

**ECONOMIC DEVELOPMENT MEMORANDUM
#6-2024**

DATE: Nov. 25, 2024
TO: Honorable Mayor Meredith Leighty and City Council Members
THROUGH: Heather Geyer, City Manager *Hmg*
FROM: Allison Moeding, Economic Development Director & NURA Executive Director *AMM*
COPY: Northglenn Urban Renewal Authority (NURA) Board
SUBJECT: Economic Development and Northglenn Urban Renewal Q2/Q3 2024 Report

PURPOSE

To provide a report of projects and activities related to economic development and the Northglenn Urban Renewal Authority (NURA) in the second and third quarters of 2024.

BACKGROUND

This is one of two regular updates provided each year by Economic Development Department staff to inform City Council and the NURA Board on the work being carried out in pursuit of business retention and growth.

Highlights from April through September 2024 include:

- Ribbon-cuttings
- New staff
- Washington Center redevelopment

BUDGET/TIME IMPLICATIONS

There are no financial or time impacts to the City.

RECOMMENDATION

This is for informational purposes only.

STAFF REFERENCE

If Council Members have any questions, please contact Allison Moeding, Economic Development Director, and NURA Executive Director, at amoeding@northglenn.org or 303.450.8743.

ATTACHMENT

1. 2024 Q2 and Q3 Economic Development & NURA Presentation

ECONOMIC DEVELOPMENT AND NURA

Allison Moeding

Director of Economic Development

303.450.8743

amoeding@Northglenn.org

Council Meeting

Nov. 25, 2024



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AGENDA

- **Mid-Year Recap**
- **New Businesses**
- **Business Retention & Expansion**
- **NURA Updates**
- **What's Coming Up**



MID-YEAR RECAP



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SMALL BUSINESS WEEK 2024



SMALL BUSINESS WEEK

For more than 60 years, the U.S. Small Business Administration (SBA) has celebrated National Small Business Week, which acknowledges the critical contributions of America's entrepreneurs and small business owners. The City of Northglenn and the SBA officially recognize your hard work, ingenuity, and dedication, including your contributions to the economy. Here are some local activities:

TUES
4/30

YOUR BUSINESS IDENTITY VIRTUAL WORKSHOP

12PM-1PM
Simplify the complexities of mission, vision, values and make this fundamental element of your business approachable and meaningful. Register at: to www.northglenn.org/businessworkshop

TUES-WED
4/30-5/01

SBA VIRTUAL SUMMIT

As part of the National Small Business Week (NSBW), the U.S. Small Business Administration and SCORE will cohost the NSBW Virtual Summit that includes a variety of educational webinars, exhibit booths, free business resources, multiple peer-to-peer networking rooms and expert business advice from SCORE mentors. Register at: www.northglenn.org/smallbusinessvirtuallsummit

THUR
5/02

FREE! BURRITOS FOR BUSINESSES

7:30AM-9AM | 100 E. 120th Ave., Unit E110
The Northglenn Economic Development team will be handing out free breakfast burritos at Los Dos Potrillos for Northglenn business owners and employees only. Come by and say hi!
**While supplies last, limited 1 burrito per person.*



NEW TEAM

**Marisa Phillips
promoted to Economic
Development Specialist**

**CC Chambers hired as
Economic Development
Coordinator**



NEW BUSINESSES



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NEW BUSINESS SNAPSHOT

**New Storefront
Businesses**

29 (42)

**New Homebased
Businesses**

5 (12)

**New Jobs
Created**

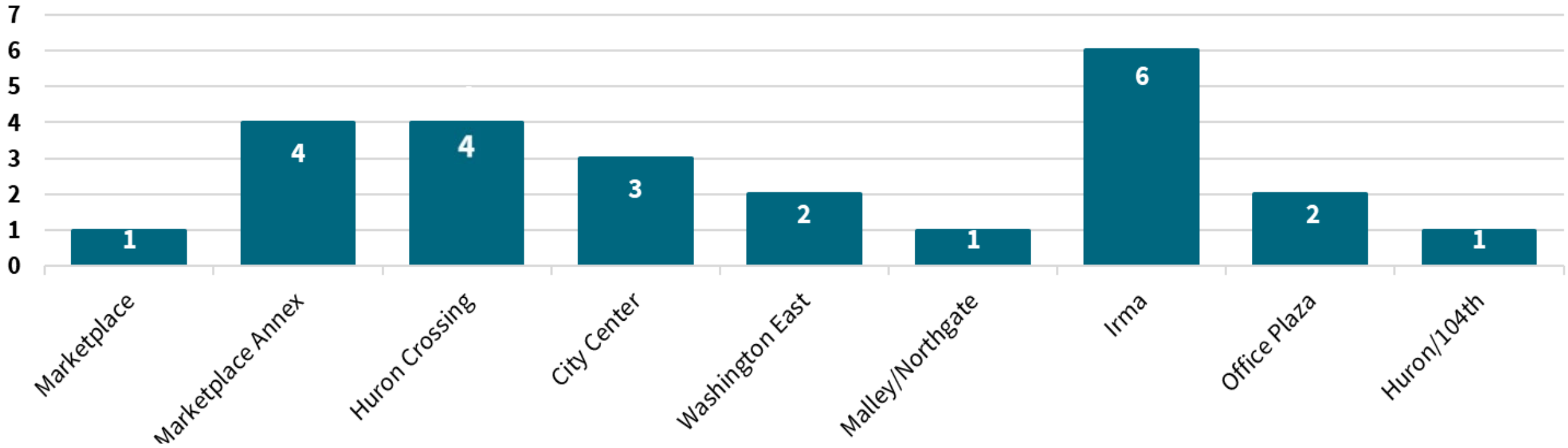
96 (545)

