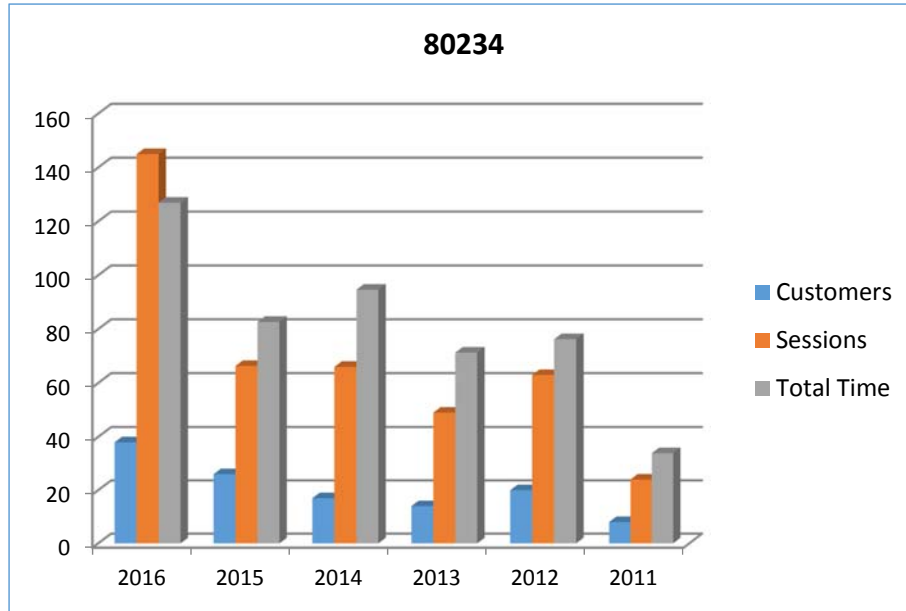
### TweetReach Snapshot

If you have not already followed the Northglenn economic development twitter account, this is the time to do it. Please follow us @NorthglennBiz. Below is a snapshot of the Twitter activity in July.

Total Followers	New Followers	Total # of Tweets	Impressions	Engagements	Engagement Rate
109 ↑	4 ↑	10 ↑	2,079 ↑	49 ↑	1.9% ↑

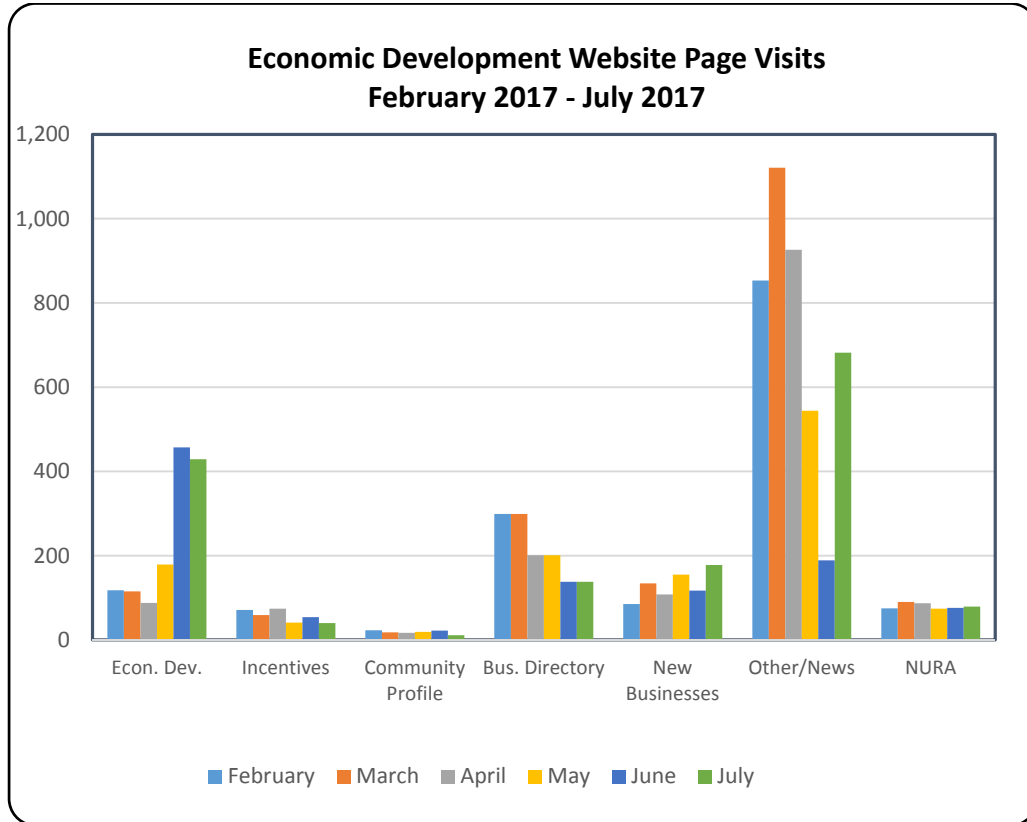
### 2016 North Metro Small Business Center

The North Metro Small Business Development Center (SBDC) partners with the Northglenn's Economic Development division to provide consulting, training programs, and resources to assist existing and new business in our area. The two charts below show that in 2016, within the two major zip code areas of Northglenn that **80** businesses utilized the North Metro SBDC, with **277** consulting sessions, and a total of **237** hours of time was spent with companies. For more information on SBDC services visit [www.northmetrosbdc.com/](http://www.northmetrosbdc.com/).



### ED Website Visits

In July there were **1,557** Economic Development/Business website page visits. Note: The significant increase in the Economic Development page views is due to the reorganization of Business and Economic Development website pages. The increase in *Other/News* was related to the Huron Center, Starbucks and AutoZone stories.



### Northglenn Unemployment Rate

Northglenn's unemployment rate was at **2.9%** at the end of June 2017. This rate is lower than last year at this time (4%). This rate is up from 2.7% in May, and slightly higher than the state average at 2.6%, but nearly on par with the county average at 2.8%.

### Staff Reference

If you have any comments or questions, please contact Debbie Tuttle, Economic Development Manager and NURA Executive Director, at [dtuttle@nothglenn.org](mailto:dtuttle@nothglenn.org) or call 303-450-8743.