**Square Feet of
Commercial
Space Absorbed**

**51,077
(101,227)**

NEW STOREFRONT BUSINESSES

Q2 & Q3 New Storefront Businesses (24)



WELCOME TO:

The Blink Brow Bar

Green Tree Medicinals

Blue Channel Therapy

Nails We Care

Kara Bates, MA, LMFT

Wanderspring Counseling

Enduring Tree Counseling

Lenon's Auto Care

Premier Home Health Care

**Every Body Hormones &
Aesthetics**

NTI Colorado

XLVII's Bakery

ACT Immigration Law

Peak Kickboxing

Chinese Palace Dim Sum

Mile High Customs

Andy's House Transportation

**Paramount Printing and
Graphics**

Baphomatic Grooming Ltd.

Fusion Designs

Wood Iron Wood Finishes

Golden Way Roofing

Sunshine Finance

Carstar Ideal Northglenn

**Pinnacle Payroll and
Bookkeeping, Inc**

Aly Creations

Cam's Workshop

Glaser Design

**Lifetime Speech and
Stuttering Therapy**



RIBBON-CUTTING

European Market

**10620 Melody Drive,
First Floor**

Relocation



RIBBON-CUTTING

Aly Creations
980 W. 104th Ave.
Huron Center



RIBBON-CUTTING

**Wanderspring and
Kara Bates, MA/LMFT**

**11154 Huron St.
Suite 104**

Office Plaza North



RIBBON-CUTTING

**Karl's Farm
Senior Apartments**

1601 E. 121st Ave

164 units, 62+

Income restricted



RIBBON-CUTTING

Mile High Customs

920 E. 120th Ave.

**This is the company's
second location!**



BUSINESS RETENTION & EXPANSION



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BRE ACTIVITIES

Business Visits:

One-on-one visits with Northglenn companies

Business Walks:

Team visits one shopping area to cover multiple storefronts and offices

Business After Hours:

Fun networking events to encourage collaboration and relationship-building

What is BRE?

- **Business Retention & Expansion**
- **It's the work we do to support our existing base of businesses**



VISITS & EVENTS

Business Walks:

- **Huron Center**
- **Northgate Center**

Business After Hours:

- **Lizzie's Axe Throwing**

What is BRE?

- **Business Retention & Expansion**
- **It's the work we do to support our existing base of businesses**



OTHER BUSINESS RETENTION ACTIVITIES

- Annual Business Appreciation Event
- Anniversary Cards
- Business Survey
- Shop Local Directory (online)



NORTHGLENN URBAN RENEWAL AUTHORITY



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ABOUT NURA

- **Created in 1990**
- **Manages 2 urban renewal areas with 5 active plans**
- **Currently has 6 council appointed members, one advisor, and one council representative**



L to R: Shannon Lukeman-Hiromasa, Kathie Novak, Pat McCune, Rosie Garner, Les Carrico, Ron Coleman, Chris DeMay, Jerry Gavette



NURA GRANTS

Q2/Q3 Grants:

\$54,871

BIG - \$24,871

BUAG - \$30,000

Grantees:

- Old Wagon Antique Mall
- Enterprise Northglenn/
Northglenn Business Suites (2)
- Kids Empire
- Body Refinery Pilates

**Total Project Investment
= \$4,707,987**



Q2/Q3 HIGHLIGHTS



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Q2 & Q3 2024

City ED

- **Development review – tracking 64 new & existing cases**
- **Held 5 ribbon-cuttings**
- **New staff onboarding**

NURA

- **5 grants approved**
- **Rejected redevelopment proposal for 112th & Irma; will revisit in 2025**
- **Board retreat in May – confirmed priority areas**



COMING UP



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KEY ACTIVITIES

City Eco Dev

- **Developing new information packet to distribute to existing businesses**
- **Selecting a retail recruitment tool to assist partners with vacancies**
- **Website enhancements coming soon!**

NURA

- **Demolition of buildings at 112th & Irma – requesting bids next month**
- **Awaiting next steps on Washington Center redevelopment plans**
- **Washington Point opportunities**



NEW BUSINESS PREVIEW

Ribbon Cuttings to be Scheduled

- **Empanada Express**
- **Kids Empire**
- **QuikTrip**
- **New tenants at Northglenn Business Suites**
- **Body Refinery Pilates**
- **Murphy Express**
- **Key Nail Supply**



QUESTIONS?



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